

**A.S.D. Govt. Degree College for Women (A) Kakinada-
533002**

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

Re-accredited by NAAC with B Grade in Cycle III



A WEBINAR

ON

INTELLECTUAL PROPERTY RIGHTS

In Association with

National Intellectual Property Awareness Mission (NIPAM)

Dated: 11-03-2022

Intellectual property rights (IPR) refers to **the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time**. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time.

Awareness about Intellectual Property Rights (IPR) is of utmost importance in India, considering the country's growing economy and its increasing focus on innovation and creativity. IPR refers to the legal rights that individuals or entities have over their intellectual property, such as patents, trademarks, copyrights, and trade secrets.

IPR awareness is crucial for the growth and development of India's economy. It not only helps protect the interests of innovators and creators but also promotes innovation and creativity, which can have far-reaching effects on society as a whole. Therefore, it is essential for the government and educational institutions to create and promote awareness about IPR among the masses.

In the Given Background ASD Govt. Degree College for Women (A), Kakinada organizes a seminar on Intellectual Property Rights every year to enlighten the faculty and the students to gain the in depth knowledge on IPR, where by conducive environment of innovation and creativity is established in the Institution.

For the academic year 2021-2022, The IQAC and department of commerce in association with National Intellectual Property Awareness Mission (NIPAM) is organized on March 11th 2022.

The details of the webinar are attached below.



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs & Trademarks

IPR Awareness Programme

(Under National Intellectual Property Awareness Mission)



Creative India; Innovative India

Website: www.ipindia.gov.in

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Dear Madam / Sir,

Greetings from The Indian Patent Office Chennai.

We extend our sincere thanks to “**Commissioner ate of Collegiate Education: Andhra Pradesh**” for enabling us to approach GDCs in Andhra Pradesh in an efficient manner. We thank participating institutions for accepting our invitation to **spearhead** the awareness on **Intellectual Property Rights (IPR)** under National Intellectual Property Awareness Mission (NIPAM) mission by Govt. of India.

Name of the Program: Awareness program (webinar) on Intellectual Property Rights (IPR) Under NIPAM

Date and Time of Webinar: will be intimated later / in due course

Duration: 1 hour to 1.30 hour (may vary depending upon Q&A session)

Resource Person: Officer (Group 'A' Gazette) of Patent Office, Chennai.

CONTENT (may vary to suit the target audience) OF THE PROGRAM:

1. INTELLECTUAL PROPERTY RIGHTS (IPR):

Invention Cycle, Definition of Intellectual Property (IP), Case studies and Significance, Difference between common man and business man, Types of IP with Examples, Different IP in a single product, Whom to approach for protection of IP in India etc., QUIZ and Questions from participants / Interactive session

2. INSPIRING YOUNG INNOVATORS

3. PATENTING PROCEDURE IN INDIA

Terminology, Filing (Forms, Specification, Office, Mode of filing, Fee etc.), Examination, Patentability criteria, Igniting solutions to common problems, Quiz and Questions from participants / Interactive session.

About the Program: On the occasion of the 75th anniversary of independence, the Government of India has begun a mission to spread awareness on IPR among college and school students under the scheme – National Intellectual Property Awareness Mission (NIPAM). Intellectual Property Rights (IPR) are exclusive rights granted in the form of Patents, Designs, Trademarks, and Geographical Indications. This awareness program would expose the students of your institution to various types of IPR which will ignite their intellectual thoughts and motivate them to innovate and further transform their innovative ideas into Intellectual Property assets. Further, as you are aware, IPR has been recognized as an important factor in grading/ accreditation of institutions/departments under NAAC /NIRF/ NBA, etc. frameworks.

Objectives of the program:

- To spread awareness on Intellectual Property (IP) so that a more conducive environment of innovation and creativity is established in the country.
- To ignite and inspire students, faculty members to innovate and protect their creations.

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Eligibility: This program is open to **students** of all branches / streams (Arts/Commerce /Science/Technology/Medical science/ veterinary /Agriculture/Law) of Degree (UG) / PG programs / Research scholars along with the teaching / non-teaching **faculty members**.

Mode of the program: The program is conducted under virtual / online mode (**webinar**).

Link: CISCO WEBEX link will be *shared with you well before scheduled date*. **Link can accommodate a maximum of 1000 (one thousand) devices.**

How to Access the Link:

- Webinar *can be* accessed through the electronic **devices** like mobile / tab/ laptop/desktop/any suitable digital device like TV (connected/ paired with lap/desktop/ mobile) etc. Further projectors / seminar halls / class rooms / laboratories/ open auditoriums fitted with ICT / Digital technology can also access the same.
- Even though Cisco webex link works both for web browser and app (application), **app** is recommended for better performance. *It's advisable to prior install the Cisco Webex app from Google play store to avoid last minute glitches preferably at least one working day in advance before the schedule date of the program.*
- Most importantly, as few colleges are equipped with *digital / ICT enabled classrooms / seminar halls / auditoriums / galleries/ open auditoriums etc.* It's requested to make use of those facilities to the fullest capacity on **priority basis** so that we can club other GDC in the same program for optimizing the capacity of the webex link [of maximum 1000 (one thousand) **devices**]. You are also requested to thoroughly check and ensure the working of those projectors / PC/ microphones etc to avoid last minute difficulties in accessing the webinar. Further mobiles can also be used to access the webinar.

Disclaimer and copyright of the program: The material provided in the program is purely for educational / awareness purposes and for intended audience only. No part of PPT material, audio, video etc. shall be recorded / reproduced or copied in any form or by any means without the written permission from O/o CGPDTM. You are not allowed to share PPT, audio, video material etc. with others/any media without written permission from O/o CGPDTM.

Cost of program: This program is offered **free of cost**

Certificate: Digital QR-based certificates from Govt of India - for participating bonafide students, faculty members, and coordinators; and also an appreciation certificate/letter for the participating institution.

What's the benefit for students / faculty in attending the program?

- Awareness on Intellectual Property (IP)
- Innovate and protect their creations like projects etc.
- Participate in Science / Project exhibitions etc.
- Due recognition, awards / rewards
- File - Patents, Designs, Copyright etc.
- Increase the value of college/ faculty members / students
- Earn money as royalty, incentives etc. through technology transfer, licensing etc.

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YOU ARE REQUESTED TO PROVIDE THE FOLLOWING DETAILS:

A. Before conducting the program:

- Please *acknowledge* the communication from end (mail / whatsapp etc.) and share us information like total college strength, approximate number of devices you may use in accessing the program, approximate number of participants in the current program etc. to optimize the capacity *at the earliest*.
- Please ensure that you are able to access the **webex homepage** and try to login (once the link is clicked you have to enter login details like Name and email).

B. After conducting the program:

1. Few Photographs (Digital / Mobile camera) taken during the session
2. Attendance details of the program to in the **format given below**. (Separate excel sheets for students, faculty and faculty coordinators). (Please ensure “authenticated email ids of participants” as digital certificates are sent to participants by module – automation. If students have no email id, faculty may give their email ids for receiving participation certificates of students.)

	A	B	C	D	E
1	Initials	Name	Gender	EmailAddress	
2	Mr.	xxxxxx	M	abcd@gmail.com	
3	Ms.	xxxxxx	F	abcd@gmail.com	
4	Dr.	xxxxxx	M	abcd@gmail.com	
5	Dr.	xxxxxx	F	abcd@gmail.com	
6					
7					
8					
9					

3. Few feedback forms (google forms / hard copy etc.)

Please mention your **S. No of the spreadsheet** shared by **Commissioner ate of Collegiate Education: Andhra Pradesh along with your name / college name** to better coordinate in the future correspondence. Looking forward to the program and expecting your wonderful support in spreading the awareness program.

If you have any queries please contact the liaison officer given below.

With best regards,

Shri. Veera Raghavulu Kattula M. Sc., M. Tech.

NIPAM Officer / Examiner – Patents & Designs,

[also Examiner - International Search Authority (ISA) / International Preliminary Examination Authority (IPEA) - World Intellectual Property Organization (WIPO)]

Intellectual Property Office, Govt. of India. GST Road, Guindy, Chennai

Contact: (044) 22505294 / 8019657581

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Patent Office Chennai-Confirmation AND Webex link for the planned IPR Awareness Program in your college ASD GDC (W), KAKINADA-11th March 2022, 12-1.30PM reg

2 messages

Shri. Veera Raghavulu Kattula <kraghavulu.ipa@gov.in>
To: jkrjyec.asdkkd@gmail.com, v.mallikarjunasarma@gmail.com
Cc: "Varaprasad Kukatla Asst.Controller of Patents & Designs, Patent Office IPR Building, GST Road, Guindy, Chennai 32" <varaprasad.ipa@nic.in>, V MAHALAKSHMI <nipam-chennai@gov.in>

Tue, Mar 8, 2022 at 11:44 AM

Dear Sir/Madam,

Thank you for coordinating with Patent Office Chennai for conducting the NIPAM programme. Here is the Webex link for the planned program. Kindly share it with the participants. For your information, the link can be accessed directly from the browser and can be accessed at least 15 minutes prior to the scheduled program. Please find the link below. Further, I am also attaching brochure for the programme and excel sheet for participants details (Name, Gender, email ID). Kindly share expected students details in the attached format for the purpose of issuing certificates. Thank you.

Title of the Program:

A webinar on Intellectual Property Rights Under National Intellectual Property Awareness Mission (NIPAM)

About the Program:

On the occasion of the 75th anniversary of independence, the Government of India has begun a mission to spread awareness on IPR among college and school students under the scheme – National Intellectual Property Awareness Mission (NIPAM). Intellectual Property Rights (IPR) are exclusive rights granted in the form of Patents, Designs, Trademarks, and Geographical Indications. This awareness program would expose the students of your institution to various types of IPR which will ignite their intellectual thoughts and motivate them to innovate and further transform their innovative ideas into Intellectual Property assets.

Resource Person:

Shri. Sai Santhosh Kumar,
Examiner of Patents & Designs,
Electrical Division,
Intellectual Property Office, Govt. of India.

Link for the Webinar:

Patent Office Chennai & NIPAM TRAINING CHENNAI is inviting you to a scheduled Webex meeting.

Friday, March 11, 2022
12:00 Noon (UTC+05:30) Chennai, Kolkata, Mumbai, New Delhi 1 hr 30 mins

Join from the meeting link

<https://chennai-patent.webex.com/chennai-patent/j.php?MTID=mf308ea77a6822e5d0eb72e012851cf4c>Kindly send the following data after completion of the programme for issuing Certificates:

1. Separate list for faculty & Students in the attached format.
2. Few pictures of the programme
3. Feedback

Please do not hesitate to contact me for any additional information or clarification. We look forward to your participation.

With best regards,

Veera Raghavulu Kattula,
Examiner of Patents & Designs, NIPAM Officer for AP&Telangana,
Chemical Division,
Intellectual Property Office, Govt. of India
GST Road, Guindy, Chennai.
Contact: (044) 22505294 / 8019657581

**2 attachments**

Webinar on IPR - Intellectual Property Rights - _Draft copy.pdf
248K

Attendee_Excel-Format (2).xlsx
10K

VARANASI MALLIKARJUNA SARMA <v.mallikarjunasarma@gmail.com>
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Fri, Mar 11, 2022 at 11:38 AM

[Quoted text hidden]

WITH REGARDS

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2 attachments

 **Webinar on IPR - Intellectual Property Rights -_Draft copy.pdf**
248K

 **Attendee_Excel-Format (2).xlsx**
10K

List of faculty participated in the IPR webinar

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Ms.	m. sailu bhanu	female	Female	
Ms.	p. ramanamma	female	Female	
Ms.	ch. geetha	female	Female	
Ms.	p. kasthuri	female	Female	
Ms.	k. tejaswini	female	Female	
Ms.	v. sandhya	female	Female	
Ms.	s. jyothi	female	Female	
Ms.	p. sravya	female	Female	
Ms.	b. Bhagya sri	female	Female	
Ms.	p. navya	female	Female	
Ms.	b. mounika	female	Female	
Ms.	b Ratna kumari	female	Female	
Ms.	l. syamala	female	Female	
Ms.	k. pavani	female	Female	
Ms.	s. sri kanya	female	Female	
Ms.	k bhavani	female	Female	
Ms.	t. lalitha	female	Female	
Ms.	k. jahnavi	female	Female	
Ms.	Bindhu madhavi	female	Female	
Ms.	p. anusha	female	Female	
Ms.	p. anusha	female	Female	
Ms.	m. varshitha	female	Female	
Ms.	n. salomi	female	Female	
Ms.	t. sowmya	female	Female	
Ms.	b. Satya devi	female	Female	
Ms.	k. shanti	female	Female	
Ms.	v sindhu	female	Female	
Ms.	Ch.. Sirisha	female	Female	
Ms.	ch. nagamani	female	Female	
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Regarding webinar feedback and excel data

2 messages

VARANASI MALLIKARJUNA SARMA <v.mallikarjunasarma@gmail.com>
 To: "Shri. Veera Raghavulu Kattula" <kraghavulu.ip@gmail.com>

Fri, Mar 18, 2022 at 10:19 AM

Sir,
 Greetings From Sarma.
 Thank you for your association with us to organize a Webinar on "IPR" on 11th March, 2022. Herewith I am sending the following data for your kind perusal.
 1. Separate list of faculty and students in separate spreadsheets of the same file (File link attached)
<https://docs.google.com/spreadsheets/d/1H4NQWTJR2qdhAqa1qLnCth0LFRSH2tZtRJTylBldFk/edit?usp=sharing>
 2. Few pictures of the webinar
 3. Feedback (already submitted).

Thank you.
 With regards,
 V. Mallikarjuna Sarma.

--
WITH REGARDS
V. MALLIKARJUNA SARMA,
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 Jagannaickpur,
 KAKINADA-533002.

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8341546804

2 attachments



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 144K



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 259K

Shri. Veera Raghavulu Kattula <kraghavulu.ip@gmail.com>
 To: v.mallikarjunasarma <v.mallikarjunasarma@gmail.com>

Fri, Mar 18, 2022 at 2:26 PM

Dear Sir,
 Thank you for your support in conducting IPR awareness program under National IP Awareness mission (NIPAM) in your college. Participants details taken on record. We will issue certificates in 1-2 days. Thank You.

With best regards,
 Veera Raghavulu Kattula,
 Examiner of Patents & Designs, NIPAM Officer for AP&Telangana,
 Chemical Division,
 Intellectual Property Office, Govt. of India
 GST Road, Guindy, Chennai.
 Contact: (044) 22505294 / 8019657581

From: "v.mallikarjunasarma" <v.mallikarjunasarma@gmail.com>
To: "Shri. Veera Raghavulu Kattula" <kraghavulu.ip@gmail.com>
Sent: Friday, March 18, 2022 10:19:19 AM
Subject: Regarding webinar feedback and excel data
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RRDS GDC BHIMAVARAM Venkatesh Mallie kurra kranthi veera Raghavulu (Host)



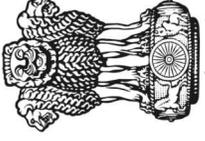
PATENT OFFICE Chennai
in association with
Commissionerate of College Education, AP

WELCOME to
IPR Awareness Programme (NIPAM)

Participating College:
ASD GOVT. DEGREE COLLEGE (W), Kakinada
Dr. B.Ananta Lakshmi (PRINCIPAL)
Shri. V. MALLIKARJUNA SARMA (Coordinator)

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सत्यमेव जयते

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

NIPAM
NATIONAL IP AWARENESS MISSION

CERTIFICATE

This is to certify that, **VARANASI MALLIKARJUNA SARMA of ASD GOVT. DEGREE COLLEGE FOR WOMEN, KAKINADA, EAST GODAVARI DISTRICT, AP.** co-ordinated in conducting the Intellectual Property Awareness program under **NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION**

on **March 11, 2022**

Organized by
Intellectual Property Office, India



Date: **March 18, 2022**


(RAJENDRA RATNOO, IAS)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS

A Brief Report on the IPR webinar conducted on March 11th 2022:

A total of 35 faculty Members and 203 students participated in the webinar and gained knowledge on the importance of IPR.

The participants benefited by gaining knowledge in the following areas.

1. INTELLECTUAL PROPERTY RIGHTS (IPR):

Understanding Invention Cycle, Definition of Intellectual Property (IP), Case studies and Significance, Difference between common man and business man, Types of IP with Examples, Different IP in a single product, Whom to approach for protection of IP in India etc.,

2. PATENTING PROCEDURE IN INDIA

Understanding the Terminology, Filing (Forms, Specification, Office, Mode of filing, Fee etc.), Examination, Patentability criteria, Igniting solutions to common problems.

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RRDS CDC BHIMAVARAM Venkatesh Malie kurra krantih

veera Rajhavalu Hironi

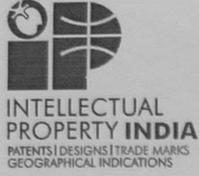
INTELLECTUAL PROPERTY INDIA

PATENT OFFICE Chennai
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WELCOME to
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Shri. V. MALLIKARJUNA SARMA (Coordinator)

V. Ananta Lakshmi
PRINCIPAL
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AUTONOMOUS
KAKINADA



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to

**ASD GOVT. DEGREE COLLEGE FOR WOMEN,
KAKINADA, EAST GODAVARI DISTRICT, AP.**

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **March 11, 2022** in association with **Intellectual Property Office, Chennai** by providing your valuable time and support is highly appreciated.*

Solicit your continued support for outreach of IPR far and wide.

Date: March 18, 2022



V. Ananta Reddy

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