A.S.D. GOVERNMENT DEGREE COLLEGE FOR WOMEN (A), KAKINADA

DEPARTMENT OF COMPUTER SCIENCE

ACADEMIC YEAR: 2020-2021

B.COM(CA) - PROGRAMME OUTCOMES

- **PO1.** Graduates will acquire adequate knowledge and leadership skills for a successful career
- **PO2.** Graduates will cooperate with each other to solve problems with creative thinking
- **PO3.** Graduates will acquire practical skills- plan & execute experimental techniques independently as well as to analyse & interpret data.
- **PO4.** Graduates will effectively be able to manage resources, time, will be able to learn independently and develop critical thinking.
- **PO5.** Graduates will accomplish ability to communicate effectively and able to understand ethical responsibility. They also acquire adequate knowledge to use information & communication technology.
- **PO6.** Graduates will carry on to learn and to adapt in a world of constantly evolving technology.

B.COM(CA) - PROGRAMME SPECIFIC OUTCOMES

- **PSO1.** To provide conceptual knowledge and application skills in the domain of commerce studies
- **PSO2.** To sharpen students' analytical and decision making skills
- **PSO3.** To provide a good foundation to students who plan to pursue professional courses like CA, ICWA, ICFA and MBA
- **PSO4.** To develop entrepreneurship and managerial skills in students so as to enable them
- **PSO5.** To establish and manage their business establishments effectively

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COURSE OUTCOMES

B.Com (CA) – I Year I Semester Course: Information Technology

Course Code: IT201204 No. of Hours/Week: 3

Paper I

Course Outcomes:

At the end of the course, the student is expected to demonstrate the following cognitive abilities (thinking skill) and psycho-motor skills.

- A. Remembers and states in a systematic way (Knowledge)
 - 1. Describe the fundamental hardware components that make up a computer's hardware and the role of each of these components
 - 2. Understand the difference between an operating system and an application program, and what each is used for in a computer
 - 3. Use technology ethically, safely, securely, and legally
 - 4. Use systems development, word-processing, spreadsheet, and presentation software to solve basic information systems problems
- B. Explains (Understanding)
 - 5. Apply standard statistical inference procedures to draw conclusions from data
 - 6. Retrieve information and create reports from databases
 - 7. Interpret, produce, and present work-related documents and information effectively and accurately
- *C. Critically examines, using data and figures (Analysis and Evaluation**)*
 - 8. Analyze compression techniques and file formats to determine effective ways of securing, managing, and transferring data
 - 9. Identify and analyze user needs and to take them into account in the selection, Creation, integration, evaluation, and administration of computing based systems.
 - 10. Analyses a complex computing problem and to apply principles of computing and other relevant disciplines to identify solutions.
 - 11. Identify and analyze computer hardware, software
- D. Working in 'Outside Syllabus *Area' under a Co-curricular Activity* (Creativity) Design, implement, and evaluate a computing-based solution to meet a given set of Computing requirements in the context of the program's discipline.
- E. Efficiently learn and use Microsoft Office applications.

B.Com (CA) – I Year I Semester Course: Information Technology Lab

Course Code: IT201204P No. of Hours/Week: 2

Course Outcomes:

At the end of the course student will be able to

- to perform documentation using MS Word
- to enter and manipulate data in Excel
- to perform presentation skills
- to manage databases using MS Access

B.Com (CA) – I Year II Semester Course: E-COMMERCE AND WEB DESIGNING

Course Code: EC202204 No. of Hours/Week: 3

Paper II

Course Outcomes:

At the end of the course, the students is expected to demonstrate the following cognitive abilities (thinking skill) and psychomotor skills.

- A. Remembers and states in a systematic way (Knowledge)
 - 1. Understand the foundations and importance of E-commerce
 - 2. Define Internet trading relationships including Business to Consumer, Business to Business, Intra-organizational
 - 3. Describe the infrastructure for E-commerce
 - 4. Discuss legal issues and privacy in E-Commerce
 - 5. Understand the principles of creating an effective web page, including an in-depth Consideration of information architecture
- B. Explains (Understanding)
 - 6. Recognize and discuss global E-commerce issues
 - 7. Learn the language of the web: HTML and CSS.
- C. Critically examines, using data and figures (Analysis and Evaluation)
 - 8. Analyze the impact of E-commerce on business models and strategy
 - 9. Assess electronic payment systems
 - 10. Exploring a web development framework as an implementation example and create dynamically generated web site complete with user accounts, page level security, modular design using css
- D. Working in 'Outside Syllabus Area' under a Co-curricular Activity(Creativity)

Use the Systems Design Approach to implement websites with the following steps:

- Define purpose of the site and subsections
- Identify the audience
- Design and/or collect site content
- Design the website theme and navigational structure
- Design & develop web pages including: CSS Style Rules, Typography,

Hyperlinks, Lists, Tables, Frames, Forms, Images, Behaviours, CSS Layouts

E. Build a site based on the design decisions and progressively incorporate tools and techniques covered.

Course: E-COMMERCE AND WEB DESIGNING LAB

Course Code: EC202204P No. of Hours/Week: 2

Course Outcomes:

At the end of the course the student will be able to

- 1. Make use of HTML tags to design Web pages.
- 2. Develop dynamic Web pages

B.Com (CA) – II Year III Semester Course: OFFICE AUTOMATION TOOLS

Course Code: OAT3204 No. of Hours/Week: 5

Course Outcomes:

At the end of the course the student will be able to

- 1. Know the basic concepts of MS-Excel
- 2. Understand the usage of different functions in MS-Excel.
- 3. Usage of different types of charts and macros
- 4. Know the basic concepts of MS-Access
- 5. Usage of queries and reports in MS-Access.

B.Com (CA) – II Year IV Semester Course: PROGRAMMING IN C

Course Code: PC4204 No. of Hours/Week: 5

Course Outcomes:

At the end of the course the student will be able to

- 1. Understand the fundamentals of C programming.
- 2. Make use of loops, decision making statements and functions to solve the problem.
- 3. Implement different Operations on Arrays.
- 4. Understand Pointers, Structures and Unions.

B.Com (CA) – III Year V Semester Course: DATA BASE MANAGEMENT SYSTEMS

Course Code: DBM5208 No. of Hours/Week: 5

Course Outcomes:

At the end of the course the student will be able to

- 1. Understand DBMS concepts, data models and Architecture.
- 2. Understand ER concepts and ER mapping to relational model
- 3. Improve the database design by normalization.
- 4. Make use of SQL to retrieve and maintain relational database.
- 5. Illustrate various constructs in PL/SQL.

B.Com (CA) – III Year V Semester Course: WEB TECHNOLOGIES

Course Code: WT5209 No. of Hours/Week: 5

Course Outcomes:

At the end of the course the student will be able to

- 1. Write well-structured, easily maintained, standards-compliant, accessible HTML code to design a web page.
- 2. Design well-structured, easily maintained CSS code to present HTML pages in different ways.
- 3. Know the basics of java script to perform client side programming
- 4. Build dynamic web pages using JavaScript.

B.Com (CA) – III Year VI Semester Course: E-COMMERCE

Course Code: ECE6209 No. of Hours/Week: 5

Course Outcomes:

At the end of the course the student will be able to

- 1. Recognize the fundamental principles of e-Business and e-Commerce
- 2. Describe scenarios for B2B e-commerce.
- 3. Identify the role of internet and extranet in E-Commerce.
- 4. Explain policy and regulatory issues in E-commerce.
- 5. Identify the necessary infrastructure for implementing E-Commerce.

Signature of the HOD

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