

**A.S.D. GOVERNMENT DEGREE COLLEGE FOR WOMEN (A),  
KAKINADA**

**DEPARTMENT OF COMPUTER APPLICATIONS**

**ACADEMIC YEAR: 2019-2020**

**B.COM(CA) - PROGRAMME OUTCOMES**

- PO1.** Graduates will acquire adequate knowledge and leadership skills for a successful career
- PO2.** Graduates will cooperate with each other to solve problems with creative thinking
- PO3.** Graduates will acquire practical skills- plan & execute experimental techniques independently as well as to analyse & interpret data.
- PO4.** Graduates will effectively be able to manage resources, time, will be able to learn independently and develop critical thinking.
- PO5.** Graduates will accomplish ability to communicate effectively and able to understand ethical responsibility. They also acquire adequate knowledge to use information & communication technology.
- PO6.** Graduates will carry on to learn and to adapt in a world of constantly evolving technology.

**B.COM(CA) - PROGRAMME SPECIFIC OUTCOMES**

- PSO1.** To provide conceptual knowledge and application skills in the domain of commerce studies
- PSO2.** To sharpen students' analytical and decision making skills
- PSO3.** To provide a good foundation to students who plan to pursue professional courses like CA, ICWA, ICFA and MBA
- PSO4.** To develop entrepreneurship and managerial skills in students so as to enable them
- PSO5.** To establish and manage their business establishments effectively

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**COURSE OUTCOMES**

**B.Com. (CA) – I Year I Semester  
Course: Computer Fundamentals & Photoshop**

**Course Code: CFP1204**

**No. of Hours/Week: 5**

**Course Outcomes:**

At the end of the course the student will be able to

1. Understand the vocabulary of key terms related to the computer and able to identify the components of a personal computer system.
2. Identify the working principles of input and output devices and basics of different types of memories.
3. Work with the Photoshop workspace
4. Make use of Photoshop tools to modify and adjust images.
5. Create new layers; perform other basic layer functions and usage of filters.

**B.Com (CA) – I Year II Semester  
Course: ENTERPRISE RESOURCE PLANNING**

**Course Code: ERP2204**

**No. of Hours/Week: 5**

**Course Outcomes:**

At the end of the course the student will be able to

1. To understand concepts of reengineering and how they relate to ERP system implementations.
2. To understand the steps and activities in the ERP life cycle.
3. To be able to map business processes using process mapping techniques.
4. Make basic use of Enterprise software, and its role in integrating business functions.
5. Discuss recent extensions of ERP.

**B.Com (CA) – II Year III Semester  
Course: OFFICE AUTOMATION TOOLS**

**Course Code: OAT3204**

**No. of Hours/Week: 5**

**Course Outcomes:**

At the end of the course the student will be able to

1. Know the basic concepts of MS-Excel
2. Understand the usage of different functions in MS-Excel.
3. Usage of different types of charts and macros
4. Know the basic concepts of MS-Access
5. Usage of queries and reports in MS-Access.

**B.Com (CA) – II Year IV Semester**  
**Course: PROGRAMMING IN C**

**Course Code: PC4204**

**No. of Hours/Week: 5**

**Course Outcomes:**

At the end of the course the student will be able to

1. Understand the fundamentals of C programming.
2. Make use of loops, decision making statements and functions to solve the problem.
3. Implement different Operations on Arrays.
4. Understand Pointers, Structures and Unions.

**B.Com (CA) – III Year V Semester**  
**Course: DATA BASE MANAGEMENT SYSTEMS**

**Course Code: DBM5208**

**No. of Hours/Week: 5**

**Course Outcomes:**

At the end of the course the student will be able to

1. Understand DBMS concepts, data models and Architecture.
2. Understand ER concepts and ER mapping to relational model
3. Improve the database design by normalization.
4. Make use of SQL to retrieve and maintain relational database.
5. Illustrate various constructs in PL/SQL.

**B.Com (CA) – III Year V Semester**  
**Course: WEB TECHNOLOGIES**

**Course Code: WT5209**

**No. of Hours/Week: 5**

**Course Outcomes:**

At the end of the course the student will be able to

1. Write well-structured, easily maintained, standards-compliant, accessible HTML code to design a web page.
2. Design well-structured, easily maintained CSS code to present HTML pages in different ways.
3. Know the basics of java script to perform client side programming
4. Build dynamic web pages using JavaScript.

**B.Com (CA) – III Year VI Semester**  
**Course: E-COMMERCE**

**Course Code: ECE6209**

**No. of Hours/Week: 5**

**Course Outcomes:**

At the end of the course the student will be able to

1. Recognize the fundamental principles of e-Business and e-Commerce
2. Describe scenarios for B2B e-commerce.
3. Identify the role of internet and extranet in E-Commerce.
4. Explain policy and regulatory issues in E-commerce.
5. Identify the necessary infrastructure for implementing E-Commerce.

*N.N.S. Eswari*  
**Signature of the HOD**  
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