

A.S.D.GOVERNMENT DEGREE COLLEGE FOR WOMEN (A)

**Affiliated to Adikavi Nannaya University
Jagannaickpur, Kakinada.**

DEPARTMENT OF COMPUTER SCIENCE



Career Guidance

2023-2024

A.S.D.GOVERNMENT DEGREE COLLEGE FOR WOMEN (A)

**Affiliated to Adikavi Nannaya University
Jagannaickpur, Kakinada.**



DEPARTMENT OF COMPUTER SCIENCE

2023- 24

CAREER GUIDANCE

By

Sirisha Mummidi
Student Advisor,
Nyros Technologies,
Kakinada

Date : 02-12-2023

Topic : *Significance of Certifications in career building*

Conducted by

N.NAGA SUBRAHMANYESWARI, LECTURER IN COMPUTER SCIENCE

K.SURYA LAKSHMI, GUEST FACULTY IN COMPUTER SCIENCE

P.BALLAMAMBA, LECTURER IN COMPUTER APPLICATIONS

A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A)

Jagannaickpur, Kakinada

DEPARTMENT OF COMPUTER SCIENCE

Activity Register 2023-2024

Date	02-12-2023
Conducted through (DRC/JKC/ELF/NCC/NSS/ Departments etc.)	Department of Computer Science
Nature of Activity (Seminar/Workshop/Extn. Lecture etc.)	Career Guidance
Title of the Activity	<i>Significance of Certifications in Career building</i>
Name of the Department/Committee	Computer Science
Details of Resource Persons (Name , Designation etc.,)	Sirisha Mummidi Student Advisor, Nyros Technologies, Kakinada
No.of students participated	50
Brief Report on the activity	To enable the students to identify multiple certifications used in career building.
Name of the Lecturers who Planned & conducted the activity	N.Naga Subrahmanyeswari, Lecturer in Computer Science K.Surya Lakshmi, Lecturer in Computer Science P.Ballamamba, Lecturer in Computer Applications
Signature of the Dept.In-Charge/ Convener of the Committee	 IN CHARGE DEPT OF COMPUTER SCIENCE A.S.D. GOVT DEGREE COLLEGE (W) AUTONOMOUS KAKINADA
Signature of the Principal	 PRINCIPAL A.S.D. GOVT. DEGREE COLLEGE (W) AUTONOMOUS KAKINADA
Remarks	

PERMISSION LETTER

**Kakinada,
Date: 29-11-2023.**

To,
Dr. V.Anantha Lakshmi,
Principal,
A.S.D. Govt. Degree College for Women (A),
Kakinada.

From,
N.Naga Subrahmanyeswari,
Incharge - Department of Computer Science & Computer Applications,
A.S.D. Govt. Degree College for Women (A),
Kakinada.

Sub: Request to organize Career Guidance activity on “Significance of Certifications in Career Building” on account of Computer Literacy Day Celebrations for students on 02-12-2023 - Reg.

Respected Madam,

The Department of Computer Science wishes to organize Career Guidance activity on “Significance of Certifications in Career Building” on account of Computer Literacy Day Celebrations for students on 02-12-2023, for all the students. The Resource Person for the programme is Ms.M.Sirirsha, Nyros Technologies. This activity shall make the students identify the significance various certifications. Kindly do the needful.

Thanking you, Madam.

Yours faithfully,

CIRCULAR

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DEPARTMENT OF COMPUTER SCIENCE

CAREER GUIDANCE

NAME OF THE GUEST : Sirisha Mummidi
Student Advisor,
Nyros Technologies,
Kakinada

TOPIC : *Significance of Certifications in
career building*

DATE : 02-12-2023

VENUE : Seminar Hall

N.N.S. Eswari
IN-CHARGE
DEPT OF COMPUTER SCIENCE
ASD GOVT DEGREE COLLEGE (WOMEN ONLY)
KAKINADA

IN-CHARGE OF THE DEPARTMENT

REPORT ON THE ACTIVITY

The Resource Person Sirisha Mummidi stressed upon the importance of certifications in career building. She expressed that Certifications are more than just credentials; they are powerful tools that can open doors to new opportunities and elevate your professional standing. Here are a few key points expressed by her:

1. **Skill Validation:** Certifications serve as a concrete testament to your skills and expertise in a specific domain. They provide prospective employers with tangible evidence of your capabilities, setting you apart in a competitive job market.
2. **Career Advancement:** In today's dynamic work environment, continuous learning is paramount. Certifications demonstrate your commitment to staying abreast of industry trends and acquiring new knowledge. This commitment is often rewarded with career advancement opportunities.
3. **Industry Recognition:** Certifications are often developed in collaboration with industry experts and recognized by leading organizations. Earning a certification is a testament to your dedication to meeting industry standards, enhancing your professional credibility.
4. **Global Relevance:** With the global nature of business, having certifications that are recognized internationally can significantly broaden your career horizons. It positions you as a candidate who can contribute on a global scale.
5. **Competitive Edge:** In a competitive job market, certifications can give you a distinct advantage. Employers seek candidates who bring not only experience but also a commitment to ongoing learning and professional development.
6. **Adaptability and Innovation:** Certifications often cover emerging technologies and innovative practices. By pursuing relevant certifications, you showcase your ability to adapt to change and contribute to the innovative aspects of your field.
7. **Networking Opportunities:** Many certification programs provide opportunities to connect with professionals, instructors, and peers. Building a network within your industry can lead to mentorship, collaboration, and potential career opportunities.
8. **Employer Expectations:** Some employers specifically look for candidates with certain certifications as they align with the skills required for specific roles. Meeting or exceeding these expectations can be a key factor in your job search.
9. **Skill Validation:** Certifications validate your skills and knowledge in a specific field. They serve as tangible proof that you have acquired expertise in a particular area, making you a more attractive candidate to employers.
10. **Career Advancement:** Many employers value ongoing learning and professional development. Having relevant certifications can distinguish you from other candidates and open up opportunities for career advancement.

11. **Industry Recognition:** Certifications are often developed and recognized by industry leaders and professional associations. Earning a certification from a reputable source can enhance your credibility and demonstrate your commitment to staying current in your field.
12. **Global Recognition:** Online certifications are often recognized globally, providing you with opportunities to work internationally or in different regions where your certification is acknowledged.
13. **Adaptability and Agility:** The digital landscape is evolving rapidly. Online certifications enable professionals to adapt to new technologies and industry trends quickly. They demonstrate your ability to stay agile and relevant in a dynamic job market.
14. **Competitive Edge:** In a competitive job market, having certifications can give you a competitive edge over other candidates who may not have similar credentials. It can be the factor that sets you apart during the hiring process.
15. **Network Building:** Pursuing online certifications often involves interacting with professionals, instructors, and peers in online forums or communities. This networking can lead to valuable connections, mentorships, and job opportunities.
16. **Employer Expectations:** Some employers explicitly look for candidates with specific certifications. Meeting these expectations increases your chances of being shortlisted for job interviews and can be a requirement for certain roles.
17. **Continuous Learning Culture:** Certifications foster a culture of continuous learning. Employers appreciate individuals who are committed to improving their skills and staying informed about industry developments.
18. **Resume Enhancement:** Including relevant certifications on your resume can make it more impactful and catch the attention of recruiters. It provides a quick way for employers to assess your qualifications and expertise.



Kakinada, AP, India
Womens College Road, Jagannadhapuram,
Kakinada, 533002, AP, India
Lat 16.939918, Long 82.238486
12/02/2023 11:02 AM GMT+05:30
Note : Captured by GPS Map Camera

Ms.Sirisha Mummidi interacting with students on Significance of Certifications in Career building



Kakinada, AP, India
Womens College Road, Jagannadhapuram,
Kakinada, 533002, AP, India
Lat 16.939999, Long 82.238460
12/02/2023 11:18 AM GMT+05:30
Note : Captured by GPS Map Camera

Students enthusiastically listening to Ms. M.Sirisha



Ms Sirisha Mummididi interacting with the students on multiple career choices

N.N.S. Eswasi
Signature of the HOD
IN CHARGE
DEPT OF COMPUTER SCIENCE
ASO GOVT DEGREE COLLEGE (W) AUTONOMOUS
KAKINADA