

### **INTERNAL QUALITY ASSURANCE CELL**

5.1.2. The Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the last five years



(2021-22)



## **CAREER GUIDANCE CELL** Circular

The career guidance cell of A.S.D. Government Degree College (A), Kakinada is pleased to invite all the faculty members and students to the career guidance orientation program on 22-02-2022 at 3:00 PM at the assembly ground. The class mentors and Incharges of concerned departments are requested to permit students to attend the program.

### Topic "Gamanam – Gamyam"

Prof. Shanmukh Kumar, HOD department of chemistry, KL University. Prof. Vijay Kumar, HOD, Department of MBA KL University.

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Convener

Principal

A.S.D.GOVT.DEGREE COLLEGE MAN AUTONOMOUS KAKINADA

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# A.S.D Government Degree College for Women (A),

## Kakinada



# **Career Guidance Cell**

# Career Orientation Programme Gamanam- Gamyam

On

## 22/2/2022

### A.S.D. Govt. Degree College for Women (Autonomous) Kakinada Career Guidance Cell

Date	22/2/2022
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc)	KL University
Nature of Activity (seminar\workshop\Extn. Lecture etc)	Awareness Programme
Title of the Activity	Gamanm – Gayam
Name of the Department\committee	Career guidance cell and JKC
Details of Resource Persons (Name, Designation etc)	Prof. Shanmukh Kumar, HOD department of chemistry, KL University. Prof. Vijay Kumar, HOD, Department of MBA KL University.
No. of students participated	
Brief Report on the Activity	The Gamanam Gamyam Career Orientation Programme successfully empowered undergraduate students with the knowledge and skills necessary for a successful transition from academia to the professional world. Prof from KL university informed students about the scholarships and higher education opportunities available at KL University.
Name of the Lecturer who Planned &conducted the Activity	G. Pavani Devi, Lecturer in Economics and Convenor Career Guidance cell
Signature of the Dept. in charge\convener of the committee Signature of the principal	San Vinte.

**Brief Report of the Activity:** The Gamanam Gamyam Career Orientation Programme was organized for undergraduate students with the aim of providing valuable insights and guidance to help them make informed decisions about their future careers. The program focused on equipping students with the necessary tools and information to navigate the dynamic professional landscape.

Career Exploration: The primary objective of Gamanam Gamyam was to expose students to a wide range of career options available in their respective fields of study. Through interactive sessions and expert panels, students gained insights into various industries and job roles.

Skill Development: Recognizing the importance of skill development, the programme included workshops and training sessions to enhance essential skills such as communication, problem-solving, and critical thinking. These skills are crucial for success in the professional world

The Gamanam Gamyam Career Orientation Programme successfully empowered undergraduate students with the knowledge and skills necessary for a successful transition from academia to the professional world. Prof from KL university informed students about the scholarships and higher education opportunities available at KL University.



Prof. Shanmukh Kumar, HOD Dept of Chemistry KL University addressing the students on higher education



Gamanam gamyam Career Orientation Programme 22/2/2022



## 2 CAREER GUIDANCE CELL Circular

The career guidance cell of A.S.D. Government Degree College (A), Kakinada is pleased to inform you that career guidance cell is organizing an orientation programe on 28/3/2022 in collaboration with Shine Institute, Kakinada. The class mentors and Incharges of concerned departments are requested to permit students to attend the program.

**Topic: Facing the fear** 

Date: 28/3/2022 Time: 3 PM Venue: RB I



Principal

Convener

### A.S.D Government Degree College for Women (A),

### Kakinada



### **Career Guidance cell**

## Career Orientation Programme Facing the Fear On 28/3/2022

Date	28/03/2022
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc)	Career Guidance cell
Nature of Activity (seminar\workshop\Extn. Lecture etc)	Orienatation Programme
Title of the Activity	Facing the fear
Name of the Department\committee	Career Guidance cell
Details of Resource Persons (Name,	Parveen Zainab, Counsellor at Shine Institute
Designation etc)	K. Sameera, Counsellor at Shine Institute
No. of students participated	54
Brief Report on the Activity	Parveen zainab from Shine institute interacted with Students. what is making them not attempt Competitive exams & Guided them to loose fear of exams.
Name Of The Lecturer Who Planned&	G. Pavani Devi, Lecturer in Economics
Conducted The Activity	L. Bhanuteja, Lecturer In History
Signature of the Dept. in charge\convener of the committee	Sam
Signature of the principal	N. NO O PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (M. AUTONOMOUS KAKINADA
Remarks	Students actively participated in this Programme.

**Brief Report of the Activity:** The orientation program **facing the fear** of competitive exams for undergraduate (UG) students aimed to address the common apprehensions and anxieties associated with competitive examinations. Conducted by **Parveen Zainab, Counsellor at Shine Institute** an expert in educational psychology, the session provided valuable insights and practical tips to help students navigate the challenges of competitive exams.

Key Takeaways from her session are:

- 1. **Understanding Exam Anxiety:** The lecture began by delving into the psychology of exam anxiety, explaining that it is a natural response to stress but can be managed effectively. By understanding the root causes of anxiety, students can develop strategies to mitigate its impact.
- 2. Setting Realistic Goals: Students were encouraged to set realistic and achievable goals for themselves. Breaking down the study material into manageable chunks and setting short-term milestones can help alleviate the overwhelming pressure associated with competitive exams.
- 3. Effective Time Management: Time management emerged as a crucial factor in facing competitive exams. The speaker emphasized the importance of creating a well-structured study schedule that allows for adequate breaks and recreation. Proper time allocation to each subject and regular revisions were highlighted as essential components of effective time management.
- 4. Adopting Healthy Study Habits: The lecture emphasized the significance of maintaining a healthy lifestyle during the preparation period. A balanced diet, sufficient sleep, and regular exercise were cited as essential elements to enhance cognitive function and overall well-being.
- 5. **Mindfulness and Relaxation Techniques:** Practical mindfulness and relaxation techniques, such as deep breathing exercises and meditation, were introduced to help students manage stress and stay focused during study sessions. The speaker highlighted the role of mindfulness in cultivating a positive mindset.
- 6. Learning from Setbacks: Facing setbacks and failures is an inherent part of any competitive journey. Students were advised to view failures as learning opportunities and not as insurmountable obstacles. Resilience and perseverance were emphasized as key qualities in overcoming challenges.
- 7. **Seeking Support:** Recognizing the importance of emotional support, the lecture encouraged students to seek guidance from teachers, mentors, and peers. Building a support network can provide valuable insights, motivation, and a sense of camaraderie.

Conclusion: The lecture on facing the fear of competitive exams proved to be a valuable resource for UG students preparing for such challenges. By addressing the psychological aspects of exam anxiety and providing practical strategies for preparation, the session aimed to empower students to approach competitive exams with confidence and resilience. It is hoped that the insights gained from the lecture will contribute to a positive and successful exam experience for the attending UG students.



## 3 CAREER GUIDANCE CELL Circular

The career guidance cell along with department of Economics and History of A.S.D. Government Degree College (A), Kakinada is pleased to inform you it is organizing an orientation programe on 11/4/2022 for BA Students in room no 26.

**Topic:** Choosing Career after BA

Date: 11/4/2022 Time: 3 PM Venue: Room No 26

V.NO D PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (W AUTONOMOUS KAKINADA

**Principal** 

Convener

Date	11/04/2022
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc)	Career Guidance cell
Nature of Activity (seminar\workshop\Extn. Lecture etc)	Orienatation Programme ( Alumni Talk)
Title of the Activity	Choosing Career after BA
Name of the Department\committee	Career Guidance cell
Details of Resource Persons (Name, Designation etc)	A.V.S. Gawri Durga Bhavani , Mahila Police Sarpavaram
No. of students participated	42
Brief Report on the Activity	The Speaker A.V.S. Gawri Durga Bhavani , Mahila Police Sarpavaram an alumni of this college enlightened students on focusing on self-assessment, research, networking, and utilizing available resources
Name Of The Lecturer Who Planned&Conducted The Activity	<ul><li>G. Pavani Devi, Lecturer in Economics</li><li>Y. Sitamahalakshmi, Lecturer In History</li></ul>
Signature of the Dept. in charge\convener of the committee	Sa
Signature of the principal	N. NO O PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (M. AUTONOMOUS KAKINADA
Remarks	Students actively participated in this Programme.



A.V.S. Gawri Durga Bhavani , Mahila Police Sarpavaram intercating with the students.

**Brief Report of the Activity:** The Orientation Program on Choosing a Career after Bachelor's Degree proved to be a valuable resource for recent BA graduates, equipping them with the tools and knowledge needed to make informed career decisions. The Speaker A.V.S. Gawri Durga Bhavani, Mahila Police Sarpavaram an alumni of this college enlightened students on focusing on self-assessment, research, networking, and utilizing available resources, participants left the program better prepared to embark on a successful and fulfilling professional journey. The program's success was reflected in the positive feedback from participants who expressed increased confidence and clarity in their career pursuits.



## 4 CAREER GUIDANCE CELL Circular

The career guidance cell along with department of Home science is pleased to inform you that it is organizing an online session on Brain Gym in collaboration with Manojagrithi foundation. The class mentors and Incharges of concerned departments are requested to permit students to attend the program.

**Topic: Skill Learning** 

Date:30/4/2022 Time: 11 AM Venue: RB 4



Convener

Principal

Date	30/04/2022
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc)	Career Guidance cell
Nature of Activity (seminar\workshop\Extn. Lecture etc)	Brain Gym
Title of the Activity	Skill Learning
Name of the Department\committee	Career Guidance cell
Details of Resource Persons (Name, Designation etc)	D. Sruthi, Psychologist
No. of students participated	42
Brief Report on the Activity	The online Brain Gym session for learning skills conducted for undergraduate (UG) students by psychologist D. Sruthi aimed to enhance cognitive abilities, improve learning skills, and foster overall mental well-being. The sessionnprovided a comprehensive approach to brain fitness and effective learning strategies.
Name Of The Lecturer Who Planned&Conducted The Activity	G. Pavani Devi, Lecturer in Economics K. Lavanya , Lecturer in Home Science
Signature of the Dept. in charge\convener of the committee	Sa
Signature of the principal	N. NO O PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (M/ AUTONOMOUS KAKINADA
Remarks	Students actively participated in this Programme.



Online session on Brain Gym was conducted by career council and Department of home science. Resource Persons from Manojagrithi foundation Guided students.

**Brief Report of the Activity:** The online Brain Gym session for learning skills conducted for undergraduate (UG) students by psychologist D. Sruthi aimed to enhance cognitive abilities, improve learning skills, and foster overall mental well-being. The sessionnprovided a comprehensive approach to brain fitness and effective learning strategies.

#### Key Takeaways from the Session:

#### **Cognitive Enhancement:**

The primary objective of the session was to introduce students to exercises and techniques that promote cognitive enhancement. These activities were designed to stimulate various areas of the brain, improving memory, concentration, and problem-solving skills.

Learning Skills Development:

The session focused on practical strategies to enhance learning skills. Participants were guided through activities aimed at improving information retention, comprehension, and effective study habits. The psychologist emphasized the importance of incorporating these skills into daily academic routines.

#### **Stress Reduction and Relaxation Techniques:**

Acknowledging the challenges students face in the academic environment, the session included stress reduction and relaxation techniques. Mindfulness exercises, deep breathing, and guided meditation were introduced to help students manage stress, anxiety, and maintain optimal mental health.

#### **Active Participation and Engagement:**

The psychologist encouraged active participation and engagement throughout the session. Interactive elements, including live demonstrations, group discussions, and Q&A sessions, were incorporated to ensure that students could apply the techniques in real-time and clarify any queries they might have.

#### **Practical Application to Academic Challenges:**

The session was designed to provide practical tools that students could apply to their academic challenges. Whether facing exams, assignments, or information overload, the psychologist aimed to equip students with strategies to navigate these situations more effectively

#### **Promoting a Growth Mindset:**

The session incorporated discussions on fostering a growth mindset. Students were encouraged to view challenges as opportunities for growth and development. The psychologist shared insights on overcoming setbacks and building resilience in the face of academic challenges. The session included Interactive games and Question and Answer method.

#### **Conclusion:**

The online Brain Gym session for learning skills conducted for UG students by D. Sruthi was a resounding success. Attendees expressed appreciation for the practical and applicable strategies provided during the session. By addressing cognitive enhancement, learning skills development, stress reduction, and promoting a growth mindset, the psychologist effectively equipped students with valuable tools to excel academically and maintain positive mental wellbeing. The session's interactive nature contributed to a positive learning experience, and the feedback received indicated a significant impact on participants' approach to learning and academic challenges.



## 5 CAREER GUIDANCE CELL Circular

The career guidance cell along with the department of Economics is organizing a Career Guidance programme on the topic "Opportunities after Graduation". The class mentors and Incharges of concerned departments are requested to permit students to attend the program.

Date: 12/5/2022 Time: 11 AM Venue: NB III



Convener

Principal

## A.S.D Government Degree College for Women (A),

### Kakinada



## **Career Guidance cell**

**Opportunities after Graduation** 

on

12/5/2022

Date	12/05/2022
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc)	Career Guidance cell
Nature of Activity (seminar\workshop\Extn. Lecture etc)	Career Orienatation Programme
Title of the Activity	Opportunities after Graduation
Name of the Department\committee	Career Guidance cell
Details of Resource Persons (Name, Designation etc)	K. Suresh, Lecturer in Mathematics
No. of students participated	45
Brief Report on the Activity	An orientation programme on the topic "Opportunities after Graduation" was conducted for undergraduate (UG) students, facilitated by Mr. K. Suresh, a distinguished Lecturer in Mathematics. The aim of the session was to enlighten students about various career paths, further education options, and potential opportunities awaiting them after completing their undergraduate studies.
Name Of The Lecturer Who Planned&Conducted The Activity	G. Pavani Devi, Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	Sa
Signature of the principal	N. NO O PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (M/ AUTONOMOUS KAKINADA
Remarks	Students actively participated in this Programme.





K. Suresh Lecturer in Mathematics enlightening students on opportunities after Graduation.

#### **Brief Report of the Activity:**

The orientation programme on "Opportunities after Graduation" conducted by Mr. K. Suresh proved to be an enlightening and enriching experience for UG students. Through a comprehensive exploration of career paths, further education options, and skill development strategies, students

gained valuable insights into the possibilities awaiting them after graduation. The interactive nature of the session and the inclusion of guest speakers and alumni perspectives contributed to a well-rounded and impactful orientation experience for the attendees.

- 1. **Career Exploration:** Mr. K. Suresh commenced the session by providing an overview of the diverse career options available to students after graduation. He highlighted the skills required in various industries, including finance, technology, research, and academia.
- 2. Industry Insights: The lecturer shared insights into the current job market and the demand.
- 3. **Further Education Opportunities:** Recognizing the importance of continued education, Mr. K. Suresh discussed various options for postgraduate various subjects . He provided information on prestigious institutions, scholarships, and research opportunities available to students pursuing advanced degrees.
- 4. **Skill Development and Employability:** The lecturer emphasized the importance of acquiring not only technical skills but also soft skills that enhance employability. He discussed the development of critical thinking, problem-solving abilities, and effective communication as integral components for success in any career.
- 5. **Networking and Professional Development:** Mr. K. Suresh guided students on the significance of networking in the professional world. Tips on building a professional network, attending industry events, and utilizing university career services were shared to enhance students' opportunities for career growth.
- 6. **Q&A and Interactive Session:** The orientation programme concluded with an interactive Q&A session, allowing students to seek clarification on specific queries. This provided a platform for direct engagement with Mr. K. Suresh, fostering a dynamic and participatory learning environment.



## 6 CAREER GUIDANCE CELL Circular

The career guidance cell is pleased to inform you that it is organizing an Awareness programme on the topic "Government Jobs and Higher Education". in association with Unacademy. The class mentors and Incharges of concerned departments are requested to permit students to attend the program.

Date: 30/6/2022 Time: 11 AM Venue: NB III

V. NO O PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (M AUTONOMOUS

Convener

Principal

## A.S.D Government Degree College for Women (A),

### Kakinada



### **CAREER GUIDANCE CELL**

# Awareness Programme On Government Jobs after UG

## 30/6/2022

Date	30/06/2022
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc)	Career Guidance cell
Nature of Activity (seminar\workshop\Extn. Lecture etc)	Career Orienatation Programme
Title of the Activity	Government Jobs and Higher education After UG.
Name of the Department\committee	Career Guidance cell
Details of Resource Persons (Name, Designation etc)	A. Mahesh from Unacademy
No. of students participated	135
Brief Report on the Activity	On 30 June 2022, ASD Government Degree College for Women (A) organized a webinar through the UNACADEMY LEARNERS APP, dedicated to supporting students in facing competitive exams with confidence. The primary objective of this webinar was to provide career awareness across various streams, including CAT, BSRB, RRB, SSC, and more. The event aimed to equip students with essential skills, techniques, and information crucial for success in competitive exams and beyond.
Name Of The Lecturer Who Planned&Conducted The Activity	G. Pavani Devi, Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	Sar
Signature of the principal	N. NO O PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (M/ AUTONOMOUS KAKINADA
Remarks	Students actively participated in this Programme.



#### Mahesh sir from Unacademy giving information to students.

To support students to face competitive exams confidently, ASD Government Degree College for Women (A) conducted a webinar through UNACADEMY LEARNERS APP on 30 June 2022 at noon. The motto of this webinar is to provide career awareness on different streams like CAT, BSRB, RRB, SSC, etc. The webinar mainly focused on Skills and techniques needed to develop, Awareness of higher education, government job opportunities and IIM / NIT / IIT / MBA colleges information. **Brief Report of the Activity:** On 30 June 2022, ASD Government Degree College for Women (A) organized a webinar through the UNACADEMY LEARNERS APP, dedicated to supporting students in facing competitive exams with confidence. The primary objective of this webinar was to provide career awareness across various streams, including CAT, BSRB, RRB, SSC, and more. The event aimed to equip students with essential skills, techniques, and information crucial for success in competitive exams and beyond.

- 1. **Skills and Techniques Development:** The webinar initiated with a focus on imparting skills and techniques necessary for excelling in competitive exams. Expert speakers shared insights into time management, effective problem-solving strategies, and critical thinking skills, empowering students to approach exams with confidence.
- 2. Awareness of Higher Education: A crucial aspect addressed during the webinar was creating awareness about higher education options. Information on prestigious institutions like IIM, NIT, and IIT, along with details on MBA colleges, was provided to guide students in making informed decisions about their academic journeys.
- 3. **Government Job Opportunities:** The webinar extensively covered government job opportunities, shedding light on various examinations such as BSRB, RRB, SSC, and more. Participants gained insights into the application process, eligibility criteria, and the skills required to pursue a successful career in the public sector.
- 4. **Interactive Sessions and Q&A:** To enhance engagement, the webinar included interactive sessions where students could actively participate and seek clarification on specific topics. The question-and-answer segment facilitated a direct exchange between the attendees and the expert speakers, fostering a collaborative learning environment.
- 5. **Information on MBA Colleges:** Recognizing the significance of management education, the webinar delved into details about MBA colleges. Students received information on admission processes, specializations, and the career opportunities that an MBA degree can unlock.



## 7 CAREER GUIDANCE CELL Circular

The career guidance cell is pleased to inform you that it is organizing a Career orientation programme on the topic "Preparing for Competitive Exams" by B.Rajesh of IAS champs. The class mentors and Incharges of concerned departments are requested to permit students to attend the program.

Date: 25/8/2022 Time: 3 PM Venue: Seminar Hall

Convener

VINCO PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (1M AUTONOMOUS KAKINADA

Principal

Date	25/08/2022
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc)	Career Guidance cell
Nature of Activity (seminar\workshop\Extn. Lecture etc)	Career Orienatation Programme
Title of the Activity	Preparing for Competitive Exams
Name of the Department\committee	Career Guidance cell
Details of Resource Persons (Name, Designation etc)	B. Rajesh From IAS Champs
No. of students participated	68
Brief Report on the Activity	The career orientation programme conducted by B. Rajesh of IAS Champs on "Preparing for Competitive Exams" proved to be an invaluable resource for students aspiring to excel in various competitive examinations. The comprehensive insights, practical strategies, and motivational guidance provided by B. Rajesh empowered participants to approach their exam preparations with confidence and determination.
Name Of The Lecturer Who Planned&Conducted The Activity	G. Pavani Devi, Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	Sa
Signature of the principal	N. AUTO PRINCIPAL A.S.D.GOVT.DEGREE COLLEGE (M/ AUTONOMOUS KAKINADA
Remarks	Students actively participated in this Programme.





B.Rajesh from IAS champs Guiding the students on preparing for competitive exams.

#### **Brief Report of the Activity:**

B. Rajesh, a renowned expert from IAS Champs, conducted a career orientation programme on the topic "Preparing for Competitive Exams." The session aimed to provide valuable insights and guidance to students aspiring to excel in competitive examinations.

Comprehensive Overview of Competitive Exams:

B. Rajesh began the session with a comprehensive overview of various competitive exams, including but not limited to civil services, banking, SSC, and other government examinations. He outlined the significance of these exams in shaping a successful career and highlighted the diverse career paths they open.

Strategies for Effective Preparation:

The orientation programme focused on imparting strategies for effective exam preparation. B. Rajesh shared insights into time management, study techniques, and the importance of a disciplined approach to succeed in competitive exams. Practical tips on creating a study schedule and prioritizing topics were also provided.

Understanding Exam Patterns and Syllabus:

A crucial aspect of the session involved a detailed discussion on understanding exam patterns and syllabi for various competitive exams. B. Rajesh provided insights into the changing trends in question papers and emphasized the significance of staying updated with the latest examination patterns.

Motivational Address and Mindset Development:

Recognizing the challenges associated with competitive exams, B. Rajesh delivered a motivational address encouraging students to develop a positive and resilient mindset. He shared anecdotes of successful candidates, highlighting the importance of perseverance, self-belief, and staying focused on goals.

#### Interactive Q&A Session:

The programme included an interactive question and answer session, allowing participants to seek clarification on specific topics. B. Rajesh addressed queries related to exam strategies, recommended study materials, and preparation techniques, fostering direct engagement with the audience.

Information on IAS Champs Resources:

Rajesh introduced participants to the resources and support available through IAS Champs. He provided information on study materials, mock tests, and guidance offered by the institute to aid aspirants in their exam preparation journey.