



**A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA**

**DEPARTMENT OF ECONOMICS**



**Activities- 2024-25**

S.No	Date	Name of the Activity	Details of the Resource Person(s)	Brief Report of the Activity	No. of Students Participated	Photo of the Activity
1	08-07-2024	Birth Anniversary of V.K.R.V. Rao	G. Pavani Devi, Dr. K. Yamuna	Elocution competition conducted on “Contribution of V.K.R.V. Rao to the field of Economics & Indian Economy”.	42	
2	11-07-2024	World Population Day	G. Pavani Devi, Dr. K. Yamuna	PowerPoint presentation competition conducted on “Importance of Data for Human Development”.	31	

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3	26-07-2024	Special Lecture	Prof. B. Srinivas (CSR, JNU, Delhi)	Lecture organised on “Emergence of Digital Financial Services in India: Opportunities & Challenges”.	62	
4	09-08-2024	Workshop on Financial Planning & Wealth Management	Mr. P. Ramachandran (Associate Vice President & Regional Head, Financial Services)	Workshop provided students & faculty valuable insights into personal finance and investment planning.	99	

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5	04-01-2025	Field Trip to Shilparamam	G. Pavani Devi, Dr. K. Yamuna	Educational & entrepreneurship awareness visit was organised to Shilparamam.	19	
6	01-02-2025	Union Budget Live Session	G. Pavani Devi, Dr. K. Yamuna	Budget live session was telecasted for I & II BA students.	28	

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7	07-02-2025	Admission Campaigning at Social Welfare Gurukulam, Challangi	G. Pavani Devi, Dr. K. Yamuna	To mobilize admissions into BA Economics, faculty organised an admission campaign to create awareness among intermediate students.	24	
8	25-02-2025	Financial Literacy Awareness	G. Pavani Devi, Dr. K. Yamuna, V. Appa Reddy (Regional Manager, Lead Bank)	Awareness programme on “Financial Literacy & Women’s Prosperity” conducted for students.	32	

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9	25-02-2025	Quiz to Faculty on Financial Literacy	V. Appa Reddy, D. Vijayalakshmi (Financial Inclusion, Lead Bank – Union Bank)	Quiz conducted for faculty members to celebrate Financial Literacy Awareness.	28 (Faculty)	
10	19-03-2025	National Seminar on “Empowering Women through Innovation & Entrepreneurship”	1. Ajay Babu Annamaneni (Director – Projects, ALEAP India) 2. JFS Sainuthi Sista (2025 JCI SG Committee Chairperson, MD – The World Design Studio Pvt Ltd)	One-day workshop conducted to promote entrepreneurial skills and innovative thinking. Highlighted government schemes and institutional support for women entrepreneurs.		