

A.S.D Government Degree College for Women (A), Kakinada

Department of Commerce

BEST PRACICE-I - Consumer Club Awareness Programme

Department of Commerce often play a significant role in promoting Consumer Club awareness programs for one week within the communities. This programme is a type of initiative designed to educate consumers about their rights, responsibilities, and the legal frameworks that protect them. The program usually aims to increase awareness about consumer protection laws, ethical consumption practices, and how consumers can protect themselves from exploitation or unfair practices. It can cover a wide range of topics, such as:

1. Consumer Rights and Protection Laws:

- The right to information, safety, choice, and redress.
- Laws that protect against false advertising, defective goods, and unfair trade practices.

2. Legal Recourse:

- How consumers can take legal action or lodge complaints with regulatory bodies such as consumer courts, ombudsman offices or government agencies.

3. Ethical Consumption:

- Encouraging responsible purchasing decisions, including understanding environmental impact, fair trade, and sustainable production practices.

4. Consumer Education:

- Teaching consumers about contracts, warranties, return policies, and how to recognize fraudulent or deceptive practices.

5. Fraud Prevention:

- Helping consumers identify common scams and fraud schemes and how to avoid falling victim to them.

Consumer Club Awareness Programme 2024

Department of commerce organised a Consumer Club awareness programme by inviting Confederation of District Consumer Organization members to enlighten the students.





Kakinada, Andhra Pradesh, India
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Andhra Pradesh 533002, India
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Consumer Club awareness programme to Government Girls High School students.



Rally on Consumer Rights



Essay writing Elocution and Poster presentation Competition



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Consumer Club Awareness Programme 2023

Department of commerce organised an awareness programme on Consumer rights by inviting District Consumer form member Smt.CH.Susi to enlighten the students.



Rally on Consumer Rights



Consumer Club awareness programme to A.S. Government Junior College students.





Poster presentation Competition



Distributing certificates



Consumer Club Awareness Programme 2022

Department of commerce organised an awareness programme on Consumer rights by inviting Mytri Foundation member Smt. CH. Susi to enlighten the students.



Rally on Consumer Rights



Flash mob to create awareness on Consumer Rights



Elocution Competition on Consumer Rights

