

**Title of the Best Practice: Celebrating National Voters' Day.**

**Your Vote, Your Voice: National Voters' Day Awareness Program"**

National Voters' Day is observed in India every year on **January 25** to encourage young voters to participate in the electoral process and raise awareness about the importance of voting. The day marks the foundation of the Election Commission of India (ECI) on January 25, 1950.

**Objective of Celebrating National Voters' Day**

The primary objective of this practice is to encourage civic responsibility and awareness among students about the importance of voting in a democratic society. By engaging students in activities like rallies, awareness programs, and mock polling, the Political Science Department aims to empower them to become responsible citizens who are actively involved in the political processes.

**Context:**

Voters Day is a significant occasion to highlight the importance of voting as a fundamental right in a democracy. In the context of a higher education institution, it is essential to instill the values of participation in the democratic process among young individuals. This initiative aligns with the vision of the Political Science Department which is to foster political consciousness and active citizenship.

**The Practice:**

To celebrate Voters Day, the Political Science Department organizes a series of events including:

- **Rallies:** Students participate in rallies across the campus and nearby areas, spreading awareness about the importance of voting and educating the local community on electoral rights.
- **Awareness Programs:** Experts, such as election commission officials or political analysts, are invited to conduct sessions that focus on the significance of voting, the electoral process, and the role of youth in strengthening democracy.
- **Mock Polling:** Students engage in mock polling exercises to simulate the actual voting process, allowing them to experience the procedure first hand and understand the

intricacies of elections. This fosters a sense of responsibility and encourages students to take part in real elections once they are eligible.

### **Activities on National Voters' Day**

- The Department of Political Science conducts voter registration drives for newly eligible voters in collaboration with the NSS team on the college campus.
- Pledge-taking ceremonies are organized to uphold democratic values among students and staff on the campus.
- Awareness campaigns are conducted through rallies with impactful slogans.
- Political Science students set up a model polling booth to demonstrate the election process and create awareness about the correct procedure for casting votes, ensuring all students on the campus understand the voting process effectively.

### **Evidence of Success:**

The success of this practice is evidenced by:

- Increased participation of students in national and state elections once they reach the legal voting age.
- Greater awareness among students about electoral processes, leading to more informed discussions and debates on political matters.
- Active participation from local communities, especially parents and residents, who appreciate the college's efforts to promote civic awareness.
- Positive feedback from students and faculty, indicating that the practice is helping cultivate a politically aware and responsible student body.



National Voters Day Rally in 2021-22



Short film video on Voter Awareness 2023-24





**National Voters Day Pledge 2024-25**



**Rally on National Voters Day 2024-25**

## Mock Polling Both Staff & Students







This best practice has been consistently celebrated over the years, and its impact can be seen in the growing political awareness among students and their active participation in civic duties. The department plans to expand these activities by incorporating technology, such as virtual awareness programs, to reach a larger audience in the future. This initiative reflects the commitment of ASD Government Degree College for Women (A), Kakinada, to contribute towards nation-building by nurturing well-informed and responsible citizens.