

**A.S.D GOVERNMENT DEGREE COLLEGE (Women), (A), KAKINADA**

**DEPARTMENT OF HISTORY**

**Tourism Course List of papers offered 2019-20**

| Year | Semester | Title of the paper  | Course type (T/L/P) |
|------|----------|---|---------------------|
| I    | I        | BASICS OF TOURISM TT1105                                  | T                   |
|      | II       | PRINCIPLES & PRACTICES OF TOURISMPPT2105                  | T                   |
| II   | III      | Tourism Resources TT3105                                  | T                   |
|      | IV       | Cultural Tourism in Andhra Pradesh CT4105                 | T                   |
| III  | V        | P- V Guiding and interpretation skills for Tourism TT5109 | T                   |
|      |          | P-VI TT5110 Travel Agency and Tour Operation Business     | T                   |

**TOURISM COURSE**

**COURSE OUTCOMES 2019-20**

**SEMESTER – I BASICS OF TOURISM TT1105**

**COURSE OUTCOMES:**

- Understand the basic concept of tourism industry and the historical background
- Identify the various motivational concept of tourism industry.
- Distinguish the difference between domestic and internal tourism
- Evaluate the socio economic, cultural, and environmental impact of tourism industry.
- Imagine the scope of the tourism industry

**SEM- II PRINCIPLES & PRACTICES OF TOURISM PPT2105**

**Course Outcomes**

CO1 To understand the concept of tourism Understand CO2

To Analyse the new areas of Tourism. Understand

CO3 To examine the various aspects and organizations related to Tourism Understand CO4

Develop idea about principles and practices of Tourism Understand

CO5 To identify career opportunities in Tourism

**Sem-III Tourism Resources TT3105**

**Course Outcomes**

CO1 To familiarize different types of tourism products in India. Understand

CO2 To understand the cultural tourism resources in India. Understand

CO3 To provide knowledge about the Products and Resources in Tourism Industry Understand

CO4 To understand the nature of different tourism products Understand

CO5 To familiarize the social and cultural set up in India and its contribution to tourism

### **Sem- IV CT4105 Cultural Tourism in Andhra Pradesh**

#### **Course Outcomes**

- By studying this paper the students will know the important tourist spots of A.P. their History and Importance.
- The students will know the types of tourism.
- The students will know the importance of historical tourism. It helps build image, it helps preserve the Cultural and historical heritage, with culture as an instrument it facilitates harmony and understanding among people.
- The students will know the primary purpose of exploring history and heritage of place.
- By visiting historical places students get to know the art and architecture that are practiced at early times i.e. the time where the people haven't touched with any technology. So, the students know the value of the art & architecture of early times.
- The students will know the aims & objectives of planning and development of A.P tourism: APTDC.

### **Semester- V TT5109 Guiding and interpretation skills for Tourism**

#### **Course Outcomes**

- Identify the concept and responsibilities of Tour Guide
- Understand the Leadership Skills
- Estimate the Guest relationship management
- Understand Client needs
- Understand the techniques of business deal in Tourism

### **Sem- V P-VI TT5110 Travel Agency and Tour Operation Business**

#### **Course Outcomes-**

1. Gain the knowledge of travel and tourism operation and its association with various other fields of tourism.
2. To acquire the skills to professionally fit into the organizational setup of the travel and tourism agencies and how to develop professionally.
3. To develop the competencies to start their own business in the fields of travel and tourism.
4. To apply the knowledge pertaining to role of various associations in promoting travel and tourism business.

