


FACULTY PROFILE

<p>Name & Address of the Faculty With photograph</p>	<p>DR. K.N.B.KUMARI, D.NO.31-5-2/2, PALYALAVARI STREET, KAKINADA, KAKINADA DISTRICT.</p> 
<p>Email</p>	<p>kallakumari2525@gmail.com</p>
<p>Educational Qualifications</p>	<p>M.Com.,APSET,M.B.A.,APSET,M.A.,Ph.D, Technical: DCA, Tally-9.0, Type-writing Higher both in English &Telugu</p>
<p>Area of Expertise</p>	<p>Accounting</p>
<p>Teaching Experience</p>	<p>21 Years & 6 Months</p>
<p>Research Experience</p>	<p>Ph.D. in Commerce</p>
<p>Present Post & Responsibilities held</p>	<p>Contract Lecturer in Commerce. <u>Responsibilities:</u> Member in Consumer Club Member in NAAC Criteria – II Member in Student Welfare Committee Member in Web site Committee Member in Internal Discipline Committee Member in Clean and Green Committee Member in Admission Campaign Member in College Building Repairs Committee (Room Nos.19 to 24) Convener in Monthly Data Preparation Member in Boards Committee Act as a Mentor for CSP,STP & LTP Member in CSP, STP & LTP Evaluation Act as a III B.com.,(C.A) Teacher Counselor</p>
<p>Professional Training Programs attended</p>	<ol style="list-style-type: none"> 1. One day State level Fdp on ‘Project work in Mathematics’ dt.27/10/2017. 2. Two day Fdp on ‘Human values in contemporary Literature’ dt.1/03/2019 & 2/03/2019. 3. One day Fdp on ‘Role of Digital Initiatives in outcome based Education’ dt.30/03/2019. 4. One day Fdp on ‘Massive Open Online Courses:Designing and Creation’ dt.07/02/2020. 5. One day Fdp on ‘Intellectual Property Rights: Patent Laws and Technological Advances in Indian Perspective’ dt.13/02/2020.

	<p>6. Two week Fdp on ‘Tally Naipunya’ dt.12/06/2020 to 27/06/2020.</p> <p>7. Two Week Fdp on ‘E-Commerce & Digital Marketing’ dt.12/06/2020 to 27/06/2020.</p> <p>8. One day Fdp on ‘Learning, Teaching and Technology in the Digital Era’ dt.17/06/2020.</p> <p>9. Three day Fdp on ‘Income Tax’ dt.29/06/2020 to 02/07/2020.</p> <p>10. Three day Fdp on ‘Enterprise Application’ dt.01/07/2020 to 03/07/2020.</p> <p>11. One day National Fdp on ‘Covid-19 New Challenges & Strategies for Consumer Protection’ dt.04/07/2020.</p> <p>12. Five day Fdp on ‘Unleashing Power of Commerce in Digital Era’ dt.20/07/2020 to 24/07/2020.</p> <p>13. One day National Fdp on ‘Filing of Income Tax Returns-Law & Procedure’ dt.25/07/2020</p> <p>14. One day Fdp on ‘Emerging Concepts in Commerce & Management Studies’ dt.05/08/2020.</p> <p>15. One week international Fdp on ‘Enhancing Digital Proficiency: A Platform for Refining the Research and Teaching Skills’ dt.12/08/2020 to 16/08/2020.</p> <p>16. Seven Days Faculty Development Programme on “ENHANCING RESEARCH SKILLS: AN INTRODUCTION TO STRUCTURAL EQUATION MODELLING USING SMART – PLS(MODULE-A)” Held from 08-11-2021 to 14-11-2021 Organized by Simply Research.</p> <p>17. Mendeley Training Course on “Management Skills” dated 06-02-2022, Organized by Mendeley Training Certification of Achievement.</p> <p>18. Intellectual Property Awareness/Training Program under National Intellectual Property Awareness Mission dated 16-02-2022, Organized by Intellectual Property Office, India, Government of India.</p> <p>19. Three Days TOT on “INTERNSHIP/APPRENTICESHIP MANAGEMENT AND LMS” held at Noda I Resource Centre, P.R.Govt.Degree College(A), Kakinada, from 06-02-2023 to 08-02-2023. Organized by Commissioner of Collegiate Education, Government of Andhra Pradesh in Collaboration with Nodal Resource Centre, P.R.Govt.Degree College(A), Kakinada.</p> <p>20. One week International F.D.P. on “Mechanics of Effective Manuscript Drafting and Free Publication in Peer Reviewed International Journals”</p>
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dated 17-04-2023 to 24-04-2023, Organized by Eudoxia Research Centre, ERC-India, & International Council of Education Research; ICER.

21. One week International Advanced F.D.P. on **“Mechanics of Qualitative and Quantitative Research Design”** dated 16-04-2023 to 23-04-2023, Organized by Eudoxia Research Centre, ERC-India, & International Council of Education Research; ICER.

22. Six day Training of the Trainers Program (ToT) F.D.P. on **“English medium of Instruction, Proficiency in English”** dated 19-06-2023 to 24-06-2023, Organized by Commissionerate of College Education, A.P., Mangalagiri at Nodal Resource Centre-P.R. Govt College(A), Kakinada.

23. Ten days International F.D.P. on **“Mechanics Effective Manuscript Drafting and Application of Research Software”** dated **11-07-2023 to 21-07-2023**, Organized by Eudoxia Research University, ERU-USA and ERU-INDIA.

24. Ten days International Faculty Development Program on **“Application of Research Software for Qualitative and Quantitative Research Design”** dated 1-08-2023 to 9-08-2023, Organized by Eudoxia Research University, ERU-USA & ERC-INDIA.

25. Ten days International Advanced Faculty Development Program on **“Research Designs for Qualitative, Quantitative and Mixed Methods of Research”** dated **03-10-2023 to 12-10-2023**, Organized by Eudoxia Research University, ERU-USA & ERC-INDIA.

26. **“Five Day Residential Training Programme for Teachers (ToT) on Single Major Commerce Subject** from 18.03.2024 to 22.03.2024 at Nodal Resource Centre(NRC)- Rajahmundry, Organised by Commissionerate of Collegiate Education, A.P, Mangalagiri.

27. FIVE Days International Faculty Development Program on **Digital Marketing** organized by MIT Arts Commerce & Science College (Autonomous)- Maharashtra, Nishitha Degree College (Autonomous) - Nizamabad, Telangana, Seshadripuram College Tumakuru, Karnataka P.B. Siddhartha College of Arts and Science -Andhra Pradesh in Collaboration with ExcelR Edtech Pvt. Ltd. Date: 27th May to 31st May 2024.

27. **“Five Day Residential Training Programme on “BUILDING RESILIENT ED CS: INFUSING ENTREPRENEURSHIP IN EDUCATION”** From **04-11-2024 to 08-11-2024** was organized for Commerce faculty members of all Government Degree Colleges from Andhra Pradesh Batch –VI. Entrepreneurship Development Programme conducted by National Institute of Micro, Small and Medium Enterprises (ni-msme), An Organization of Ministry of MSME, Government of India situated in

	<p>Yousufguda, Hyderabad with Collaboration with Commissionarate of Collegiate Education (CCE) of Andhra Pradesh.</p> <p>28 . FIVE DAYS ONLINE WORKSHOP ON “SPSS IN RESEARCH ” organized by Star International Foundation for Research and Education on 26.12.2023 to 30.12.2023.</p> <p>29.ONE DAY ONLINE FACULTY DEVELOPMENT PROGRAM ON “AI TOOLS FOR TEACHING” organized by Star International Foundation for Research and Education on 22.06.2024.</p> <p>30. 10 DAYS ONLINE WORKSHOP ON “NTA UGC NET COMMERCE PAPER -II ” organized by Star International Foundation for Research and Education on 16.11.2023 - 25.11.2023.</p>
Publications in Edited Books	<ol style="list-style-type: none"> 1. Two Day National Seminar on “Innovative Trends & Global Advancements in Technology, Industry, Banking & Finance” Dt.23/09/2016 & 24/09/2016. Supported Editor. ISBN-13:978-1537638065 (ISBN-10: 1537638068). 2. Two day UGC sponsored National Seminar on “Recent Innovations in Commerce, Management, Skill Development and e-Commerce” Dt.05/12/2017 & 06/12/2017. Paper Published on “A Bird Eye View on GST”. ISBN:978-81-933256-4 & ISBN13:978-1981242764. 3. Two day ICSSR National Seminar on “Impact of Yoga on Education - Issues and Challenges” Dt.23/02/2018 & 24/02/2018. Paper Presented on ‘Yoga for Stress Management’. 4. Two day National Seminar on “Managing Change in Economic Scenario of India”. Dt.27/02/2018 & 28/02/2018. Paper Published on ‘Impact of GST in India’. ISBN: 978-93-87540-35-4 5. Three day 71st All India Commerce Conference on “Emerging Dimensions in Accounting” Dt.20/12/2018 to 22/12/2018. Paper Presented on ‘Women Entrepreneurship in India’. 6. Two day National Seminar on “Intellectual Property Rights- Challenges & Issues in India” Dt.06/03/2019 & 07/03/2019. Paper Published on ‘Intellectual Property Rights: Indian Scenario’. ISBN 978-81-933256-7-4 7. Two day National Seminar on “Intellectual Property Rights: Technological Development” Dt.27/09/2019 & 28/09/2019. Paper Presented on “Intellectual Property Rights Development in India”. 8. Two day National Seminar on “India’s Economic Slowdown: Dynamics and Perspectives” Dt.06/03/2020 & 07/03/2020. Paper Published on “Impact and Challenges of GST in india”. ISBN: 978-81944-315-4-1.

	<p>9. Two Day INTERNATIONAL SEMINAR On NEW TRENDS IN COMMERCE AND MANAGEMENT EDUCATION AND EMPLOYMENT” On 24th and 25th January, 2023. Organized By Dr.V.S.Krishna Govt.Degree and P.G.College(A), Kakinada. Paper presented on IMPACT OF GST ON MICRO, SMALL AND MEDIUM ENTERPRISES(MSMEs) IN INDIA.</p> <p>10. Two Day INTERNATIONAL SEMINAR On”MARKETING STRATEGIES TO GO VIBRANT IN DIGITAL ERA” on 8th & 9th February, 2023. Organized By Ideal College of Arts and Sciences(A), Kakinada. Paper Presented On “ROLE OF E-COMMERCE IN MSMEs GROWTH IN INDIA.”</p> <p>11. Two Day International Seminar On “GLOBALECONOMIC SITUATIONS WITH SPECIFICREFERENCE TOMARKET TRENDS IN INDIA” FROM 10TH & 11TH February, 2023.Organized by School of Management and Commerce, Malla Reddy University, Hyderabad. Paper Presented on “A STUDY ON MSMES IN ECONOMIC DEVELOPMENT OF INDIA”.</p> <p>12. Two Day National Seminar on“NATIONAL EDUCATION POLICY-2020”dated 2nd and 3rd March,2023 Organized by Government College for Women(A), Srikakulam. Paper Presented on “IMPACT OF NEP-2020 ON HIGHER EDUCATION IN INDIA”.</p> <p>13. ICSSR Sponsored Two Day National Seminar on “Digital and Disruptive Technologies in India: Trends, Challenges and Opportunities” dated 24th and 25th March, 2023, Organized by Government College (A), Anathapuramu. Paper Presented on “ROLE OF MSMES IN THE ERA OF DIGITAL ECONOMY IN INDIA”.</p> <p>14.Two Day National Seminar on “WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP” dated10th and 11th April, 2023, Organized by Department of Commerce and Management Studies, Government College (A), Rajahmundry. Paper Presented on “PROBLEMS OF RURAL WOMEN ENTREPRENEURSHIP IN INDIA’.</p>
<p>Publications in International Journals/Scopus/UGC Care</p>	<p>1. A Paper Published in International Journal Of Emerging Technologies and Innovative Research (JETIR) on WOMEN ENTERPRENUERSHIP IN INDIAonOctober-2023,ISSN: 2349-5162.</p> <p>2. A Paper on “AN OVERVIEW OF ENTERPRENURSHIP AND INNOVATION” Published in International Journal Of Emerging Technologies and InnovativeResearch (JETIR) on November-2023,ISSN: 2349-516</p> <p>3. A Paper On “ROLE OF MSMES IN SUSTAINABLE DEVELOPMENT OF INDIA” Published in INTERNATIONAL JOURNAL OF CREATIVE</p>

	<p>ANDRESEACHTOUGHTS(IJCRT)"ISSN:23202882,VOLUME:11,ISSUE:11, YEAR NOVEMBER,2023.</p> <p>4. A Paper On“ROLE OF WOMEN ENTREPRENEURS IN MSME’s IN INDIA” Published in INTERNATIONAL JOURNAL OF CREATIVE AND RESEACHTOUGHTS(IJCRT)”, ISSN: 2320-2882, Volume 11, Issue 12 December 2023.</p> <p>5. A Paper on “LOCAL HEROES, GLOBAL PLAYERS: MSME EXPANSION IN THE INTERNATIONAL ARENA” Published in Scopus Journal for ReAttach Therapy and Developmental Diversities , ISSN: 2589-7799, on 1-12-2023.</p> <p>6. A Paper on “ROLE OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSMES) IN INDIA- A CASE STUDY ON HYDERABAD REGION-USING REGRESSION ANALYSIS” Published in Scopus Journal for The Say Bold Report on 16-02-2024, ISSN:1533-9211.</p>
Workshops attended	<p>1.National Work Shop on “DIRECTORATE OF FIELD PUBLICITY”,Organised by Ministry of Information & Broadcasting, Government of India. at A.S.D.Govt.Degree College(A), Kakinada. On 14th September, 2005.</p> <p>2.National Faculty Development Work Shop on “BUSINESS RESEARCH METHODOLOGY”, Organised by ICAFI National College on 21st January, 2009.</p> <p>3.State Level Work Shop on “ROLE OF CHEMISTRY VIS-À-VIS WOMEN EMPOWERMENT” on 24th August, 2011.</p> <p>4. One Day District Level Work Shop on “PRACTICAL INCOME TAX AND E-FILING OF ITR” on 8th February, 2017 at A.S.D.Govt.Degree College(W), Kakinada.</p> <p>5.Commerce Fest EMBLAZE at V.S.Lakshmi MBA College for Women, Kakinada on 11th February, 2017.</p> <p>6. One day Workshop on “Digital Financial Literacy” Dt.27/02/2017 by Rajiv Gandhi Institute of Management Science, Kakinada.</p> <p>7.Work Shop on Digital Financial Literacy opportunities, Challenges and Trends. Organized by Lead Bank (Andhra Bank) and MEPDA in association with Rajiv Gandhi Institute of Management and Sciences Kakinada on 27th February, 2017.</p>

	<p>8. One day State Level Commerce Retail Management Workshop held at P.R.Govt.College (A), Kakinada on 3rd March, 2017.</p> <p>9. One Day UGC Sponsored “CAPACITY BUILDING WORK SHOP FOR TEACHERS ON RESEARCH PUBLICATION – IMPORTANCE OF JOURNAL METRICS”. Organised by IQAC & Research Committee, P.R.Govt.Degree College(A), Kakinada. On 18th November, 2017.</p> <p>10. One day UGC capacity building Workshop on “Employability and Learning Skills” Dt.28/12/2017 by Dept. of Commerce, P.R.Govt.College(A)Kakinada</p> <p>11. One day UGC organized a National Workshop on “Research Methodology and Manuscript Writing” Dt.24/02/2018 by Dept.of Commerce and Economics,A.S.D.Govt.Degree College for Women(A)Kakinada.</p> <p>12. One day National level workshop on “Enlightening Career in Management And IT” Dt.28/09/2018 by Dept.of Management Studies &Dept.ofComputerScience,AdikaviNannayaUniversity,M.S.N.Campus,Kakinada.</p> <p>13. One day Workshop on “Small and Medium Entrepreneurship Skills Development” Dt.05/01/2019 jointly by Dept.of Commerce and IQAC, P.R.Govt.College(A)Kakinada.</p> <p>14. One day National Workshop on “Academia-IndustryInterface:Strategies and Perspectives for Resource Management and Organizational Development” Dt.05/09/2019 by IQAC, A.S.D.Govt.Degree College for Women(A),Kakinada.</p> <p>15. Two Day National Workshop on “Contemporary Issues in Intellectual Property Rights” Dt.22/11/2019 to 23/11/2019 by Dept.of Commerce,P.R.Govt.College(A),Kakinada.</p> <p>16. Three Day ICSSR-SRC Sponsored National Workshop on “Research Methodology in Commerce” Dt.05/12/2019 to 07/12/2019 by Dept.Commerce,Osmania University. Hyderabad.</p> <p>17. One day National Workshop on “Vedic Approaches in Medicinal Plants & Ayurveda”Dt.24/01/2020byDept.ofBotany and Sanskrit, A.S.D.Govt.Degree College for Women(A)Kakinada.</p> <p>18. One day UGC-CPE Sponsored National Workshop on “Financial Literacy for Financial Well-Being”Dt.18/02/2020 by Dept.of Commerce & Economics, Govt.College (A),Rajahmundry.</p> <p>19. One Day State Level UGC Sponsored Work-shop On”INTELLECTUAL PROPERTY RIGHTS FOR SUSTAINABLE DEVELOPMENT”</p>
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	<p>Organized by Department of Commerce, V.S.M College(A), Ramachandra Puram, E.G.Dist,A.P. On 17-03-2020.</p> <p>20.One day National Workshop entitled “Online Teaching Learning Methods”,Dt.30/07/2020 by Skill Development Center, Adikavi Nannaya University, Rajamahendravaram.</p> <p>21. Five Day E-Work Shop on ‘INTRODUCTION TO BIGINNER GUIDE FOR STATISTICAL PACKAGE FOR SOCIAL SCIENCE (SPSS)’From Date:11-10-2021 to 15-10-2021 Organized By Simplify Research.</p> <p>22. One week E-Workshop on “Research Writing Workshop 3” dated 06-02-2022, Organized by Research Smiths.</p> <p>23.One day National Workshop on “DIGITALISATION OF BANKING SECTOR” dated 27-09-2022, Organized by Government Degree College, Seethanagaram, East Godavari District.</p> <p>24.Two Day National Workshop on “Gender Sensitization Issues: Legal and Cyber Crime Awareness” dated 1st and 2nd December,2022, Organized by Dr.S.R.K.Government Arts College, Yanam.</p> <p>25.One day National Level Workshop on “Intellectual Property Rights: Innovation and startup” dated 10-04-2023,Organized by Dr.Lakireddy Hanimireddy Government Degree College, Mylavaram, N.T.R.District.</p>
<p>State Level /National /International Seminars Attended</p>	<p>1. National Seminar on “Role of Information Technology in Enhancing Quality Teaching in Higher Education” at P.R.Govt.College (A), Kakinada on 9th September, 2005.</p> <p>2.National Seminar on “Modern Trends in Microbial Biotechnology” on 9th September, 2006. National Seminar organized by A.S.D.Govt.Degree College for Women, Kakinada.</p> <p>3.National Seminar on “Methodology of Teaching the new Topics in the Chemistry Curriculam” on 10th October, 2009 at A.S.D.Govt.Degree College for Women, Kakinada.</p> <p>4. Two Day National Seminar on “Innovative Trends & Global Advancements in Technology, Industry, Banking & Finance” on 23rd & 24th September, 2016. Paper presented in “Green Marketing & Sustainable Development” at P.R.Govt.DegreeCollege (A), Kakinada. And Member in Organizing & Editing Committee.</p> <p>5..Two Day National Seminar on ”RECENT TRENDS AND APPLICATIONS IN MATHEMATICS AND STATISTICS” on 28TH & 29th September, 2016 at P.R.Govt.Degree College(A), Kakinada. Paper presented “RECENT TRENDS AND APPLICATIONS IN STATISTICS”.</p>

6. National Integration: **Emerging Trends in Socialization**” on 28th & 29th November, 2016. Organized by Department of Philosophy, Economics, and Political Science & History at P.R.Govt.Degree College(A), Kakinada. Paper presented on **“WOMEN EMPOWERMENT IN INDIA.**

7. “Emerging trends in Chemical , Pharma Centical, Environmental Sciences & Technology” ICETPEST 2017 on 24th & 25th January,2017 at P.R.Govt.College (A), Kakinada. Paper presented on **“WATER POLLUTION”.**

8. Challenges and Strategies for Global Sustainable and Green Economic Development (CSGSGED)” on 26th to 28th July, 2017. Organized by Department of Management Studies, Adikavi Nannaya University in Collaboration with Andalas University Padang, Indonesia. Paper presented on **“A Study on an Ecosystem Services in India.”**

9.InternationalConferenceon**“SCIENTIFICAPPROACHESINRAMACHARITMANAS**On13th and 14th October, 2017 at P.R.Govt.Degree College(A), Kakinada.

10. State Level Faculty Development Programme on **“ PROJECT WORK IN MATHEMATICS”** on 27th October, 2017 at P.R.Govt.Degree College(A), Kakinada.

11.Two–Day National Seminar on **“RECENT INNOVATIONS IN COMMERCE, MANAGEMENT, SKILL DEVELOPMENT & E-COMMERCE”** on 5th & 6th December, 2017.at P.R.Govt.Degree College(A), Kakinada. Paper Presented on **“ A BIRD EYE VIEW ON GST”.** And Member in Organising & Editing Committee.

12. International Conference on **“ LATEST TRENDS IN NEW ERA OF ENGINEERING, SCIENCE, ARTS MANAGEMENT, AGRICULTURE, LAW,PHARMACY AND MEDICAL SCIENCE”.** On 25th and 26th February, 2018. Paper presented on **“Impact of GST in India – An Overview”.** Organised by IIAR , University of Technology, Hyderabad

13. International Conference on **“LATEST TRENDS IN NEW ERA OF ENGINEERING, SCIENCE, ARTS MANAGEMENT, AGRICULTURE, LAW,PHARMACY AND MEDICAL SCIENCE”.** On 25th and 26th February, 2018. Paper presented on **“Water Pollution”.** Organized by IIAR , University of Technology, Hyderabad.

14..Two-Day National Seminar on **“ YOGA FOR STRESS MANAGEMENT ”,** at Adikavi Nannaya University, Rajamahendravaram, on 23th and 24th February, 2018. Paper presented on **“YOGA FOR STRESS MANAGEMENT”.**

	<p>15.Two-Day National Seminar on “MANAGING CHANGE IN ECONOMIC SCENARIO OF INDIA”, at Adikavi Nannaya University, Rajamahendravaram, on 27th and 28th February, 2018.Paper presented on “Impact of GST in India”.</p> <p>16. One day International Webinar on “AtmaNirbhar Bharat Abhiyan and Indian Economy under COVID-19: Road ahead” Dt.10/06/2020 Organized By S.G.Govt.Degree & PG College, Tirupati.</p> <p>17. One day National Conference on ‘Covid-19: Implications for Economy’ Dt.12/06/2020. Organized By Jain College, Bengaluru</p> <p>18.One day National Webinar on “7 Tips to increase wealth during Economic Slowdown. Dt:14/06/2020 E.M.G.Yadava Women’s College, Madurai</p> <p>19.One day National Faculty Enrichment Programme on “Learning, Teaching and Technology in the Digital Era”. Dt.17/06/2020.International Quality Assurance Cell, MES Collage of Arts Commerce and Science, Bengaluru</p> <p>20.One day National Webinar on “Covid-19 Crisis-Resolving Certain Psychological Issues” Dt.24/06/2020 Kasireddy Venkata Reddy Govt.College for Women, Kurnool</p> <p>21.One day International Webinar on “Covid-19 & Food & Nutrition Security: Scenario in South and South and South East Asia” dt.27/06/2020. Avinashilingam Institue of Home Science and Higher Education for Women,Tamil Nadu</p> <p>22.One day National Webinar on ‘Covid-19 Media Services’ dt.27/06/2020.Adikavi Nannaya University, Rajamahendravaram</p> <p>23.One day National Webinar on “Environmental Conservation: Your Social Responsibility during Covid-19” dt.30/06/2020. Organized by Dept. of Environmetal Sciences, AcharyaNagarjuna Unuversity, Guntur.</p> <p>24.One day National Webinar on “Significance of Social Work Profession in the context of New Social Environment” dt.01/07/2020,Adikavi Nannaya University, Rajamahendravaram.</p> <p>25.One day National Webinar on ‘Image Processing Based Methods for Diagnosis of Covid-19’ dt.07/07/2020. Adikavi Nannaya University, Rajamahendravaram</p> <p>26.One day National Webinar on ’Impact of Covid-19 on Offline Classes’ dt.08/07/2020. Dr.S.R.K.Govt.Arts College, Yanam</p> <p>27.One day National Webinar on “Impact of Government’s Innovative and Path breaking Policies of Education in Andhra Pradesh” dt.08/07/2020.Adikavi Nannaya University,Rajamahendravaram</p>
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- 28.**One day National Webinar on “**Therapeutic Application of Ayurveda, Naturopathy & Homoeopathy in Covid-19**”dt.09/07/2020.Adikavi Nannaya University, Rajamahendravaram and Dept. of AYUSH,Govt. of AP
- 29.**Two day National Webinar on “**Teaching English Language and Literature Through Online Resources**” dt.10/07/2020 & 11/07/2020.Adikavi Nannaya University, MSN Campus, Kakinada
- 30.**One day International Webinar on ‘**Covid-19 Pandemic Role of Social Sciences**’ dt.13/07/2020. MVNJS&RVR College of Arts & Science, Malikipuram
- 31.**One day National Webinar on ‘**Banking Issues & Challenges**’ dt.15/07/2020. Andhra Loyola College(A),Vijayawada
- 32.**One day National Webinar on ‘**Accounting Standards**’ dt.18/07/2020 Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada
- 33.**One day National Webinar on “**Green Elements in An Institution-Evolution, Auditing with Upgrade**”, dt.18/07/2020.Lady Irwin College, University of Delhi
- 34.**5 day Faculty Development Programme in Commerce on the theme of “**Atmanirbhar Bharat:Unleashing powr of Commerce in Digital Era:Global Trade,BusinessWarfare,Levies,Immersive Learning Pedagogy and Business Analytics**” dt.20/07/2020 to 24/07/2020.Government of Andhra Pradesh, Commissioner of Collegiate Education, Prasadampadu
- 35.** One day National Webinar on ‘**Self Compassion - A tool for personal wellbeing**’ dt.21/07/2020.Andhra Loyola College, Vijayawada
- 36.** One day International Webinar on ‘**Global Encyclopedia of Ramayana special reference with Shrilanka and South Indian Culture**’ dt.22/07/2020. PRGDC(A),Kakinada
- 37.**One day National Webinar on ‘**Steps for Better Life Style**’ dt.23/07/2020.Adikavi Nannaya University, MSN Campus, Kakinada
- 38.**One day National Webinar on “**New Horizons of Aquatic Ecosystems - Towards Sustainable Development**” dt.24/07/2020.Adikavi Nannaya University, Rajamahendravaram
- 39.**One Day National Webinar on “**Intellectual Property Rights (Patent, Copyright, Trademark & License)**” dt.24/07/2020. SLKM Institute of Management Studies &Reaserach, Chandrapur.
- 40.**One day National Webinar on “**Optical Communication**” dt.25/07/2020. Organized by APSSDC.

	<p>41. One day National Webinar on ‘GST @ 3.0’ dt.26/07/2020 S.V.D.Govt.Degree College(W),Nidadavole</p> <p>42.One day National Webinar on “ Innovation and Design Thinking” dt.27/07/2020. Organized by APSSDC.</p> <p>43.One day National Webinar on ‘Changing Dimensions in Entrepreneurship’ dt.27/07/2020. Andhra Loyola College (A), Vijayawada</p> <p>44.Dr.A.P.J.ABDUL Kalam Memorial One day international Webinar on “Impact of Covid-19 on the Development of Rural Economy-Challenges and Opportunities” dt.27/07/2020. Lead India Foundation & JNTU, Anantapuram.</p> <p>45.One day National Webinar on “Role of Politicians in Management and Control of Pandemic Covid-19 in India” dt.29/07/2020 Yeswantrao Chavan College of Arts, Commerce & Science, Aurangabad.</p> <p>46.One day National Workshop entitled “Online Teaching Learning Methods”. Dt: 30/07/2020 Skill Development Center, Adikavi Nannaya University, Rajamahendravaram</p> <p>47.One day National Webinar on “Design and Development of SDR” dt.01/08/2020.APSSDC,Vijayawada.</p> <p>48.One day National Webinar on “Boost your skill set with open source Technologies” dt.02/08/2020.APSSDC, Vijayawada</p> <p>49.One day National Webinar on “Impact of Covid-19 on Indian Economy” dt.03/08/2020.Organized by S.A.S.Govt.Degree College,Narayanapuram</p> <p>50.One day National Webinar on “Root cause of failures” dt.04/08/2020.Organised by APSSDC,Vijayawada</p> <p>51.Two day National Webinar on “Demonstration of Online Education Tools” dt.03/08/2020 & 04/08/2020. Adikavi Nannaya University, Rajamahendravaram</p> <p>52. One day Faculty Development Program [online] on “Emerging Concepts in Commerce & Management Studies” Dt.05/08/2020 Institute of Company Secretaries of India and Adikavi Nannaya University, Rajamahendravaram</p> <p>53.One day National Webinar on ‘Digital Marketing’ dt.06/08/2020.Organized by Andhra Loyola College(A)Vijayawada</p> <p>54.One day National Webinar on ‘Minding our Mental Health during Pandemic Outbreak’ dt.12/08/2020.Organized by Dr.S.R.K.GOVT.Arts College, Yanam</p>
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	<p>55. One day National Webinar on “Reframe of Failures” dt.15/08/2020. Organized by APSSDC.</p> <p>56. Two day National Webinar on “Post Covid-19-The Challenges Ahead on India Economy & Market” dt.18/08/2020 & 19/08/2020. Govt. Degree College, Chebrole</p> <p>57. One day National Webinar on ‘Recent Trends in Indian Economy’ dt.26/08/2020. Adikavi Nannaya University, MSN Campus, Kakinada</p> <p>58. One day Web lecture on ‘Intersecting the past and Gender’ dt.27/08/2020. Government College, Rajamahendravaram</p> <p>59. One day National Webinar on “Managing Career, Stress and Anxiety during & after Covid-19” dt.03/09/2020. Adikavi Nannaya University, Rajamahendravaram</p> <p>60. One day International webinar on “Transforming the future of Education The role of Teachers, Students and Parents” dt.05/09/2020. Lead India Foundation</p> <p>61. One day National Webinar on “National Education Policy-2020: Transformational Reforms in Education System of India” dt.05/09/2020. Adikavi Nannaya University, College of Education, Rajamahendravaram</p> <p>62. One day National Teacher’s Conference on ‘Empowering Educators’ dt.05/09/2020. ICSI Visakhapatnam Chapter</p> <p>63. One day National Webinar on “Role of Financial Service & E-Commerce in the growth of Indian Economy” dt.16/09/2020. Government Degree College, Pithapuram</p> <p>64. One day National Webinar on “Prachina Sahityam-Adyaana Avasyakata” dt.26/09/2020. Government Degree College, Pithapuram</p> <p>65. One Day International Webinar on ‘ROLE OF INTELLECTUAL PROPERTY RIGHTS IN HEIs FOR STRENGTHENING R& D Organized by Dept. of Commerce, CII in Collaboration with Centre for Skill Development. Government Arts College(A), Rajamahendravaram.</p> <p>66. One Day State Level Seminar on ‘INTELLECTUAL PROPERTY RIGHTS & INNOVATION’ On 07-09-2021. Organized by Ideal College of Arts and Science, Kakinada.</p> <p>67. One Day State Level Webinar On ‘FINANCIAL EDUCATION AND INVESTMENT PLANNING’ On 18-09-2021. Organized by A.S.D. GOVT. Degree College for Women (A), Kakinada.</p>
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68. National Webinar on “**MSME POLICIES AND PROGRAMMES FOR WOMEN ENTREPRENEURS**” On **15-12-2021**, Organised by National Institute for MSME, Yousufguda, Hyderabad.

69.One day National Webinar on “**IMPACT OF COVID-19 ON INNOVATION AND BUSINESS**” dated **17-12-201**, Organizedby Department of Commerce & IQAC, Dr.S.R.K.Government Arts College, Yanam.

70.One day National Webinar on “**PSYCHOLOGICAL WELL-BEING DURING THE CHALLENGING TIMES**” dated **20-12-2021**, Organized by Department of Commerce & IQAC, Dr.S.R.K.Government Arts College, Yanam.

71.One day National Webinar on “**Significance of IntellecutralProperty Rights & Patents for the Nation’s Progress**” dated **25-12-2021**, Organized by Department of Commerce & IQAC, Dr.S.R.K.Government Arts College, Yanam.

72.One day National Webinar on “**STRATEGY FOR PERSONAL FINANCE MANAGEMENT**” dated **05-01-2022**, Organized by Department of Business Management in collaboration with Association of Mutual Funds of India, Telangana University, Nizamabad.

73.Five day National level Webinar on “**Transforming India’s Pension System Through Digitization – Scope and Way Forward**’ dated **14-02-2022 to 18-02-2022**, Organized by National Centre for Financial Education.

74.National Webinar on “**INTELLECTUAL PROPERTY RIGHTS**” On **11-3-2022**, Organized by IQAC& DEPARTMENT OF COMMERE, A.S.D.GOV.T.DEGREE COLLEGE FOR WOMEN (A), KAKINADA. In Association with IPR Office,Govt.of India, Chennai.

75. Two Day National Seminar on **INTELLECTUAL PROPERTY RIGHTS (IPR)**, dated 15-03-2022 & 16-03-2022. Organized by the Department of Commerce, JMJ College for Women(A), Tenali

76.Two day National Seminar on “**NUCLEAR SCIENCE IN HEALTH AND ENVIRONMENT(NSHE-2022)**, dated**16-03-2022 & 17-03-2022**, Organized By Department of Physics & Chemistry, A.S.D.Government Degree College for Women(A), Kakinada.

77. Two day International Webinar on “**EMOTIONAL WELL BEING OF CHILDREN AND ADOLESCENTS – STRATEGIES AND MEASURES**” dated **10th 11th October, 2022**. Organized by IQAC & SKBR Government Degree College, Macherla, Palnadu District.

78.One day National Webinar on ‘**ROLE OF BIO-INFORMATICS IN CANCER DIAGNOSIS**’ dated: **23-02-2023**. Organized by Government Degree College, Pattikonda, Kurnool District.

	<p>79. Two day National Webinar on “Trends in Commerce and Accounting” dated: 27-03-2023 to 28-03-2023. Organized by G.V.R.S. Government Degree College, Dhone, Nandyal District.</p> <p>80. One day National Webinar on “BUSINESS IN THE DISRUPTIVE INNOVATION ERA OF INDUSTRY 4.0” dated 18-7-2023, Organized by DR.S.R.K. Government Arts College, YANAM.</p> <p>81. One day National Webinar on “Women in Empowerment in India (Ancient to Modern Era- Historical, Political, Financial, Cultural Prospects) dated 20-07-2023, Organized by Department of Arts, Telugu, Government Degree College (A), Tuni.</p> <p>82. National Webinar on Women in Empowerment in India (Ancient to Modern Era - Historical, Political, Financial, Cultural Prospects) conducted by Department of Arts, Telugu, Government Degree College (A) Tuni on 20th July 2023.</p> <p>83. One day National Webinar on “Recent Concepts & Perspectives in Mycology” dated 02-10-2023, Organized by the Department of Botany, Government Degree College, Ramachandrapuram, Dr.B.R.Ambedkar Konaseema District.</p> <p>84. One day National Webinar on “BUSINESS IN THE DISRUPTIVE INNOVATION ERA OF INDUSTRY 4.0 “on 18-07-2023. Organized by DR. S. R. K. GOVERNMENT ARTS COLLEGE, YANAM.</p> <p>85. One Day International Webinar on “RECENT ADVANCES IN DRUGS DISCOVERY AND DEVELOPMENT” On 06-12-2023, Organized by Department of Chemistry, A.S.D.Govt.Degree College for Women(A), Kakinada.</p> <p>86. One Day National Webinar on “LEADER SHIP AND ETHICS: A PERFECT MATCH” On 07-08-2024, Organized by Department of Commerce, S.G.A.Govt.Degree College, Yallamanchili, Anakapalli District, A.P.</p> <p>87. One Day National Webinar on “NATURAL REMEDIES FOR STRESS INDUCED DISEASES DIABETES, HYPER TENSION AND CANCER” On 07-01-2025, Organized By Sri A.S.N.M.Govt.Degree College, Palakol, West Godavari District.</p>
<p>Membership in Professional Organizations</p>	<p>1.Enrolled Life Membership in “INDIAN ACCOUNTING ASSOCIATION” 2.Enrolled Life membership in “INDIAN COMMERCE ASSOCIATION”.</p>

MOOCS Enrolled/Completed	Completed edX Online Learning Course on “MANAGING HAPPINESS” By Harvard University.
Any Other Recognition/Awards Received	Awarded Ph.D. on 12-02-2025 , The Topic entitled on “ DEVELOPMENT OF MICRO, SMALL, AND MEDIUM ENTERPRISES ”(A Study on Problems and Prospects of Select MSME Units in Kakinada District, Andhra Pradesh).