**FACULTY PROFILE**

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| Name & Address of the Faculty  With photograph | SMT.K.N.B.KUMARI, Dr.G.SOWJANYA C:\Users\My\Desktop\WhatsApp Image 2022-12-01 at 2.39.45 PM.jpeg  Lecture in Commerce  ASD GDC(W)(A)  Kakinada |
| Email | sowjijpgolla@gmail.com |
| Educational Qualifications | M.Com.,M.Phil.,Ph.D |
| Area of Expertise | Human Resources Management |
| Teaching Experience | 5years 11Months |
| Research Experience | 9 Years |
| Present Post &  Responsibilities held | Degree College Lecturer in Commerce &   1. IQAC member 2. 7th Criterion convener 3. RUSA (UGC Autonomy) committee 4. Student feedback committee 5. SWAYAM,MOOCS/LMS Committee 6. Research committee 7. Anti ragging committee |
| Professional Training Programs attended | **OC/RC/ONLINE TRAINING PROGRAMMES:**  1.”Induction Programme Osmania” University(2-1102020 to 1-12-2020)  2.”Environmental Studies” (Multi-displinary) S.V.University (21-12-2020 to02-01-2021)  3.FDP organized by CCE (20-07-2020 TO 24-07-2020)  4. “OERCONTENTDEVELOPMENT, MOOCS and MOODLE” organizedby NIT,Warangle (9-11-2018 to 14-11-2018)  **FDP:**   1. Five Day Faculty Development Programme in Commerce on “**Atmanirbar Bharat: Unleashing Power of Commerce in Digital Era**” organized on 20th to 24th July, 2020 by Commissionaretae of Collegiate Education, AP,Vijayavada. 2. Three Day Faculty Development Programme on “E-Learning Management Systems” organized on 29thJune to 1st July, 2020 by Yogi Vemana University,Kadapa. 3. One Week Faculty Development Programme on “Emerging Challenges in B2B Marketing Strategies”organized on 18th to 25thJune, 2020 by Kristu Jayanti College, Benguluru. 4. One Week Faculty Development Programme on “Technology Assisted Teaching and Virtual Learning through ICT Tools”organized on 25th to 30thMay, 2020 by S.B.V.R Govt Degree and P.G College, Badvel, Kadapa. |
| Publications in Journals | 1. Paper published on the topic**“Effectiveness of Employees Training and Development in Manufacturing Industries (A case Study of East Godavari District, AP)”**on October 2012 in “Global Research Analysis” a Peer Reviewed International Journal. 2. Paper published on the topic**“Impact of Training on the Employees of select Manufacturing Organisations of East Godavari District, AP)”**on October 2012 in “Global Research Analysis” a Peer Reviewed International Journal. |
| Workshops attended | 1. One Week Workshop on “**The Seven Assessment Criteria for NAAC Accreditation**” Organized by Government College for Women, Guntur(Dt)” from 27th to 31st October 2020. 2. One Week Workshop on “**Teaching and Learning for Sustainability**” from 14thto 20thNovember 2019 Organized by VSR&NVR College, Tenali, Guntur (Dt) . 3. One Week Workshop on “**OER, Content Development, MOOCS and MOODLE**” Organised by E&ICT, NIT Warangal from 9th November to 14th November 2018. |
| State Level/National/International Seminars Attended | **Seminars:**   1. Proceedings of One Day National Seminar on “Learner Centered approaches and effective classroom management” 29-02-2020, paper presented and published on the topic “**Key to Effective Classroom Management**” published in “RJELAL” a Peer Reviewed International Journal. 2. Proceedings of One Day National Seminar on “Skill Development Need of the Hour”13-02-2019, paper presented and published on the topic “**Skill Development Inputs in Education**” published in “Veda Publications”. 3. Proceedings of One Day National Seminar on “Recent Trends in Students Anti-Social Behaviour Implications for the Future of Education”19-12-2018, paper presented and published on the topic “**Anti-Social Behaviour of Students-Role of Teacher**” published in “Roshan Publications”. 4. Proceedings of One Day National Seminar on “Problems and Prospects of GST”1-7-2017, paper presented and published on the topic “**Impact of GST on Consumers**” published in “Veda Publications”. 5. Proceedings of One Day National Seminar on “Social Responsibility and Ethics in Higher Education”September-2017, paper presented and published on the topic “**Role of Heigher Educational Institutions in Society**” published in “IJMART” a Peer Reviewed International Journal. 6. Proceedings of One Day International Seminar on “Corporate Governance: Emerging Issues and Global Challenges” 30th& 31st Jan-2013, paper presented on the topic “**Corporate Governance in Banking Sector**”. 7. Proceedings of One Day National Seminar on “Emerging Challenges in Electronic Banking” 25th 26th FEB-2012, paper presented on the topic “**Frauds in E-Banking**”. |
| Membership in Professional Organizations | NO |
| MOOCS Enrolled/Completed | Enrolled |
| Any Other Recognition/Awards Received | 1. Awarded Ph.D on 21-09-2013 the topic entitled “**An Evaluation of Employee Training and Development Programme in the Select Manufacturing Organizations of East Godavari District, Andhra Pradesh”.** 2. Awarded M.Phil on 14-11-2008 the topic entitled “**An Evaluation of Employee Training and Development Programmes in Nippo Batteries Co.Ltd., of Nellore District”.** |