

**A.S.D GOVERNMENT DEGREE COLLEGE FOR WOMEN (A),
KAKINADA
DEPARTMENT OF COMMERCE**

Detailed Report on Activities for 2020-21

Guest Lecture on Career Guidance

Date: 21st January 2021

Resource Person: Ch. Muthy, Assistant Professor, SNIST, Hyderabad

Objective: To provide students with insights into career opportunities, higher education, and industry expectations to help them make informed career choices.

Participants: 74 students

Event Summary:

The Department of Commerce organized a guest lecture on career guidance to help students explore various career paths after graduation. Ch. Muthy, an expert in the field, elaborated on the importance of skill development, higher education opportunities, and career planning. He emphasized the relevance of industry-specific certifications, entrepreneurship, and the significance of adapting to technological advancements in the business world. The interactive session provided students with valuable guidance, answering their queries related to career progression.

Two-Day Industrial & Environmental Tour to Lower Sileru

Date: 26th – 27th February 2021

Objective: To expose students to real-world industrial operations and infrastructure development, enhancing their understanding of the service and infrastructure sectors.

Participants: 85 students

Event Summary:

A two-day industrial and environmental tour was organized for students to gain practical exposure to industrial and infrastructural projects at Lower Sileru. During the visit, students had the opportunity to observe power generation processes, understand the impact of environmental conservation measures, and interact with industry professionals. Experts guided them through the functioning of key infrastructure facilities, highlighting operational challenges and sustainable practices. This tour significantly contributed to students' experiential learning by bridging the gap between academic concepts and practical applications.

Participants: 85

