

**A.S.D GOVERNMENT DEGREE COLLEGE FOR WOMEN (A),
KAKINADA**

DEPARTMENT OF COMMERCE

Detailed Report of Activities for 2022-23

1. Internship Selection Interviews for CA Firms (6th Sep to 8th Sep):

The internship selection process for CA firms aimed to provide students with real-world experience. 100 students participated, giving them the opportunity to enhance their professional skills and kickstart their careers in the field of accounting and finance as part of Short term internship.



W6QQ+J78, Jagannaickpur, Kakinada, Andhra Pradesh 533002,
India

Latitude
16.939563578926027°

Longitude
82.23814459517598°

Local 03:50:27 PM
GMT 10:20:27 AM

Altitude -264 meters
Wednesday, 07-09-2022

2. BOS Meeting for B.Com & BBA (30th Sep):

The Board of Studies (BOS) meeting for B.Com and BBA(Health Care Management) courses was held to review and update the curriculum. BOS University Nominee Dr. A Annapurna Associate Professor in Arts College, Dr. M Udaya Bhaskar Associate Professor in Adikavi Nannaya University attended to BOS Meeting for B,Com and BBA Health Care Management. Smt P Aleena attended as one of the subject expert and CA Aditya Sarma Garu attended as Industrial Expert. All Department members participated in the BOS ensuring that the courses remain relevant and align with industry needs, providing students with updated knowledge and skills.



3. Student Orientation/Induction Program (17th Oct to 29th Oct):

An orientation program designed to integrate for all first-year students featuring communication games, team-building exercises, and fun activities. 90 students participated, gaining valuable skills and preparing for their academic journey with a smooth transition into college life.

4. Induction Program for First-Year Students (26th Oct):

An induction session for first-year students helped familiarize them with academic expectations, campus resources, and student life. 90 students participated, ensuring they felt supported and ready to embark on their educational journey at the college.





5. Internship Orientation Program for CA Firms (31st Oct):

An orientation for students embarking on internships with CA firms provided insights into professional conduct, expectations, and responsibilities. 80 students attended, ensuring they were well-prepared for their internships and had a clear understanding of the industry they would be working in.



6. **Bridge Course in Financial Accounting for non-commerce students(23rd September to 11th October):**

A bridge course was conducted to strengthen the basic financial accounting skills of first-year students. The course, attended by 100 participants



7. **Internship Interview with DCC Bank Vikasa KKD (2nd November):**

Interviews with DCC Bank in coordination with Vikasa KKD for short-term and long-term internships were conducted to provide students with an opportunity to work in the banking sector. Thirty-five students were selected, gaining valuable experience and insight into the banking industry.

8. **International Accounting Day (14th November):**

To mark International Accounting Day, a guest lecture was held focusing on global accounting trends and career opportunities. The event was attended by 200 students, providing them with a deeper understanding of the evolving accounting landscape.





9. Guest Lecture on Recent Trends and Future Prospects in Commerce (14th November):

A guest lecture on the latest trends and future career prospects in commerce was organized, attended by 200 students. The session helped students gain a clearer perspective on emerging fields and future opportunities in commerce.

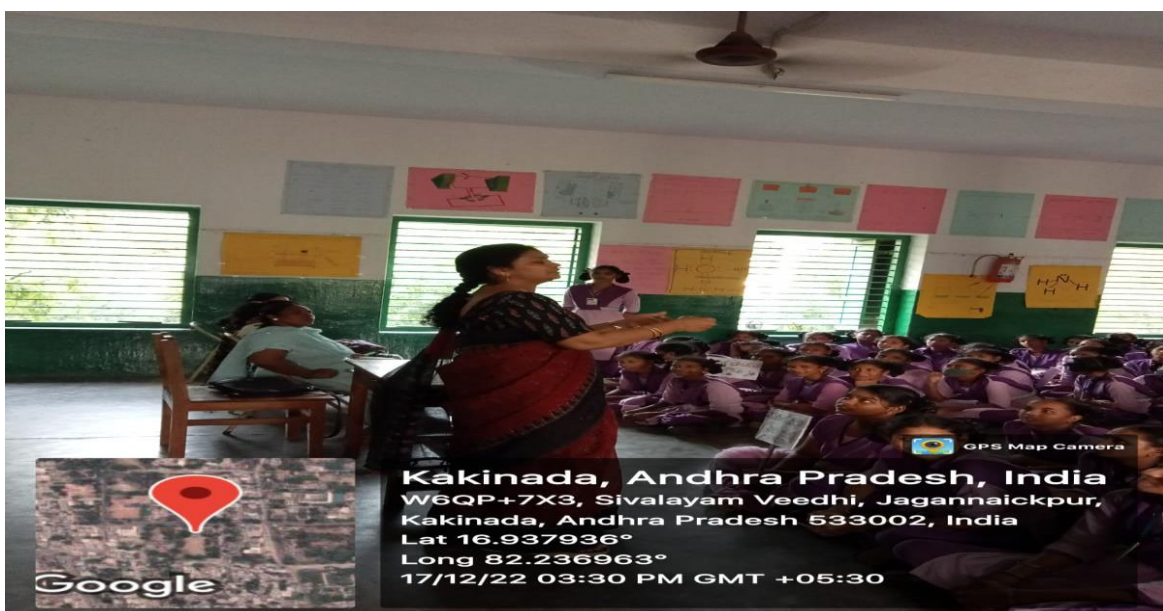


10. Career Awareness Program on Company Secretary Course (21st November): A career awareness session on the Company Secretary course was organized to educate students on the scope and opportunities in this profession. 100 students attended, gaining valuable insights into the steps and requirements to pursue a career as a Company Secretary.



11. Consumer Awareness Program at St. Ann's Girls High School (17th December):

A consumer awareness program was conducted at St. Ann's Girls High School, Kakinada, to educate students about consumer rights and responsibilities. 100 students participated.



వినియోగదారుల హక్కులపై అవగాహనా కార్యక్రమం



కాకినాడ జిల్లా - జనసేన: వినియోగదారుల హక్కుల దినోత్సవం డిసెంబర్ 24వ తేదీని పురస్కరించుకుని స్థానిక అన్నవరం సత్యవతి దేవి ప్రభుత్వ మహిళా డిగ్రీ కళాశాలలో వాణిజ్య విభాగం అధ్యాపకులు సెయింట్ ఆన్స్ హై స్కూల్ జగన్నాధపురం లో అవగాహన కార్యక్రమాన్ని నిర్వహించారు. స్వాతంత్ర భారతదేశంలో - వినియోగదారుల పరిరక్షణ చట్టం 2019 మీద అవగాహన కల్పిస్తూ వినియోగదారుడు అంటే ఎవరు, వారికున్న హక్కులు వినియోగదారుడు తనకు జరిగిన నష్ట నివారణ కోసం కల పరిరక్షణ యంత్రాంగం మొదలైన అనేక అంశాలను సవివరంగా స్కూల్ విద్యార్థులకు వివరించటం జరిగింది. ఈ కార్యక్రమానికి స్కూల్ ప్రధానోపాధ్యాయురాలు పాల్గొనగా ఈ అవగాహన కార్యక్రమం ముఖ్య వక్తగా వాణిజ్య విభాగాధిపతి శ్రీమతి ఆర్ ఆర్ డి శిరీష మరియు ఇతర అధ్యాపకులు లక్ష్మి, కుమారి , రాజ్యలక్ష్మి మొదలగు

12. Consumer Awareness Program at Vijaya Gayatri Junior College (20th December):

An extension activity held at Vijaya Gayatri Junior College focused on educating students about consumer protection and rights. 60 students participated, gaining insights into consumer laws and ethical purchasing practices.



13. Rally on Consumer Day (22nd December 2023):

A rally was organized to raise awareness about consumer protection, with 50 participants joining the event. The rally emphasized the importance of consumer rights and protection laws, engaging the community in promoting fairness and ethical practices.







14. Essay Writing Competition during Consumer Awareness Program (22nd December):

An essay writing competition was held as part of the Consumer Awareness Program to encourage students to reflect on consumer rights and issues. 60 students participated, fostering critical thinking and creative expression on the topic of consumer protection.





15. Awareness Program on Consumer Day (30th December):

An awareness program on Consumer Day aimed to reinforce the importance of consumer rights and protection laws. 90 students participated, ensuring they were informed about their rights and equipped with the knowledge to make responsible consumer choices.





16. Youth Day Celebrations (7th and 10th January 2023):

Youth Day celebrations included elocution and essay writing competitions to empower students and promote social responsibility, providing a platform for students to voice their opinions on youth-related issues and develop public speaking skills.



17. Sankranthi Sambaralu (11th January 2023):

The Sankranthi Sambaralu cultural event was organized to celebrate the traditional festival of Sankranthi. All students participated in this event, which helped to inculcate community spirit, cultural appreciation, and unity among the students.

18. Digital Marketing Poster Presentation (3rd March 2023 & 4th March 2023):

A digital marketing poster presentation competition was held to encourage students to showcase their creativity and knowledge of digital marketing trends. Forty students participated over two days, demonstrating their understanding of contemporary marketing strategies and creative design skills.





19. Remedial Coaching for Business Statistics (6th July 2023):

A remedial coaching session was organized for students who failed in Business Statistics, providing additional support and guidance. Forty students attended,

20. SAMANA - 2023 Student Fair (11th August 2023):

The SAMANA student fair was organized to provide students with a platform to showcase their talents and creativity. All students participated, enjoying a day of fun activities, cultural performances, and opportunities to engage with peers and faculty in an informal setting.



21. Best out of Waste on National Youth Skill Day (22nd August 2023):

A “Best out of Waste” competition was held to encourage students to think creatively and promote environmental sustainability. The event was part of National Youth Skill Day celebrations and involved a range of involvement projects by students, demonstrating

