

**ASD GOVERNMENT DEGREE COLLEGE FOR WOMEN (A)
KAKINADA**

DEPARTMENT OF COMMERCE



Activities 2018-19

**Conducted by
Department Commerce**

Workshop on Career Opportunities in Insurance Sector

Date:14.03.2019

Purpose:

The workshop was designed to raise awareness among students about the career prospects in the insurance sector, which has seen rapid growth in recent years. The session aimed to educate students about various roles, required skill sets, and the significance of insurance in the financial and economic landscape.

Highlights:

An expert from the insurance industry provided an overview of the sector, covering life, general, and health insurance. Key career opportunities, including roles like underwriters, actuaries, claims adjusters, and insurance agents, were discussed in detail. Students were introduced to certifications such as IRDA exams and actuarial qualifications that enhance employability in the industry. Emerging trends, like insurtech, the use of AI, and Big Data, were highlighted to emphasize the sector's evolving nature.

The session also focused on essential soft skills, such as communication and customer relationship management, which are critical for success. The interactive Q&A session allowed students to clarify their doubts about entry-level opportunities and industry challenges.

Outcomes:

The workshop benefited 100 students, who gained:

1. **Industry Insights:** An understanding of various career paths and industry growth.
2. **Skill Development Awareness:** Clarity on technical and soft skills required for success.
3. **Motivation:** Encouragement to explore the sector based on career growth and stability.
4. **Future Readiness:** Exposure to industry trends and technological advancements.

Conclusion:

The workshop successfully introduced students to the insurance sector, equipping them with knowledge and motivation to consider it as a viable career option. It bridged the gap between academic learning and practical industry opportunities.

Participants: 100



Guest Lecture on “Application of Commerce in present day scenario”:

Date: 21.08.2018

Guest Lecture on Application of Commerce in Present Day Scenario

Date:21.08.2018

Purpose:

This guest lecture, led by Dr. Ch. Rama Krishna, aimed to help students understand how commerce knowledge applies to real-world situations.

Highlights:

Dr. Rama Krishna discussed the practical applications of commerce principles in daily business operations. Topics like financial management, economics, and market behavior were covered, demonstrating how academic concepts influence real-life scenarios.

Outcomes:

1. **Real-World Understanding:** Students gained insights into how commerce is applied in the industry.
2. **Practical Knowledge:** Students learned how to use theoretical knowledge in practical contexts.

Conclusion:

The lecture enhanced students' understanding of the practical relevance of commerce in today's economy.

Participants: 85



Field Visit to IGIAT Visakhapatnam

Date:02.02.2019

Purpose:

The field visit aimed to provide students with firsthand exposure to industrial technology and practices at the Indo-German Industrial Training Center.

Highlights:

Students observed various industrial operations and technologies in use at IGIAT. They gained insights into modern machinery and the training programs offered at the center.

Outcomes:

1. **Industrial Exposure:** Students got practical exposure to industrial processes and technologies.
2. **Knowledge Expansion:** Enhanced understanding of industrial technology beyond the classroom.

Conclusion:

The field visit successfully bridged the gap between theoretical learning and industrial practices, enriching students' understanding.

Participants: 65



