A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN(AUTONOMOUS), KAKINADA

I YEAR I BA HISTORY COURSE, CBCS: PAPER I 2022-23 SEMESTER-I Paper code: HIS201101 SYLLABUS

Ancient Indian History & Culture (From Indus Valley Civil. to 13 Century A.D)

UNIT - I:

Indus Valley Civilization - Salient Features; Vedic Age - Society, Polity, Economy, Culture during early and later Vedic period.

UNIT - II:

Ancient Indian History & Culture (6th Century BC to 2rd Century AD): Doctrines and Impact of Jainism and Buddhism; Mauryan Administration, Society, Economy & Culture - Ashoka's Dhamma; Kanishka's Contribution to Indian Culture.

UNIT - III:

History & Culture of South India (2nd Century BC to 8th Century AD): Sangam Literature; Administration, Society, Economy and Culture under Satavahanas; Cultural contribution of Pallavas.

UNIT-IV:

India from 3rd century AD to 8th century AD: Administration, Society, Economy, Religion, Art, Literature and Science & Technology under Guptas – Samudra Gupta; Cultural contribution of Harsha: Arab Conquest of Sind and its Impact.

UNIT-V:

History and Culture of South India (9th century AD to 13th century AD): Local Self Government of Cholas; Administration, Society, Economy and Culture under Kakatiyas – Rudrama Devi

A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN(AUTONOMOUS), KAKINADA

UG-SKILL DEVELOPMENT COURSE

TOURISM GUIDANCE (w.e.f. 2020-2021 A.Y.)

Semester- I Skill Development Course 2022-23

Tourism Guidance TG20101

Unit I: (06 hrs)

Tourism – What is Tourism - Characteristics of Tourist Places – Guidance in Tourism - Meaning of Guidance – Types of Tour Guidance - Government/Department Regulations

Unit II: (10 hrs)

Types of Guides – Characteristics of a Guide - Duties and Responsibilities of a Guide - The Guiding Techniques –Guide's personality- Training Institutions – Licence. Leadership and Social Skills - Presentation and Communication Skills - Working with different age and linguistic groups - Working under difficult circumstances – Precautions at the site -Relationship with Fellow Guides and Officials.

Unit III: (10 hrs)

Guest Relationship Management- Personal and Official - Arrangements to Tourists —

Coordinating transport - VISA/Passport -Accident/Death -Handling Guests with Special Needs/

Different Abilities — Additional skills required for Special/Adventure Tours - Knowledge of

Local Security and Route Chart — Personal Hygiene and Grooming - Checklist - Code of

Conduct

A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (AUTONOMOUS), KAKINADA

II YEAR BA HISTORY COURSE, CBCS PAPER II SEMESTER-II Paper code: HIS 202101 SYLLABUS 2022-23

Medieval Indian History & Culture (1206A.D To 1764 A.D)

UNIT-I:

Impact of Turkish Invasions – Balban, AllauddhinKhilji, Md. Bin Tughlaq - Administration, Society, Economy, Religion and Cultural developments under Delhi Sultanate (from 1206 to 1526 AD).

UNIT-II:

Impact of Islam on Indian Society and Culture – Bhakti Movement; Administration, Society, Economy, Religion and Cultural developments under Vijayanagara Rulers.

UNIT-III:

Emergence of Mughal Empire – Babur – Sur Interregnum - Expansion & Consolidation of Mughal Empire – Akbar, Jahangir, Shah Jahan, Aurangzeb.

UNIT-IV:

Administration, Economy, Society and Cultural Developments under the Mughals – Disintegration of Mughal Empire - Rise of Marathas under Shivaji.

UNIT-V:

India under Colonial Hegemony: Beginning of European Settlements - Anglo-French Struggle –Conquest of Bengal by EIC.

A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (AUTONOMOUS), KAKINADA

II YEAR BA HISTORY COURSE, CBCS PAPER III SEMESTER-III Paper code: HIS203 SYLLABUS 2022-23

Modern Indian History & Culture (1764-1947 A. D)

UNIT I:

Cornwallis - Subsidiary Alliance & Doctrine of Lapse - Causes & Results of 1857 Revolt - Lytton, Rippon, Curzon

UNIT II:

Social, Religious & Self-Respect Movements – Raja Rammohan Roy, Dayananda Saraswathi, Swami Vivekananda, JyotibaPhule, Narayana Guru, Periyar, Dr. B. R. Ambedkar

UNIT III:

Causes for the growth of Nationalism - Freedom Struggle from 1885 to 1920, Moderate Phase — Militant Phase: Vandemataram Movement - Home Rule Movement

UNIT IV:

Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement – Revolutionary Movement – Subhas Chandra Bose

UNIT V:

Muslim League & the Growth of Communalism – Partition of India – Advent of Freedom - Integration of Princely States into Indian Union – Sardar Vallabhai Patel

A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (AUTONOMOUS),

KAKINADA

II YEAR BA HISTORY COURSE, CBCS

PAPER IV Paper code: HIS204101

SEMESTER-IV SYLLABUS 2022-23

History & Culture of Andhra (from 1512 to 1956 AD)

UNIT I:

Andhra through 16th & 19th Centuries AD: Evolution of Composite culture- the Quatbshahi of Golkonda- Administration, Society & Economy - Literature & architecture: Advent of European and settlements in Andhra - Occupation of Northern Cricars and Ceded Districts - Early revolts again the British.

UNIT II:

Andhra Under British rule: Administration - Land revenue settlements -Society - Education - Religion - Impact of Industrial revolution on economy- peasantry &famines - contribution of sir Thomas Munroe &C.P. Brown - impact of 1857 revolts in Andhra.

UNIT III:

Social Reforms &New literary Movements: Kandukuri Vereeshalingam, Ragupathi Venkatarathnam Naidu, Guruzada AppaRao, Kommarraju Venkata Laxman Rao; New literacy movements: Rayaprolu Subbarao, Viswanath Satyanarayana, Gurram Jashua, Boyi Bhimanna, Sri Sri.

UNIT IV:

Freedom Movement in Andhra (1885-1947): Vandemataram Movement— Home Rule Movement in Andhra - Non- Cooperation Movement - AlluriSeetarama Raju & Rampa Revolt (1922-24) - Civil Disobedience Movement — Quit India Movement.

UNIT V:

Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha – Conflict between Coastal Andhra &Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of PottiSriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): VisalandhraMahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA DEPARTMENT OF HISTORY

II YEAR BA HISTORY COURSE, CBCS PAPER V 2022-23 SEMESTER-IV Paper - V Paper code: HIS204102

History Of Modern World (From 15th Cent. AD to 1945 AD)

UNIT I:

Transformation from Medieval to Modern Era – Chief Characteristics; Glorious Revolution (1688) Origin of Parliament Bill of Rights – Results

UNIT II:

American Revolution (1776); French Revolution (1789) – Causes, Course and Results

UNIT III:

Unification of Italy; Unification of Germany

UNIT IV:

Communist Revolution in Russia; World War I: Causes – Results of the War – Paris Peace Conference; League of Nations

UNIT V:

World War II: Causes, Fascism & Nazism – Results; The United Nations -

Organization: Structure, Functions and Challenges.

A.S.D. GOVERNMENT Degree College for Women, (Autonomous), KAKINADA **Department of History**

B.A History Syllabus (w.e.f:2020-21A.B) 2022-23 Semester – V (Skill Enhancement Course – Elective

6B - Tourism and Hospitality Services HIS205101-6B

Unit:1

Tourism—Definition—Nature and Scope—History of Tourism—Types of Tourism—Domestic and International -Tourism— Causes of rapid growth of tourism—National Institute of Tourism and Hospitality Management

Unit:2

Relationship between history and tourism-Major tourist spots in AP- Gandikota, Nagarjuna Konda, Salihundam, Kona Seema

Unit:3

Characteristics of Hospitality Industry-Inflexibility, Intangibility, Perishability-Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant, Executive Chef etc Concepts of Atithi Devo Bhavah-Types of hotels in India

Unit:4

Duties, responsibilities &skills of front office staff—duties, responsibilities and skills of housekeeping -staff- guest stay process in a hotel-major processes and stages associated with it

Unit:5

Different types of services offered in selected Hotels/Motels/Restaurants Room Service, Catering Services -Different types of managerial issues -Service etiquettes

A.S.D. GOVERNMENT Degree College for Women, (Autonomous), KAKINADA **Department of History**

B.A History Syllabus 2022-23 B.A History Syllabus (w.e.f:2020-21A.B) HIS205102-7B

.A	Semester – V (Skill Enhancement Course- Elective)	Credits:4
Course:7B	Tourism Guidance and Operating Skills	Hrs/Wk:5

Unit:1

Meaning of tour guide - types of tour guide: heritage guide, nature guide, adventure guide, business guide, special interest guide etc – duties and responsibilities of guides -various roles of tour guide.

Unit:2

Guiding techniques: leadership skills, social skills, presentation skills, communication skills – Guide's personality skills: passion, empathy, enthusiasm, punctuality, humour etc Personal Hygiene and grooming– code of conduct.

Unit:3

Guest Relationship Management- Handling emergency situations- Medical, Personal, Official, VISA/Passport, Death, Handling Guest with special needs/Different Abilities/Different age groups.

Unit:4

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security

Measures, and Check list etc.-Conducting various types of tours- Relationship with Fellow

Guides Coordination with hospitality institutions.

Unit:5

Travel Agency and Tour operations – Difference between Travel Agent and Tour operator – Functions of Tour Operator – Types of Tour Operations and of Tour Operators - A brief study of tour operating agencies like APTDC, Southern Travels etc.