

**A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA**

(NAAC Accredited with B Grade Cycle-3)

(Affiliated to Adikavi Nannayya University)



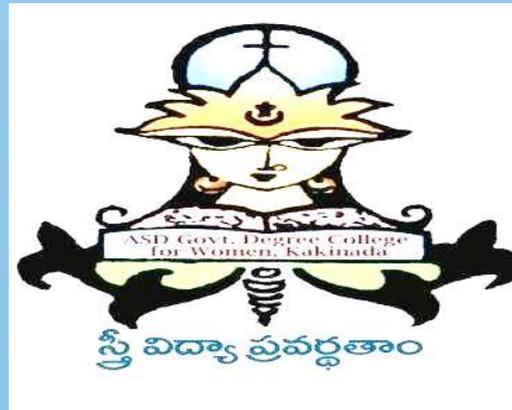
**DEPARTMENT OF ECONOMICS**  
**Activities- 2023-24**

S.No	Year	Date	Name of the activity	No. of students participated
1	2023-2024	30-6-23	National statistics day	52
2	2023-2024	07-07-23	VKRV Birth Anniversary	42
3	2023-2024	11-07-23	International Population day	45
4	2023-2024	12-80-23	Job Mela / Job drive	35
5	2023-2024	29-11-23	Guest lecture "Cryptocurrency and black chain A new internet era"	80
6	2023-2024	12-12-23	Career guidance awareness on CA & CMA	76
7	2023-2024	10-01-2024	Field Trip to Andhra University	55
8	2023-2024	01-02-2024	Union Budget Live Session	32

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**Department of Economics**

**Report on**

**National Statistics Day**

**on**

**30/06/2023**

**A.S.D Government Degree College for Women (A)**  
**Department of Economics**  
**Activity proforma**

Date	30-06-2023
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc..)	Department of Economics
Nature of Activity (seminar\workshop\Extn. Lecture etc...)	Special Day Celebrations
Title of the Activity	National Statistics Day
Name of the Department\committee	Department of Economics
Details of Resource Persons (Name, Designation etc..)	B.Durga Prasad gaaru , Assistant Statistical Officer of Samalkot Mandal
No. of students participated	48
Brief Report on the Activity	On 30th June 2023, Department of Statistics, Mathematics and Economics jointly organised Guest Lecture on the topic 'Statistics for 21st century' to celebrate National Statistics Day ( 29th June) to recognize the contributions of PC Mahanalobis (Founder of Indian Statistical Institute and Member of First Planning commission). B.Durga Prasad gaaru , Assistant Statistical Officer of Samalkot Mandal Delivered Guest Lecture. Power Point Presentation competition on Importance of Statistics was conducted and Prizes and participation Certificates were distributed to the students.
Name Of The Lecturer Who Planned&Conducted The Activity	1.G. Pavani Devi, Lecturer in Economics and Convenor Career Guidance Cell. 2. Dr. K. Yamuna , Lecturer in Economics 3. Dr. V. Ananthalkshmi, Principapl
Signature of the Dept. in charge\convener of the committee	
Signature of the principal	
Remarks	Students actively participated in this Programme.



**B.Durga Prasad gaaru , Assistant Statistical Officer of Samalkot Mandal delivering his lecture on career opportunities for statistics students.**



**Distribution of Certificates to the students who participated in Power point presentation on importance of statistics.**

# Report: Celebration of National Statistics Day

The Department of Economics, in collaboration with the Department of Statistics, celebrated National Statistics Day with great enthusiasm. The event aimed to highlight the importance of statistics in various fields and to inspire students by showcasing the diverse career opportunities available to those pursuing statistics.

## Guest Lecture

The highlight of the celebration was a guest lecture delivered by Mr. B. Durga Prasad, Assistant Statistical Officer of Samalkot Mandal. Mr. Prasad's lecture focused on the career opportunities available for statistics students, providing valuable insights into the professional landscape.

## Key Points from Mr. B. Durga Prasad's Lecture

### 1. Government Sector Opportunities

- Mr. Prasad emphasized the numerous positions available in government statistical departments at national, state, and local levels.
- He highlighted roles such as statistical officers, data analysts, and research associates in various ministries and departments.

### 2. Private Sector Demand

- The lecture covered the growing demand for statisticians in private companies, particularly in fields such as:
  - Market research
  - Financial services
  - Healthcare analytics
  - E-commerce

### 3. Data Science and Analytics

- Mr. Prasad discussed the booming field of data science and how statistics forms its backbone.
- He explained various roles like data analyst, data scientist, and machine learning engineer.

### 4. Research and Academia

- The speaker highlighted opportunities in research institutions and universities for those interested in academic careers.
- He stressed the importance of advanced degrees for these paths.

### 5. Emerging Fields

- Mr. Prasad touched upon emerging areas where statisticians are in high demand:
  - Artificial Intelligence

- Biostatistics
- Environmental statistics
- Sports analytics

## **6. Skills Development**

- The lecture included advice on key skills students should develop:
  - Programming languages (R, Python, SAS)
  - Data visualization tools
  - Machine learning techniques
  - Strong communication skills

## **7. Internship Opportunities**

- Mr. Prasad emphasized the importance of internships and provided information on how students can secure valuable work experience.

### **Student Engagement**

The lecture was followed by an interactive Q&A session where students enthusiastically engaged with Mr. Prasad, seeking clarification and additional information on various career paths.

### **Conclusion**

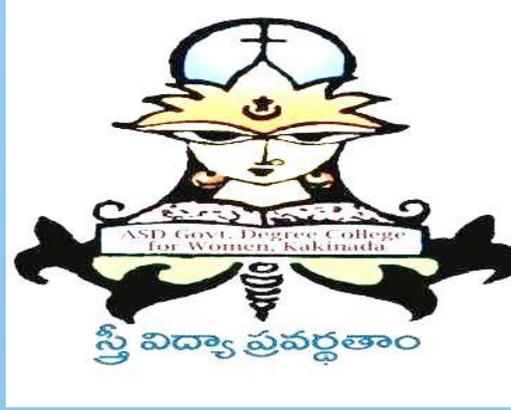
The celebration of National Statistics Day, featuring Mr. B. Durga Prasad's insightful lecture, proved to be an enlightening experience for the students. It not only commemorated the importance of statistics but also provided valuable guidance to students aspiring to build careers in this field. The collaborative effort of the Department of Economics and the Department of Statistics in organizing this event showcased the interdisciplinary nature of statistical applications and career opportunities.

The event successfully achieved its goal of inspiring students and highlighting the crucial role of statistics in various sectors of the economy and society.

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**Department of Economics**

**Report on**

**VKRV Rao Birth Anniversary**

**on**

**07/07/2023**

# A.S.D Government Degree College for Women (A),

## Department of Economics

### Activity proforma

Date	07-07-2023
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc..)	Department of Economics
Nature of Activity (seminar\workshop\Extn. Lecture etc...)	Special Day Celebrations
Title of the Activity	VKRV Rao Birth Anniversary
Name of the Department\committee	Department of Economics
Details of Resource Persons (Name, Designation etc..)	Dr. V. Ananthlakshmi , Principal
No. of students participated	42
Brief Report on the Activity	Department of Economics conducted Elocution competition on the topic 'contribution of VKRV Rao to Economics' on 07-07-2023. celebrating the Birth Anniversary of VKRV Rao ( 08-07-1908). Certificates were distributed to the winners.
Name Of The Lecturer Who Planned & Conducted The Activity	1.G. Pavani Devi, Lecturer in Economics and Convenor Career Guidance Cell. 2. Dr. K. Yamuna , Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	
Signature of the principal	
Remarks	Students actively participated in this Programme.



Gowri of II BA participating in elocution competition on the eve of birth Anniversary of V.K.R.V Rao





Distribution of Certificates to the winners in elocution competition on 07-07-2023

## Report of the Activity:

V.K.R.V. Rao, or Vavilala Kamaraju Raghavendra Rao, was an eminent Indian economist, educationist, and institution builder. Here are some key points about his life and contributions:

1. **Early Life and Education:** V.K.R.V. Rao was born on July 4, 1908, in Andhra Pradesh, India. He studied economics at the University of Madras and later pursued his doctoral studies at Cambridge University in the United Kingdom.
2. **Academic Career:** Rao had a distinguished academic career. He served as a professor of economics at various institutions, including the University of Mysore, Delhi School of Economics, and University of Allahabad. He was known for his expertise in macroeconomics, development economics, and public finance.
3. **Institution Building:** Rao played a crucial role in institution building in India. He founded the Delhi School of Economics in 1949.

To familiarise students with the notable Indian economists, Department of Economics conducted Elocution competition on the topic 'contribution of VKRV Rao to Economics' on 07-07-2023, celebrating the Birth Anniversary of VKRV Rao (08-07-1908). Certificates were distributed to the winners.

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**Department of Economics**  
**Report on**  
**International Population Day**  
**11/07/2023**

# A.S.D Government Degree College for Women (A),

## Department of Economics

### Activity proforma

Date	11/07/2023
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc..)	Department of Economics
Nature of Activity (seminar\workshop\Extn. Lecture etc...)	Special Day Celebrations
Title of the Activity	International Population Day
Name of the Department\committee	Department of Economics
Details of Resource Persons (Name, Designation etc..)	Dr. V. Ananthlakshmi , Principal
No. of students participated	42
Brief Report on the Activity	On the occasion of World Population Day Department of Economics conducted Just a Minute Competition on the topic ' My Idea of Gender Equality' . Principal Dr. V. Ananthlakshmi madam distributed certificates to the winners
Name Of The Lecturer Who Planned& Conducted The Activity	1.G. Pavani Devi, Lecturer in Economics and Convenor Career Guidance Cell. 2. Dr. K. Yamuna , Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	
Signature of the principal	
Remarks	Students actively participated in this Programme.



**Distribution of Certificates to the winners in Just A Minute competition on the topic My Idea of gender equality on 11-07-2023**

## Report of the Activity:

Dr. Yamuna , Lecturer in Economics explained students the importance of world population day. The world population is of great importance for several reasons, as it has far-reaching implications for societies, economies, and the environment.

1. **Resource Allocation:** The size and distribution of the world population play a crucial role in determining how resources such as food, water, energy, and healthcare are allocated globally. Understanding population trends is essential for ensuring that these resources are distributed efficiently and sustainably.
2. **Economic Growth:** A growing population can stimulate economic growth by increasing the labor force and consumer base. However, rapid population growth can also strain resources and infrastructure, leading to economic challenges. Balancing population growth with economic development is a complex task for governments and policymakers.
3. **Social and Political Stability:** Demographic changes, such as age distribution and population density, can significantly impact social and political stability. For instance, a disproportionately large youth population can create challenges if educational and employment opportunities are lacking, potentially leading to social unrest.
4. **Healthcare and Education:** The size and age structure of the population influence healthcare and education systems. An aging population may require more healthcare services, while a young population demands quality education and opportunities for skill development.
5. **Environmental Impact:** The world's population size and consumption patterns have a substantial impact on the environment. Rapid population growth can lead to increased resource consumption, deforestation, habitat destruction, and greenhouse gas emissions, contributing to climate change and environmental degradation.
6. **Urbanization:** As the global population continues to grow, urbanization rates increase. Managing the growth of cities and ensuring they provide adequate housing, transportation, and services are essential for the well-being of urban populations.
7. **Global Challenges:** Addressing global challenges such as poverty, hunger, healthcare disparities, and climate change requires an understanding of population dynamics. Sustainable development goals often incorporate population-related targets.

On the occasion of World Population Day Department of Economics conducted Just a Minute Competition on the topic ' My Idea of Gender Equality' . Principal Dr. V. Ananthalakshmi madam distributed certificates to the winners.

G. Pavani Devi, Lecturer in Economics proposed vote of thanks.

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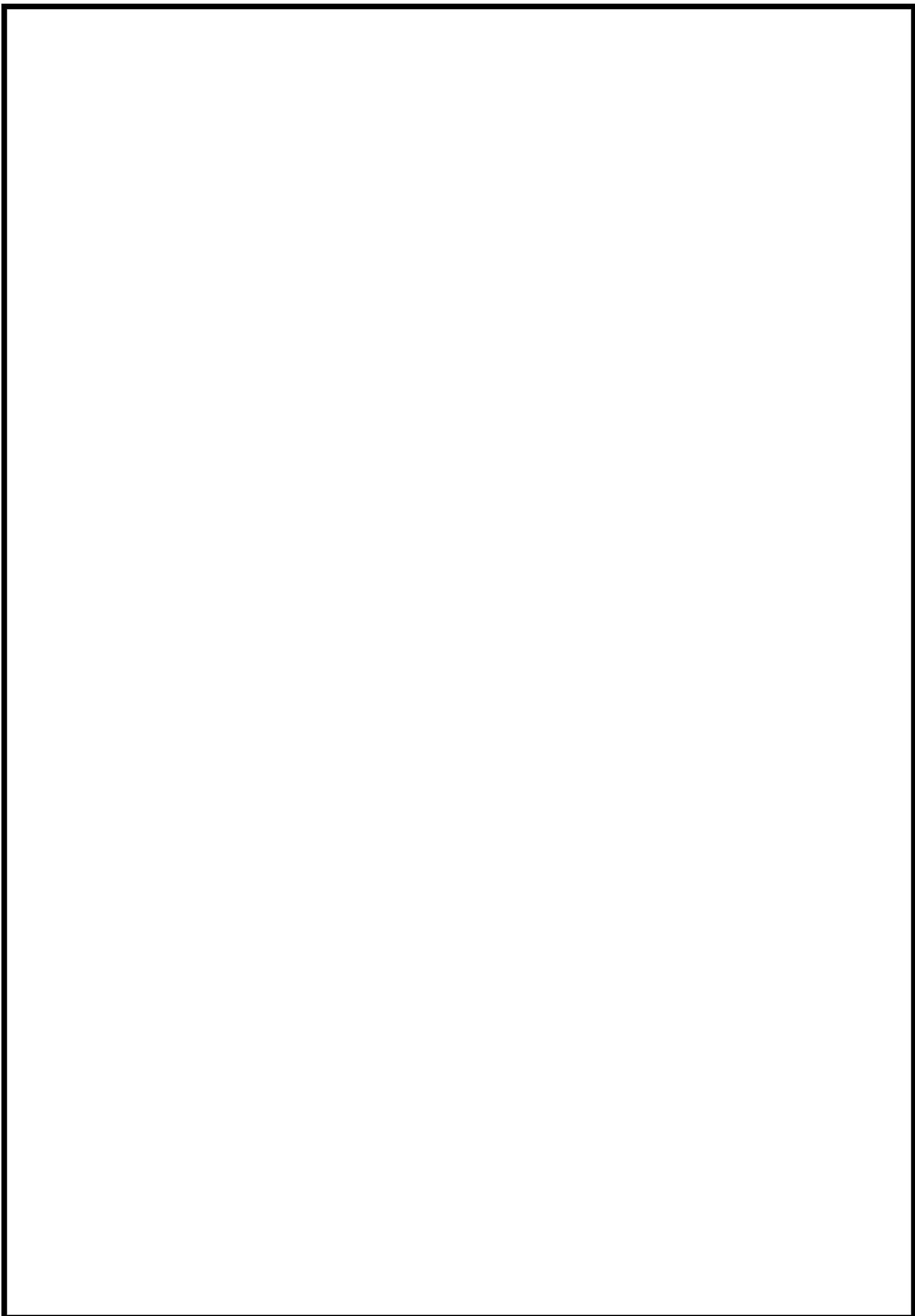
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**Department of Economics**

**Report on**



**A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A),  
KAKINADA**

**(NAAC Accredited with B Grade Cycle-3)**

**(Affiliated to Adikavi Nannayya University)**



**Department of Economics**

**Report on**

**Job Drive**

**Maha Job Mela**

**On**

**12-08-2023**

# A.S.D Government Degree College for Women (A)

A.S.D Government Degree College for Women (A)

## Department of Economics

### Activity proforma

Date	12-08-2023
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc..)	Commissionerate of Collegiate Education , Career Guidance Cell And Jawahar Knowledge Center
Nature of Activity (seminar\workshop\Extn. Lecture etc...)	Job Drive
Title of the Activity	Maha Job Mela
Name of the Department\committee	Career Guidance Cell And Jawahar Knowledge Center
Details of Resource Persons (Name, Designation etc..)	Dr. C. Krishna RJD CE, zone II
No. of students participated	35
Brief Report on the Activity	The final year BA students were taken to Maha Job Mela at Arts college, Rahamahendravram organized by Commissionerate of Collegiate Education. 35 students from Final Year BA attended for the job mela
Name Of The Lecturer Who Planned& Conducted The Activity	1. G. Pavani Devi, Lecturer in Economics and Convenor Career Guidance Cell. 2. Ramana, JKC mentor
Signature of the Dept. in charge\convener of the committee	
Signature of the principal	
Remarks	Students actively participated in this Programme.





**The final year students were taken to Maha Job Mela at Arts college, Rahamahendravram organized by Commissionerate of Collegiate Education. 35 students from final Year BA attended for the job mela.**

**A.S.D GOVERNMENT DEGREE COLLEG FOR WOMEN,  
(Autonomous),  
KAKINADA**



**DEPARTMENT OF ECONOMICS**

The Department of Economics, A.S.D. Government Degree College for women (A), Kakinada is pleased to invite all the faculty members and students to the Guest lecture on 29-11-2023 at 11:00 AM in Seminar Hall. Incharges of concerned departments are requested to permit students to attend the program.

**Topic**

**“Cryptocurrency and blockchain: A new internet era”**

**By**

**Ajit Grandhi**

**Product Lead at Plenty Labs**



**Lecturer Incharge  
27/11/23  
Department of Economics**

  
**Principal 27/11/23**

**PRINCIPAL  
A.S.D.GOV.T.DEGREE COLLEGE (W)  
AUTONOMOUS  
KAKINADA**

S. no -	class	Signature of the Lecturer.
1.	III Bcom (C.A)	V. Prasad 29/11/23
2.	IV Bsc (MPCL & MPCL)	V. G. S. Rao 29/11/23
3.	III B. Com (G) Sec I	N.P.V. L. Devi 29/11/23
4.	III B. Com (G) Sec II	N.P.V. L. Devi 29/11/23
5.	IV B.A (HEP) (THP)	P.V. B. Sri 29/11/23
6.	III BSC (CZAGT).	
7.	I MPC, BSC AN	
8.	Old Home Science II B. Com (CA)	A. A. 29/11/23
9.	Physics Lab II MPC	D. B. V.
10.	I Ind B. Com (General)	
11.	III B. sc (CBMB).	S. S. S.
12.	II B.Sc. (M.S.C.S)	R. S.
13.	III BSC (CZAGT)	R. S. S.
14.	II BSL (HSL)	H. S. S.
15.	III Bsc (Hsc)	H. S. S.
16.	II BSC (CBHT, CBMB)	G. Lakshmi Chandini
17.	III CBHT (Horticulture)	N. S. S.
18.	II CBL	K. A. S.

# Guest Lecture on Cryptocurrency

## **Brief Report of the Activity:**

The Department of Economics organized a guest lecture on the transformative topics of cryptocurrency and blockchain, marking a new era for the internet. The distinguished speaker for the event was [Insert Speaker's Name], an expert in the field with extensive knowledge and experience in the cryptocurrency and blockchain domains.

## **Agenda:**

The lecture aimed to provide students with a comprehensive understanding of the significance of cryptocurrency and blockchain technology in the contemporary business landscape.

Ajith Grandhi, Product lead from Plenty lab spoke on the following aspects.

## **Understanding Cryptocurrency:**

Participants gained a solid understanding of what cryptocurrencies are and how they function as digital assets.

## **Blockchain's Revolutionary Potential:**

The lecture emphasized the revolutionary potential of blockchain technology, highlighting its role in transforming traditional business processes.

## **Business Applications:**

Attendees explored the various applications of cryptocurrency and blockchain in businesses, from finance to supply chain management.

## **Regulatory Insights:**

The regulatory landscape was discussed, providing students with insights into the challenges and opportunities associated with the evolving regulatory environment.

## **Future Implications:**

The speaker shared insights into how blockchain is shaping the future of the internet, paving the way for decentralized and more secure online ecosystems.

## **Interactive Session:**

The lecture was followed by an engaging Q&A session, allowing students to interact directly with the speaker. This session provided a platform for students to clarify doubts, seek further information, and engage in insightful discussions on the topics covered.

**Conclusion:**

The guest lecture on cryptocurrency and blockchain was a resounding success, providing Business Administration students with a profound understanding of these emerging technologies. The knowledge gained will undoubtedly empower students to navigate the evolving business landscape and embrace the opportunities presented by the new internet era.

The Department of Economics expresses its gratitude to Mr Ajith Grandhi for sharing valuable insights and contributing to the academic enrichment of our students.



Ajith Gradhi - the resource person delivering the guest lecture on crypto-currency



Students of BA Interacting with the speaker and clarifying the doubts on cryptocurrency.



Felicitation to the Resource person Ajish Gandhi

A.S.D GOVERNMENT DEGREE COLLEG FOR WOMEN (A), Kakinada

DEPARTMENT OF ECONOMICS

Guest Lecture on 29/11/2023

Topic: "Cryptocurrency and blockchain: A new internet era"

Resource Person: Ajit Grandhi

S.NO	Name of the Student	Group and Year	Signature of the student
1	G. Anulya	II <sup>nd</sup> BA THP	G. Anulya.
2	K. Iswariya.	III BA (HEP)	K. Iswariya.
3	P. Rathna Kumari	III B.A (HEP)	P. Rathna Kumari
4	K. Subhalakshmi	III B.A (HEP)	K. Subhalakshmi
5	M. Jhansi	III B.A (T.H.P)	M. Jhansi
6	Y. Seetha Devi	III B.A (HEP)	Y. Seetha Devi
7	P. Saravani	III B.A (THP)	P. Saravani
8	K. Harsha Priya	III B.A (HEP)	K. Harsha Priya
9	R. Bangaraj	III B.A (HEP)	R. Bangaraj
10	M. Vinetha	III B.A (HEP)	M. Vinetha
11	D. Supraja	III B.A (HEP)	D. Supraja
12	A. Vijayalakshmi	III B.A (HEP)	A. Vijayalakshmi
13	V. Sahithi	III B.A (H.E.P)	V. Sahithi
14	R. Vijaya Kumari	III B.A (HEP)	R. Vijaya Kumari
15	S. Saroja	III B.A (H.E.P)	S. Saroja
16	K. Rathnam	III B.A (H.E.P)	K. Rathnam
17	K. Himala	III B.A (H.E.P)	K. Himala
18	M. Satyavani	III B.A (H.E.P)	M. S. Vani
19	M. Adilakshmi	III B.A (H.E.P)	M. Adilakshmi
20	Ch. Pallavi	III B.A (H.E.P)	Ch. Pallavi
21	K. Roopadevi	III B.A (H.E.P)	K. Roopadevi
22	M. Sindhu	III B.A (HEP)	M. Sindhu
23	P. Sri Devi Priya	III B.A (HEP)	P. Sri Devi Priya
24	Ch. Santhi	III B.A (HEP)	Ch. Santhi
25	K. Sri Devi	III B.A (H.E.P)	K. Sri Devi
26	K. Bhavana	III B.A (H.E.P)	K. Bhavana
27	K. Eswari	III B.A (H.E.P)	K. Eswari

	Name of the Student	Group and Year	Signature of the student
24	v. padma	III <sup>th</sup> BA (HEP)	V. Padma
25	O. Dhana Syamala	III <sup>rd</sup> BA (HEP)	O. Syamala
26	k. Devaki	III <sup>th</sup> BA (HEP)	K. Devaki
27	P. Jaya Sravani	III <sup>th</sup> BA (HEP)	P. Sravani
28	T. Gangga Bhavani	III <sup>th</sup> BA (HEP)	T. Bhavani
29	M. Mamatha	III <sup>rd</sup> BA (HEP)	M. Mamatha
30	P. Yamuna	III BA (HEP)	P. Yamuna
31	B. Darsakshayani	III BA (H.E.P)	B. Darsakshayani
32	I. Vidyasri	III BA (H.E.P)	I. Vidyasri
33	K. Sri Devi	III BA (HEP)	K. Sri Devi
34	v. priya dharshini	III BA (HEP)	v. priya dharshini
35	y. bhavana	III BA (HEP)	y. bhavana
36	MD Egra mayoor.	III BA (HEP)	MD Egra
37	Ch. Purnani	III BA (HEP)	Ch. Purnani
38	P. Devi	III BA (HEP)	P. Devi
39	M.d. Fakira	III BA (HEP)	M.d. Fakira
40	M. Chanti	III BA (HEP)	M. Chanti
41	P. prasanna	III BA (HEP)	P. prasanna
42	P. Venkata Poorna	III BA (HEP)	P. Venkata Poorna
43	SK. Ahambai unhiya	III BA (HEP)	SK. Ahambai unhiya
44	G.S. Venkatalaxmi	III BA (HEP)	G.S. Venkatalaxmi
45	k. Veni	III BA (HEP)	k. Veni
46	k. Nagalaxmi	III BA (HEP)	k. Nagalaxmi
47	L. Gangotri	III BA (HEP)	L. Gangotri
48	D. Sailaja	III BA (HEP)	D. Sailaja
49	G. Jyothi	III BA (HEP)	G. Jyothi
50	P. Jhansi Rani	III BA (HEP)	P. Jhansi Rani
51	B. Vinela	III BA (HEP)	B. Vinela
52	B. Jahnvi	III BA (HEP)	B. Jahnvi

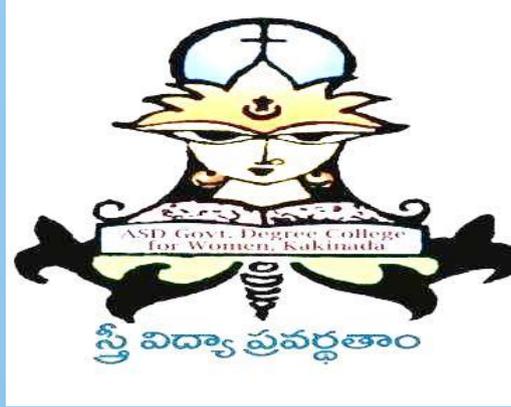
	Name of the Student	Group and Year	Signature of the student
51	N. Mounika	1 <sup>st</sup> BA ECO	N. Mounika
52	K. Siva poojitha	1 <sup>st</sup> BA ECO	K. Siva poojitha
53	R. snehalatha	1 <sup>st</sup> BA ECO	R. snehalatha
54	P. Seelatha	1 <sup>st</sup> BA (ECO)	P. Seel
55	P. Amrutha	1 <sup>st</sup> BA (ECO)	P. Amrutha
56	Y. saniya meera	1 <sup>st</sup> BA (ECO)	Y. saniya
57	S. Jyothi	1 <sup>st</sup> BA (ECO)	S. Jyothi
58	M. Lalitha	1 <sup>st</sup> BA (POL)	M. Lalitha
59	<del>L. Suba</del> L. Subhalatha	1 <sup>st</sup> BA (Political)	L. Subhalatha
60	B. shakeena	1 <sup>st</sup> B.A (Economic)	B. shakeena
61	K. Anusha	1 <sup>st</sup> B.A (Economic)	K. Anusha
62	A. Madhavi	1 <sup>st</sup> BA (ECO)	A. Madhe
63	D. Kumari	1 <sup>st</sup> BA (ECO)	D. Kumari
64	R. Premya	1 <sup>st</sup> BA (ECO)	R. Premya
65	P. Sony	1 <sup>st</sup> BA (ECO)	P. Sony
66	N. Valanthi	1 <sup>st</sup> BA (POL)	N. Valanthi
67	K. Kavitha	1 <sup>st</sup> BA (ECO)	K. Kavitha
68	K. Dhanasri	1 <sup>st</sup> BA (POL)	K. Dhanasri
69	K. Dhana Thulasi	1 <sup>st</sup> BA (POL)	K. Dhana Thulasi
70	L. Vaishnavi	1 <sup>st</sup> BA (POL)	L. Vaishnavi
71	D. Harika	1 <sup>st</sup> BA (POL)	D. Harika
72	G. Kavara sri	1 <sup>st</sup> BA (ECO)	G. K. sree
73	B. Devi	1 <sup>st</sup> BA (ECO)	B. Devi
74	A. Lakshmi Prasanna	1 <sup>st</sup> BA (POL)	A. Lakshmi Prasanna
75	A. Himabindu	1 <sup>st</sup> BA (P.S)	A. Himabindu
76	Ch. laxmi	1 <sup>st</sup> BA (P.S)	Ch. laxmi



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**Department of Economics**

**Report on**

**Career guidance awareness on CA & CMA**

**12/12/2023**

# A.S.D Government Degree College for Women (A),

## Department of Economics

### Activity proforma

Date	12/12/2023
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc..)	Department of Economics
Nature of Activity (seminar\workshop\Extn. Lecture etc...)	Career Guidance Program
Title of the Activity	Career guidance awareness on CA & CMA
Name of the Department\committee	Department of Economics and commerce
Details of Resource Persons (Name, Designation etc..)	1. <b>P. Phaneendhra:</b> 2. <b>G. Venkatesh Yadav from Sri Medha Academy</b>
No. of students participated	42
Brief Report on the Activity	The Department of Economics conducted a career guidance awareness program focusing on Chartered Accountancy (CA) and Cost and Management Accountancy (CMA). The event aimed to provide students with valuable insights into these professional paths within the field of finance and accounting
Name Of The Lecturer Who Planned & Conducted The Activity	1.G. Pavani Devi, Lecturer in Economics and Convenor Career Guidance Cell. 2. Dr. K. Yamuna , Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	
Signature of the principal	
Remarks	Students actively participated in this Programme.





The speaker **G. Venkatesh Yadav** Sharing valuable insights into the challenges and rewards of pursuing CA and CMA careers.

# Career Guidance Awareness Report: CA & CMA

**Date:** December 12, 2023

**Organized by:** Department of Economics

**Speakers:** P. Phaneendhra and G. Venkatesh Yadav from Sri Medha Academy

## Event Overview

The Department of Economics conducted a career guidance awareness program focusing on Chartered Accountancy (CA) and Cost and Management Accountancy (CMA). The event aimed to provide students with valuable insights into these professional paths within the field of finance and accounting.

## Key Points Covered

1. Introduction to CA and CMA professions
2. Educational requirements and qualifications
3. Career opportunities and job prospects
4. Comparison between CA and CMA
5. Skills required for success in these fields
6. Examination patterns and preparation strategies
7. Industry trends and future outlook

## Speaker :

1. **P. Phaneendhra**
2. **G. Venkatesh Yadav**

Both speakers are associated with Sri Medha Academy, known for its expertise in finance and accounting education.

## Outcomes

- Increased awareness about CA and CMA as career options
- Clarification of misconceptions about these professions
- Guidance on preparation and study strategies
- Inspiration for students interested in finance and accounting careers

The session began with a brief introduction to the CA and CMA professions, highlighting their significance in the financial and business world. The speakers elaborated on the educational requirements, examination structure, and career prospects associated with these designations. They emphasized the diverse opportunities available to CAs and CMAs in

various industries, including finance, accounting, taxation, auditing, and management consulting.

The speakers shared valuable insights into the challenges and rewards of pursuing CA and CMA careers. They discussed the importance of dedication, hard work, and continuous learning to excel in these demanding fields. Additionally, they provided guidance on choosing the right coaching institute and preparing effectively for the examinations.

The session was interactive, with ample time for students to ask questions and seek clarification. The speakers patiently addressed queries related to the eligibility criteria, course duration, job opportunities, and salary expectations. Their expertise and guidance proved invaluable to the students, who gained a clearer understanding of the CA and CMA paths.

## **Conclusion**

The career guidance awareness program on CA and CMA was a successful initiative by the Department of Economics. It provided students with valuable information to make informed decisions about their future careers in the finance and accounting sectors.

The career guidance awareness session was a resounding success, benefiting students who are considering pursuing careers in finance and accounting. The Department of Economics extends its sincere gratitude to P. Phaneendhra and G. Venkatesh Yadav for their valuable contribution to the event.

**A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA**

**(NAAC Accredited with B Grade Cycle-3)**

**(Affiliated to Adikavi Nannayya University)**



**DEPARTMENT OF ECONOMICS**

**Field Trip Report**

**2023-2024**

**Report on Academic and Research Tour to Andhra  
University, Visakhapatnam**

**On**

**10/01/2024**

Date: 02/01/2024

Jagannaickpur

To,

The Lecturer In-Charge

Department of Economics

ASD Govt Degree College for Women (A),

Kakinada

Sub: Organising an educational and environmental tour to Visakhapatnam- request  
Submitted regarding

Respected madam,

We, the students of I and II and III BA (HEP), studying in your college request you to organise an educational and environmental tour to Visakhapatnam.

Visiting the prestigious Andhra University would motivate us for higher education and environmental sites like zoological park and other tourist attractions will build the environmental and entrepreneurial consciousness.

So we kindly request you to organise an educational tour to Visakhapatnam

Thanking You

You're sincerely

[List of students attached]

Request for Study tour from BA Students.

S.No.	Student Name , year and group	Signature of the Student
1	B. Jahnvi III BA (HEP)	B. Jahnvi
2	L. Gangotri III BA (HEP)	L. Gangotri
3	K. Nagalakshmi III BA (HEP)	K. N. Lakshmi
4	G. Sri III BA (HEP)	G. Sri
5	B. Vineela III BA (HEP)	B. Vineela
6	P. Ramalakshmi "	P. Ramak
7	P. Pooja	P. Pooja
8	P. Gayatri Kalyani	P. Gayatri
9	SK. Ahmaddunnisa	SK. ahmadi
10	R. Snehalatha II BA (Eco)	R. Snehalatha
11	N. MOUNIKA	N. Mounika
12	G. Siva Swathi	G. Siva Swathi
13	P. Sri Latha	P. Sri Lath
14	K. Mohana Dwiga	K. Mohana Dwiga
15	C. Pallavi	C. Pallavi
16	N. SROMANI	N. Sromani
17	N. Adilakshmi	N. Adilakshmi
18	N. Ankitha	N. An
19	P. Devisripriya	P. Devisripriya
20	S. Kusuma	S. Kusuma

09/ 01 /2024  
Jagannaikpur

From  
The Head of the Department  
Department of Economics  
ASD Govt Degree College for Women (A),  
Kakinada

To  
The Principal,  
ASD Govt Degree College for Women (A),  
Kakinada

Madam,

Sub: Department of economics-Study tour to Visakhapatnam - on 10/1/2024 –  
Grant of Permission- request Submitted Regarding.

Ref: 1. Student representation Letter dated 02/ 01/2024

2. Minutes of meeting – department of economics dated 03/01/2024

With reference to the student representation letter dated 02/ 01/2024 and minutes of meeting of department of economics dated 03/01/2024, we request you to grant permission to organize academic and environmental tour to Vishakhapatnam to visit Andhra University and Agro Economic research center. A group of 55 students are attending the tour from I, II and III BA.

In this regard we request you to grant permission for the study tour.

We further request you to treat this as OD for the following faculty;

1. G. Pavani Devi, Lecturer in Economics.
2. Dr. Yamuna Lecturer in Economics.
3. Y. Sitamahalakshmi, Lecturer in History.
4. P. V. Bhuvanewari Devi, lecturer in Political Science
5. L. Bhanuteja , lecturer in History.

Thanking you Madam.

Yours sincerely

Enclosures

1. Student representation letter
2. List of students attending the tour



**Annavaram Satyavathi Devi**  
**GOVERNMENT DEGREE COLLEGE FOR WOMEN (AUTONOMOUS)**  
**KAKINADA**

(Under Jurisdiction of Adikavi Nannaya University, Rajamahendravaram)

**Re-accredited by NAAC with "B" Grade in Cycle III**

**Dr.V.Anantha Lakshmi, M.Sc., M.Phil., PhD.,**  
**Principal**

**Mobile : 9963786386**  
**email : jkcrjyec.asdkkd@gmail.com**

08/01/2024

To,  
The Registrar,  
Andhra University,  
Visakhapatnam,  
Andhra Pradesh.

Respected Sir,

Subject: Academic and educational tour to Andhra University – Central library and Agro Economic Research Centre (AERC) - Permission to visit- request submitted regarding

I am writing to request permission on behalf of the department of Economics and students of ASD government Degree College for Women (A), Kakinada to visit the esteemed Andhra University, Central library and Agro Economic Research Centre (AERC). As part of our academic curriculum, we believe that a visit to Central library and Agro Economic Research Centre (AERC) would significantly contribute to our learning experience and enhance our students understanding various facilities at the university.

We kindly request your authorization to grant permission to Central library visit AERC on 10/01/2024. Our group consists of 40 students from BA accompanied by faculty of department of economics. Your support in allowing us this opportunity would be immensely appreciated and contribute significantly to our educational experience.

Thank you very much for considering our request. We eagerly anticipate your positive response and the opportunity to visit the prestigious Andhra University.

Yours Sincerely

*V. Anantha Lakshmi* 8/1/24  
PRINCIPAL  
A.S.D.GOV.T.DEGREE COLLEGE (W)  
AUTONOMOUS  
KAKINADA

Copy to Chief Librarian, Andhra University

Director, Agro Economic Research Centre (AERC), Andhra University.

**A.S.D Government Degree College for Women (A)**  
**Department of Economics**  
**Activity Proforma**

Date	10/01/2024
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc..)	Department of Economics
Nature of Activity (seminar\workshop\Extn. Lecture etc...)	Field trip
Title of the Activity	<b>Academic and Research Tour</b>
Name of the Department\committee	Department of Economics
Details of Resource Persons (Name, Designation etc..)	Dr. V. Ananthalakshmi , Principal
No. of students participated	55
Brief Report on the Activity	The Department of Economics at ASD Government Degree College (A), Kakinada, successfully organized an academic and tour to Visakhapatnam on January 10, 2024. The primary objectives of the tour were to provide students with firsthand exposure to renowned academic institutions, foster intellectual growth, and enhance their understanding of economic concepts.
Name Of The Lecturer Who Planned& Conducted The Activity	G. Pavani Devi, Lecturer in Economics and Dr. K. Yamuna Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	
Signature of the principal	
Remarks	Students actively participated in this Programme.

# Report on Academic and Research Tour

**Date:** 10-01-2024

**Institution:** Department of Economics, ASD Govt Degree College (A), Kakinada

**Destination:** Andhra University and Agro Economic Research Center, Vishakhapatnam

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The Department of Economics at ASD Government Degree College (A), Kakinada, successfully organized an academic and tour to Visakhapatnam on January 10, 2024. The primary objectives of the tour were to provide students with firsthand exposure to renowned academic institutions, foster intellectual growth, and enhance their understanding of economic concepts.

## Objective:

The Department of Economics at ASD Govt Degree College (A), Kakinada, organized an academic and research tour on January 10, 2024, with the primary objectives of:

- Exposing students to academic excellence** at a renowned institution.
- Enhancing understanding** of agro-economic research and its practical applications.
- Fostering academic exchange** and networking opportunities with professionals and scholars.

## Details of the Visit:

### 1. Andhra University

- Reception and Overview:** The visit began with a warm welcome by the faculty of Andhra University's Department of Economics. Students were introduced to the university's history, academic programs, and research initiatives.
- Campus Tour:** A guided tour of the campus was conducted, including visits to the library, research facilities, and specialized economic labs. Students had the opportunity to interact with professors and current students, gaining insights into academic life and research at the university.

## 2. Agro Economic Research Centre

- **Introduction and Overview:** At the Agro Economic Research Centre, students were briefed on the centre's mission to study and promote agricultural economics and rural development.
- **Research Presentations:** Researchers at the centre presented ongoing projects related to agricultural productivity, rural development policies, and sustainable farming practices. Students engaged in discussions on the practical implications of this research for local and regional economies.
- **Interactive Session:** Students participated in a Q&A session with researchers, discussing topics such as data collection methodologies, policy recommendations, and the impact of agro-economic research on farmer livelihoods.

### Key Outcomes

1. **Enhanced Knowledge:** The tour significantly enhanced students' understanding of advanced economic theories and research methodologies.
2. **Practical Insights:** Exposure to real-world applications of economic research provided students with practical insights into the field of agro-economics.
3. **Networking Opportunities:** The visit facilitated valuable interactions between students and academic professionals, promoting potential future collaborations and mentorship opportunities.
4. **Academic Inspiration:** The experience inspired students to pursue advanced studies and research in economics, emphasizing the importance of academic curiosity and professional development.

### Conclusion

The academic and research tour organized by the Department of Economics, ASD Govt Degree College (A), Kakinada, to Andhra University and the Agro Economic Research Centre in Vishakhapatnam was a resounding success. The trip offered students a comprehensive understanding of academic research and its practical applications, enriching their educational experience. The department is committed to organizing similar events in the future to further enhance the academic and professional growth of its students.

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# Photos of Academic and Research Tour to Andhra University and AERC



Students at Andhra University



Students at School of Economics



Students observing the Research projects at Agro Economic research centre , Andhra University



**Research Assistant M. Praveen Explaining Students the importance and functions of Agro Economic research center**



**Students at Dr. V.S. Krishna Central Library in Andhra University.**

A. S.D. GOVERNMENT DEGREE COLLEGE (Women), (Autonomous), KAKINADA

Department of Economics

Study Tour to Visakapatnam

Date: 10/01/2024

S.No	Name of the Student	Group and Year	Signature of the student
1	CHINTHA PALLAVI	III BA HEP	Ch. Pallavi
2	KAMADI ROOPADEV	III BA HEP	K. Roopa Devi
3	KOTNALA HARSHA PRIYA	III BA HEP	K. Harsha Priya
4	MALLADI SATYAVENI	III BA HEP	M. Satyaveni
5	YADALA ABHISHIKTHA SHIFALI	III BA HEP	Y. Abhishiktha Shifali
6	OLETI DHANA SYAMALA	III BA HEP	O. Dhana Syamala
7	PETLA VYSHNAVI	III BA HEP	P. Vyshnavi
8	PINAPOTHU JAYA SRAVANI	III BA HEP	P. Jaya Sravani
9	YEDDU REHNA	III BA HEP	Y. Rehna
10	BADE DRAKSHAYANI	III BA HEP	B. Drakshayani
11	CHINTHA SANTHI	III BA HEP	C. Santhi
12	DADALA SUPRAJA	III BA HEP	D. Supraja
13	DEYYALA VIJAYA LAKSHMI	III BA HEP	D. Vijaya Lakshmi
14	GANTIMALLA DURGABHAVANI	III BA HEP	G. Durgabhavani
15	ISSAKULA VIDYASRI	III BA HEP	I. Vidyasri
16	KALLA RATHNAM	III BA HEP	K. Rathnam
17	KAMADI ESWARI	III BA HEP	K. Eswari
18	KANDUKURI SOWJANYA	III BA HEP	K. Sowjanya
19	KAPARAPU SRIDEVI	III BA HEP	K. Sri Devi
20	KATAKAM ISWARYA	III BA HEP	K. Himala
21	KATEM HIMALA	III BA HEP	K. Iswarya
22	KOLA BHAVANA	III BA HEP	K. Bhavana

S.No	Name of the Student	Group and Year	Signature of the student
24	MAMIDI MAMATHA	III BA HEP	M. mamatha
25	MEDE VINEETHA	III BA HEP	M. Vineetha
26	MENITI ADI LAKSHMI	III BA HEP	M. Adi lakshmi
27	MUDIKI SINDHU	III BA HEP	M. sindhu.
28	NAGABATHULA SIROMANI	III BA HEP	N. Siromani
29	NAGEDI KUSUMA	III BA HEP	N. kusuma
30	NAINI ANKITHA	III BA HEP	N. KUSUMA
31	PALEPU SRIDEVI PRIYA	III BA HEP	P. Sridevi priya.
32	VASIPILLI PRIYADARSHINI	III BA HEP	V. priyadarshini
33	YADALA SULOCHNA RANI	III BA HEP	Y. sulochna Rani
34	YAMALAPALLI SEETHA DEVI	III BA HEP	Y. Sita Devi
35	CHALAMSETTI PAVANI	II BA HEP	Ch. pavani
36	GANDHA SRI VENKATALAKSHMI	II BA HEP	G. sri venkatalakshmi
37	MOHAMMAD EQRA MAYEEN	II BA HEP	M. EQRA Mayeen
38	MOHAMMED ZAKIYA	II BA HEP	M. Zakiya
39	PADALA DEVI	II BA HEP	P. DEVI
40	BARRE VINEELA	II BA HEP	B. Vineela
41	DANDINGI ANJALI	II BA HEP	D. anjal?
42	GEDDAM SONY	II BA HEP	G. sony
43	JANIPALLI ANUSHA	II BA HEP	J. Anusha
44	KAKADA RAMYA	II BA HEP	K. Ramya
45	KARRI NAGA LAKSHMI	II BA HEP	K. naga lakshmi
46	LANKE GANGOTRI	II BA HEP	L. Gangotri
47	NAKKA MOUNIKA	I BA (ECO)	N. Mounika
48	GEDELA VIJAYA LAKSHMI	I BA (ECO)	G. vijaya lakshmi
49	BODDU DEVI	I BA (ECO)	B. DEVI
50	BODDU HUVANESWARI	I BA (ECO)	B. Bhuvanewari.

51	GUDAPUVALASA KARUNA SREE	I BA ( ECO )	G. Karuna Sree
52	GUTALA SIVA SWATHI	I BA ( ECO )	G. Sivaswathi
53	REVI SNEHA LATHA	I BA ( ECO )	R. Sneha Latha
54	LAKSHMI PRASANNA	I BA ( Pol )	A. Lakshmi Prasanna
55	A. HIMA BINDU	I BA ( Pol )	A. Hima Bindu



## AGRO-ECONOMIC RESEARCH CENTRE

(FOR ANDHRA PRADESH, TELANGANA AND ODISHA)

(SPONSORED BY MINISTRY OF AGRICULTURE & FARMER'S WELFARE GOVT. OF INDIA)

ESTD. 1968

ANDHRA UNIVERSITY  
VISAKHAPATNAM – 530 003  
A.P., INDIA

Office Phones: 0891-2755874  
0891-2844082  
e-mail: hdaercvsp@gmail.com

**From:**  
**Prof. H. Purushotham**  
Honorary Director

AERC/11/4/69/  
Dt. 10.01.2024

### To whomsoever it may concern

A group of 50 BA students from Annavaram Satyavathi Devi Government Degree College for Women (A), Kakinada visited Agro-Economic Research Centre (AERC) Andhra University on 10/01/2024 as part of Academic and Educational tour.

We believe that this visit has significantly contributed to their learning experience and enhanced students understanding on various facilities at the university.

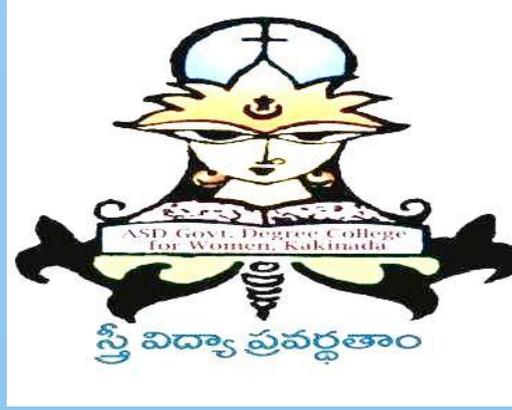
(Prof. H. Purushotham)

HONORARY DIRECTOR  
AGRO-ECONOMIC RESEARCH CENTRE  
ANDHRA UNIVERSITY VISAKHAPATNAM

**A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A),  
KAKINADA**

**(NAAC Accredited with B Grade Cycle-3)**

**(Affiliated to Adikavi Nannayya University)**



**Department of Economics**

**Report on**

**Union Budget Live streaming**

**On**

**01/02/2024**

# A.S.D Government Degree College for Women (A),

## Department of Economics

### Activity proforma

Date	01/ 02/2024
Conducted through (DRC\JKC\ELF\NCC\NSS\Department etc..)	Department of Economics
Nature of Activity (seminar\workshop\Extn. Lecture etc...)	Budget Live streaming
Title of the Activity	Union Budget Live streaming
Name of the Department\committee	Department of Economics
Details of Resource Persons (Name, Designation etc..)	<b>Dr. V. Ananthalakshmi , principal</b>
No. of students participated	32
Brief Report on the Activity	
Name Of The Lecturer Who Planned& Conducted The Activity	1.G. Pavani Devi, Lecturer in Economics and Convenor Career Guidance Cell. 2. Dr. K. Yamuna , Lecturer in Economics
Signature of the Dept. in charge\convener of the committee	
Signature of the principal	
Remarks	Students actively participated in this Programme.



**Students listening to the Budget Live Session**



**Economics Lecturers Dr. K. Yamuna and G.Pavani Devi Explaining Students the concepts from economics to the Indian Budget**

# Budget Live Streaming Event Report

**Date:** February 1, 2024

**Organized by:** Department of Economics

## Event Overview

The Department of Economics organized a live streaming event of the Union Budget 2024-25 presentation. This event provided students, faculty, and other attendees with the opportunity to watch the budget speech in real-time and engage in discussions about its implications.

The Department of Economics successfully organized a live streaming event of the Union Budget 2024 presentation on February 1, 2024. The event aimed to offer students a valuable opportunity to witness the significant economic announcement and gain insights into its potential impact on various sectors.

A large number of students attended the event, gathering in the designated lecture hall or accessing the live stream remotely. The event commenced with a brief introduction from the department head, highlighting the importance of understanding the Union Budget and its relevance to students' future careers.

The live stream of the budget speech was projected onto a large screen, allowing students to follow the Finance Minister's presentation in real-time. After the speech, a panel discussion was organized featuring faculty members from the Department of Economics. The panelists provided expert analysis and commentary on the key announcements made in the budget, explaining their potential implications for different sectors of the economy, including agriculture, industry, services, and taxation.

Students were encouraged to ask questions during the panel discussion, and their queries were addressed by the experts. This interactive session fostered a deeper understanding of the budget and its implications for the Indian economy.

### Key Highlights:

- **Engaging and informative:** The live streaming event provided students with a direct and engaging way to learn about the Union Budget.
- **Expert analysis:** The panel discussion offered valuable insights from experienced faculty members, helping students to interpret the budget announcements.
- **Interactive Q&A:** The opportunity for students to ask questions facilitated a more comprehensive understanding of the topics discussed.
- **Positive student feedback:** The event received positive feedback from students, who appreciated the opportunity to participate in such an informative and relevant activity.

### Conclusion:

The Department of Economics' Budget Live Streaming event was a successful initiative that provided students with a valuable learning experience. By witnessing the Union Budget presentation and engaging with expert analysis, students gained a deeper understanding of the economic policies shaping India's future. This event contributed to the department's mission of fostering economic literacy and preparing students for successful careers in the field of economics.