

A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A)

Department of Microbiology

Activity Register 2019-2020

Date	13-02-2020
Conducted through (DRC/JKC/ELF/NCC/NSS/Dep etc.)	Department of Microbiology
Nature of Activity (Seminar/Workshop/Extn.Lecture etc.,)	Faculty Development Programme
Title of the Activity	Intellectual Property Rights: Patent Laws and Technological Advances in Indian Perspective
Resource Persons	Dr. P. Veera Bramhachari, Senior Faculty Dept. of Biotechnology, Krishna University, Machilipatnam. Dr. N. Nageswara Rao Reddy, Assistant Professor, GITAM University, Visakhapatnam.
Name of the Department/Committee	Department of Microbiology
No. of students participated	128
Brief Report on the activity	This activity has been planned to create awareness on IPR and patenting the developed technologies and to promote the research. As teachers of Degree Colleges we need to inculcate the research and to stimulate the innovative entrepreneurship among the youth that will help the society as a whole. Resource persons enlightened on significance of IPR and its role in changing the national and global innovation landscape and participants understand the procedures to convert the research outcome in to patents and commercialization of technologies.
Name of the Lecturers who Planned & conducted the activity	Dr. K. Aruna
Signature of the Dept. In-Charge/Convener of the Committee	
Signature of the Principal	

A.S.D GOVT.DEGREE COLLEGE FOR WOMEN

AUTONOMUS, KAKINADA

DEPARTMENT OF MICROBIOLOGY

2019-2020



INVITATION

We are glad to inform that the Department of Microbiology going to organize a One Day faculty Development Programme on Intellectual Property Rights: Patent Laws and Technological Advances in Indian Perspective on 13-02-2020 at 10:00 AM in the seminar hall; we invite all the lecturers and Students to the event to make it a grand success.

Lecturer In-Charge

Principal

A.S.D.GOV.T.DEGREE COLLEGE FOR WOMEN (A) KAKINADA

From
The Principal
A.S.D. Govt. Degree College for Women (A)
Kakinada
East Godavari District

To
Dr. P.Veera Bramhachari
Senior Faculty
Department of Biotechnology
Krishna University
Machilipatnam

Dear sir,

Sub:- A. S. D. Government Degree College (W) Autonomous- Kakinada- Invitation -
Chief Guest- One Day Faculty Development Programme on Intellectual
Property Rights under IQAC - on 13February 2020- Regarding.

I have the pleasure of intimating you that you have been invited as Guest of honor and one of the resource person for One Day Faculty Development Programme on **Intellectual Property Rights: Patent Laws and Technological Advances in Indian Perspective** under IQAC. I further wish to inform you that the workshop will be held on 13-02-2020 at 10 am at the seminar of A.S.D. Govt. Degree College (W) Autonomous, Kakinada.

I request you to accept the invitation and create awareness among the faculty members, research scholars, students and young intellectuals about the beneficial aspects of patenting, novel ideas and innovations.

Yours sincerely,

H. Suvarchala
The Principal

6-2-2020

A.S.D. Govt. College (W) (A)

Brochure

**A.S.D GOVT.DEGREE COLLEGE FOR WOMEN
AUTONOMUS, KAKINADA**

DEPARTMENT OF MICROBIOLOGY

2019-2020



**One Day Faculty Development
Programme**

On

***Intellectual Property Rights: Patent Laws and
Technological Advances in Indian Perspective***

13 February 2020

Under Internal quality Assurance Cell

outcome from lab to land technology. He addressed on Patent acts. He mentioned about **Startup India** is an initiative of the Government of India in 2015 that aims at promoting and encouraging the entrepreneurial spirit amongst its citizens and to generate employment amongst the unemployed via start-ups. In 2016, the government of India launched the **Startup India Scheme** as an initiative to promote the new Startups of the nation by providing startup funding support, guidance, and industry-academia partnership & incubation opportunities. He explained the impotence of govt. initiatives like Make India, Digital India, Smart India and Skilled India. After the lecture there was the discussion section from 1:00 to 1:15 PM then lunch break.

At 2:15 PM the second session commenced and the Resource Person Dr. N. Nageswara Rao Reddy deals with the topic "Geographical Indication –an Indian Context. He created awareness on what are geographical indications. He compared differences between Indian and western countries in storage of Indigenous knowledge.

He explained what is a **Geographical Indication?**

- It is an indication
- It originates from a definite geographical territory.
- It is used to identify agricultural, natural or manufactured goods
- The manufactured goods should be produced or processed or prepared in that territory.
- It should have a special quality or reputation or other characteristics

Examples of possible Indian Geographical Indications.

- Basmati Rice
- Darjeeling Tea
- Kanchipuram silk saree
- Nagpur orange
- Kolhapuri chappal
- Bikaneri bhujia
- Agra petha

What is the benefit of registration of geographical indications?

- It confers legal protection to Geographical Indications in India
- Prevents unauthorised use of a Registered Geographical Indication by others
- It provides legal protection to Indian Geographical Indications which in turn boost exports.
- It promotes economic prosperity of producers of goods produced in a geographical territory.

He discussed the applications and features of geographical indications like agricultural products, cheese, olive oil, tea and wine. He imparted knowledge on 361 GI tags and legal aspects for various products available in India as well as Andhra Pradesh. As a part of GI tags, he suggested to upload traditional knowledge in e-commerce knowledge portal in website. He enlighten on GI tags registration process step by step in 10stages and how to get patent for a product using Indian patenting website. After lecture at 4:30 pm there was an interaction session with participants and then tea break. At 4:45 pm there was Valedictory Session and participants gave their feedback on the programme and after that the Principal and the Resource Persons distributed Certificates to the participants and Principal felicitated the Resource persons. Organizing Secretary Ms.V.Anantha Lakshmi, Lecturer in Chemistry proposed the vote of thanks. The session ended at 5:30 PM with National Anthem.



Lightening the Lamp by the Dignitaries





Inaugural Session: One Day Faculty Development Programme on Intellectual Property Rights on 13-02-2020





Session I: Dr. P. Veera Bramhachari addressing on IPR: Patent Laws and Technological Advances in Indian Perspective





Felicitation to Dr.P.Veera Bramhachari



Felicitation to Dr. N. Nageswara Rao Reddy