### A.S.D Government Degree College for Women (Autonomous), Kakinada

(Accredited by NAAC with 'B' in Cycle 3) (Affiliated to Adikavi Nannayya University, Rajamahendravaram)

### Syllabus 2023-24

#### **DEPARTMENT OF HISTORY**

### Single Minor System 2023-24 Paper – 1 Fundamentals of Social Sciences

#### Unit – I - What is Social Science?

1. Definition and Scope of Social Science – Different Social Sciences

2. Distinction between Natural Science and Social Sciences

3. Interdisciplinary Nature of Social Sciences 4. Methods and Approaches of Social Sciences

#### Unit –II - Understanding History and Society

1. Defining History, Its Nature and Scope 2. History- A Science or an Art

3. Importance of History in the Present Society 4. Types of History and Chronology of Indian History

#### Unit – III -Society and Social Behaviour

1. Definition, Nature and Scope of Psychology 2. Importance of Social Interaction

3. Need of Psychology for present Society

4. Thought process and Social Behaviour

#### **Unit – IV - Political Economy**

1. Understanding Political Systems 2. Political Systems - Organs of State

3. Understanding over Economics - Micro and Macro concepts

4. Economic Growth and Development - Various aspects of development

#### Unit – V Essentials of Computer

1. Milestones of Computer Evolution - Computer - Block Diagram, Generations of Computers

2. Internet Basics – Internet History, Internet Service Providers – Types of Networks – IP – Domain Name Services – Applications

3. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals

4. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

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#### (Accredited by NAAC with 'B' in Cycle 3) (Affiliated to Adikavi Nannayya University, Rajamahendravaram) Semester – I

### Paper – II Perspectives on Indian Society

#### Unit – 1- Man in Society

- 1. Human Nature and Real-Life Engagement
- 2. Social Groups and Social Dynamics
- 3. Individualism and Collectivism Ethical Concerns
- 4. Human Life Social Influence and Social Impact

#### Unit-II: Indian Heritage and Freedom Struggle in India

- 1. Cultural & Heritage sites of Tourism in India
- 2. Indian Dance, Music and Yoga
- 3. Rise of Nationalism under British Rule in brief (1857-1947)
- 4. Contemporary history of India-integration of Princely States, abolition of Zamindari,

Formation of linguistic states

#### **Unit – 3 - Indian Constitution**

- 1. Philosophical Foundations of Indian Constitution 2. Elements of Indian Constitution
- 3. Study of Rights in Indian Constitution 4. Directive principles to State

#### **Unit – 4. Indian Economy**

- 1. Indian Economy Features Sectorial contribution in income
- 2. Role of Financial Institutions RBI Commercial Banks
- 3. Monetary and Fiscal Policies for Economic Development
- 4. Economic Reforms Liberalization Privatization- Globalization

#### Unit – 5 Impact on Society & Analytics

- 1. Role of Computer, impact of Computers on human behaviour, e-mail,
- 2. Social Networking- Whats App, Twitter, Facebook, impact of Social Networks on human
- behaviour. 3. Simulating, Modelling, and Planning, Managing Data, Graphing, Analysing

Quantitative Data, 4. Expert Systems and Artificial Intelligence Applications in the Social Sciences

# A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (AUTONOMOUS), KAKINADA

(Accredited by NAAC with 'B' in Cycle 3) (Affiliated to Adikavinannaya University: Rajamahendravaram) Department of History

Multidisciplinary Course w.e.f. AY 2023-24

#### **SEMESTER-I**

#### **INDIAN HISTORY**

Credits: 2 2 hrs/week

Unit-I

Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilisation-Vedic Literature- Difference between Jainism and Buddhism Philosophy-Ashoka Dhamma Policy-Science and Technology in Guptha Period- Chronology of Various Dynasties that ruled India (6th Century BC to 1206 CE)

Unit-II

History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints

Unit-III

History of Modern India: European Settlements-British Revenue Policies-Economic Impact of British Rule-Socio-Religious Reform Movements-Causes for 1857 Revolt-Indian Freedom Struggle: Vandemataram, Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt Satya Graha and Quit India Movement-Subash Chandra Bose-Partition of India.

A.S.D Government Degree College for Women (Autonomous), Kakinada

#### **Department of History**

# B.A Semester – III Semester-wise Syllabus under CBCS Course 3: MODERN INDIAN HISTORY & CULTURE (1764-1947 A. D)

### Unit – 1

Policies of Expansion - Cornwallis - Subsidiary Alliance & Doctrine of Lapse --

William Bentick - Causes & Results of 1857 Revolt – Lytton, Rippon, Curzon

#### Unit - II

Social, Religious & Self-Respect Movements - Raja Rammohan Roy, Dayananda

Saraswathi, Swami Vivekananda, smt. Anniebesent – Jyotiba Phule, Narayana Guru,

Periyar, Dr. B. R. Ambedkar

#### Unit - III

Causes for the growth of Nationalism -Birth of Indian National Congress- A.O. Hume- Freedom Struggle from 1885 to 1920: Moderate Phase — Militant Phase: Vandemataram Movement - Home Rule Movement

#### Unit – IV

Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement - Revolutionary Movement – Subhas Chandra Bose – Indian National Army

#### Unit – V

Muslim League– Partition of India – Advent of Freedom – Integration of Princely States into Indian Union – SardarVallabhai Patel

### A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (AUTONOMOUS), KAKINADA DEPARTMENT OF HISTORY

#### HISTORY MINOR

#### **SEMESTER - II**

### 1. Science and Human Past

#### Unit-I

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences-Sources of Indian History: Archaeological and Literary Sources?

#### Unit-II

Hunting Gathering to the Food Production Society: Palaeolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

#### Unit-III

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce- Social and Cultural Life-Decline of the Civilization.

#### **Unit-IV**

The Vedic Corpus: Vedic Literature- Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

#### Unit-V

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

## A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA (Accredited by NAAC with 'B' in Cycle 3)

(AFFILIATED TO ADIKAVINANNAYA UNIVERSITY: RAJAMAHENDRAVARAM)

### B.A History Syllabus (w.e.f:2020-21A.B)

Semester – V (Skill Enhancement Course- Elective)

**Course: 6B Tourism and Hospitality Services** 

B.A	Semester – V (Skill Enhancement Course- Elective)	Credits:4
Course:6B	Tourism and Hospitality Services	Hrs/Wk:5

#### Unit:1

Tourism–Definition–Nature and Scope–History of Tourism–Types of Tourism– Domestic and International Tourism– Causes of rapid growth of tourism– National Institute of Tourism and Hospitality Management

#### Unit:2

Relationship between history and tourism-Major tourist spots in AP– Gandikota, Nagarjuna Konda, Salihundam, Kona Seema and Rayala Seema

#### Unit:3

Characteristics of Hospitality Industry-Inflexibility, Intangibility, Perishability-Types of Hospitality jobs - Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant, Executive Chef etc -Concepts of Atithi Devo Bhavah-Types of hotels in India

#### Unit: 4

Duties, responsibilities &skills of front office staff-duties, responsibilities and skills of housekeeping- staff- guest stay process in a hotel-major processes and stages associated with it

#### Unit: 5

Different types of services offered in selected Hotels/Motels/Restaurants Room Service,

Catering Services- Different types of managerial issues -Service etiquettes

# A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA (Accredited by NAAC with 'B' in Cycle 3)

#### (AFFILIATED TO ADIKAVINANNAYA UNIVERSITY: RAJAMAHENDRAVARAM)

### B.A History Syllabus (w.e.f:2020-21A.B)

B.A	Semester – V (Skill Enhancement Course- Elective)	Credits:4
Course:7B	Tourism Guidance and Operating Skills	Hrs/Wk:5

### Unit:1

Meaning of tour guide - types of tour guide: heritage guide, nature guide, adventure guide, business guide, special interest guide etc – duties and responsibilities of guides -various roles of tour guide.

### Unit:2

Guiding techniques: leadership skills, social skills, presentation skills, communication skills – Guide's personality skills: passion, empathy, enthusiasm, punctuality, humour etc Personal Hygiene and grooming – code of conduct.

#### Unit:3

Guest Relationship Management- Handling emergency situations- Medical, Personal, Official, VISA/Passport, Death, Handling Guest with special needs/Different Abilities/Different age groups.

#### Unit:4

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc.-Conducting various types of tours- Relationship with Fellow Guides Coordination with hospitality institutions.

#### Unit:5

Travel Agency and Tour operations – Difference between Travel Agent and Tour operator – Functions of Tour Operator – Types of Tour Operations and of Tour Operators - A brief study of tour operating agencies like APTDC, Southern Travels etc.

### A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (AUTONOMOUS), KAKINADA II YEAR BA HISTORY COURSE, CBCS PAPER IV SEMESTER-IV SYLLABUS History & Culture of Andhra (from 1512 to 1956 AD)

### UNIT I:

Andhra through 16th & 19th Centuries AD: Evolution of Composite culture- the Quatbshahi of Golkonda- Administration, Society & Economy - Literature & architecture: Advent of European and settlements in Andhra - Occupation of Northern Cricars and Ceded Districts - Early revolts again the British.

### UNIT II:

Andhra Under British rule: Administration - Land revenue settlements -Society - Education - Religion - Impact of Industrial revolution on economy- peasantry & famines - contribution of sir Thomas Munroe &C.P. Brown - impact of 1857 revolts in Andhra.

### UNIT III:

Social Reforms &New literary Movements: Kandukuri Vereeshalingam, Ragupathi Venkatarathnam Naidu, Guruzada AppaRao, Kommarraju Venkata Laxman Rao; New literacy movements: Rayaprolu Subbarao, Viswanath Satyanarayana, Gurram Jashua, Boyi Bhimanna, Sri Sri.

### UNIT IV:

Freedom Movement in Andhra (1885-1947): Vandemataram Movement– Home Rule Movement in Andhra - Non- Cooperation Movement - AlluriSeetarama Raju &Rampa Revolt (1922-24) - Civil Disobedience Movement – Quit India Movement

### UNIT V:

Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha – Conflict between Coastal Andhra &Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of PottiSriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): VisalandhraMahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

# A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA

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#### II YEAR BA HISTORY CBCS

#### SEMESTER-IV PAPER - V SYLLABUS

B.A	Semester: IV	Credits: 4
Course: 5	History Of Modern World (From 15th Cent. AD to 1945 AD)	Hrs/Wk: 5

#### UNIT I:

Transformation from Medieval to Modern Era – Glorious Revolution (1688) Origin of Parliament Bill of Rights – Results

#### UNIT II:

American Revolution (1776); French Revolution (1789) - Causes, Course and Results

#### UNIT III:

Unification of Italy; Unification of Germany

#### UNIT IV:

Communist Revolution in Russia; World War I: Causes - Results of the War - Paris Peace

Conference; League of Nations

#### UNIT V:

World War II: Causes, Fascism & Nazism – Results; the United Nations Organization: Structure, Functions and Challenges.

# A.S.D. GOVT. DEGREE COLLEGE FOR WOMEN (A), KAKINADA Department of History Certificate Course: Travel Agency and Tour Operation Course

#### Syllabus

#### Time: 2 hrs

#### Max.Marks: 40

#### Module – I

Definition of Tourism- Nature and Scope of Tourism Motivators – Elements and Components of Tourism – Definition, Concept and Classification of Tourism products – Natural Tourism products-Man-made Tourism Products- Symbolic Tourism products- Event based Tourism products – Site based Tourism products

#### Module – II

Tourism products of India – Architectural Heritage – Paintings Festivals – Wild life adventure Beaches – Mountains. - Tourism in Andhra Pradesh – Pilgrimage - Historical Adventures Wild life -. Introductions of Marketing Management and its special features. Tourism Marking Environment.

#### Module – III

History and growth of Travel Agency – Thomas Cook- Definition of Travel Agency and Tour Operation –Principles of present Business trends and feature prospects, Problems and issues.

Functions and organization of Travel Agency and Tour Operation IATA - Travel formalities – pass port – Visa – Taxes – Customs – Travel Insurance – Baggage – information – Currency – Air ports - .Basic Air fares and ticketing – Air Cargo operations.-Tour package and concept – Cargo Tourism - Need of Computerized Reservation (Online Reservation) – Computers in Tour and Travel field.