

ASD GOVERNMENT DEGREE COLLEGE FOR WOMEN (A) KAKINADA

DEPARTMENT OF TELUGU

I. Vision & Mission:

Vision :

- ✚ Promote studies in Telugu Language and Literature.
- ✚ Promote Telugu on par with National and International Languages.
- ✚ Expose the students to the Telugu culture and tradition.
- ✚ Promote self confidence and a spirit of nationalism through the life stories & biographies of eminent personalities.

Mission :

- ✚ Undertakes teaching research in Telugu with emphasis on difference between ancient Telugu and modern Telugu language & literature.
- ✚ Develops a sense of literary aesthetic appreciation in Telugu language.
- ✚ Develops proficiency in mother tongue to enable them develop proficiency in any language.
- ✚ Imparts LSRW skills in native language to enable them for to get employment in print & electronic media.
- ✚ Develops ethics & values, patriotism National integrity through literature.